VIRTUAL TRIALS ARE COST EFFECTIVE

Timeline

Shorter timelines enable manufacturers to get drugs to market faster.

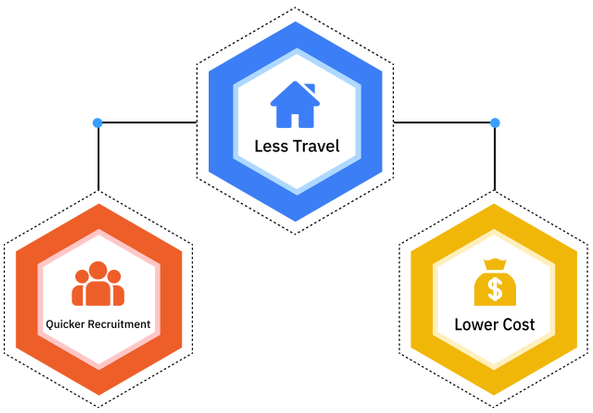
Being first to market means a shorter payback period and increased ROI.

Retention is higher in virtual trials.

Direct data entry results in **fewer data** management queries.

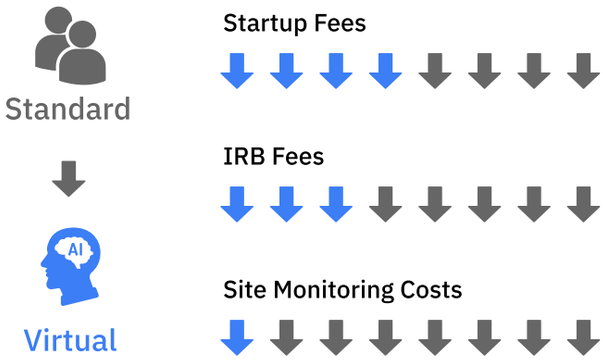
Better for participants and sponsors.

Reduce Travel Burden

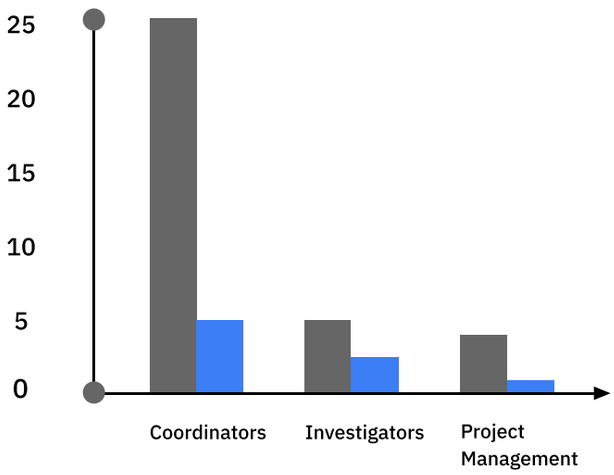
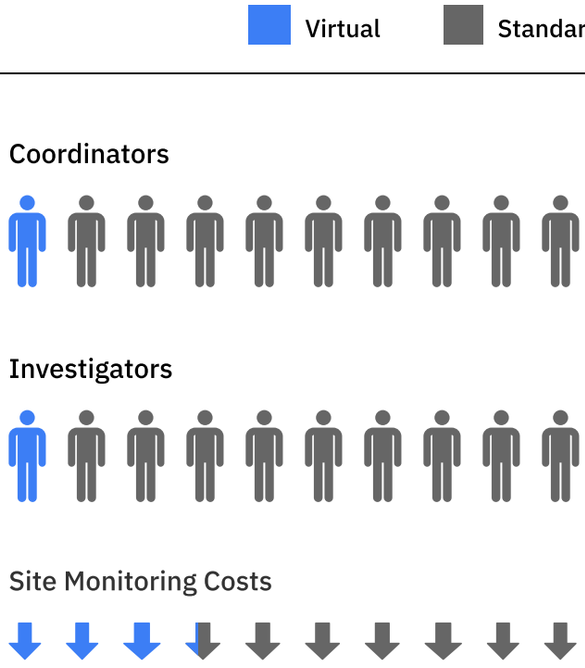


Virtual trials reduce travel burden to participants, improving recruitment and lowering cost.

Reduce Regulatory Costs



Reduced startup fees depend on number of in-person visits required and IRB fees.

Reduce Labor Costs

Virtual Studies Streamline Staffing (FTEs)