**Pittsford Crew**

**&**

**Golisano Children’s Hospital**

**“Crew for the Kids”**

**Erg-a-thon**

**Saturday, May 3, 2014**

**9:00 am – 5:00 pm**

**Eastview Mall**

Pittsford Crew team members are all rowing for “Crew for the Kids” on a fine day in May…

On May 3rd, Pittsford Crew’s 150 athletes will row in shifts on ergs (rowing machines) to help raise funds for the new Golisano Children’s Hospital and the club’s Equipment and Capital Funds.

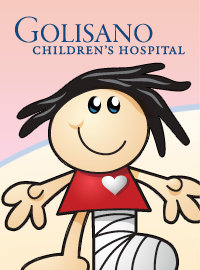
“Crew for the Kids!” is your opportunity to support youth rowing in this community, *and* future patients of the new Golisano Children’s Hospital currently under construction.

How can you support? Make a contribution directly to an athlete you know, come to the event to cheer them on and enjoy the excitement of rowers in action right in Eastview Mall. Your support can make a tremendous impact!

**Please Support Pittsford Crew**

**& Golisano Children’s Hospital**

**“Crew for the Kids” Erg-a-thon!**

**Crew for the Kids!**

Pittsford Crew and Golisano Children’s Hospital are partnering once again for “Crew for the Kids!” Our student-athletes will solicit donations in support of both organizations and each will row for an hour on indoor rowing machines.

The new Golisano Children’s Hospital tower, will be eight floors and approximately 245,000 square feet of space dedicated to regional children and their families. When the new hospital opens in 2015, private rooms and a greatly expanded Neonatal Intensive Care Unit will provide our families with much-needed privacy and will enhance infection control efforts. It will be a place of healing, but it will also be a place to celebrate the facility’s patients, families, faculty and staff.

**Pittsford Crew**

**2014 Crew for the Kid! Fundraising Campaign**

Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ E-mail \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

City: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ State: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Zip: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Enclosed is my gift of $ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Supporting (rower name) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

My Employer is/is not (circle one) a matching gift company (contact info if yes): \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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Please make checks payable to **Pittsford Crew** and send completed form to:

Pittsford Crew “Crew for a Cause”; P.O. Box 331; Pittsford, NY 14534

\***NEW THIS YEAR**: Contributions may be made online via: **www.piggybackr.com/org/pittsford-crew**

(Donations may be tax deductible)

**Pittsford Crew**

**P.O. Box 331**

**Pittsford, NY 14534**

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**What is Crew for the Kids?**

“Crew for the Kids” is modeled on the national program, Row for Humanity, which started in 1995 at Kansas State University. Colleges and high schools participating in Row for Humanity solicit donations to support their local Habitat for Humanity chapters, thereby helping to build homes for their communities while sharing the unique sport of rowing. Recognizing the impact that the Golisano Children’s Hospital has on the western New York and Finger Lakes area, Pittsford Crew has chosen to donate 15% of the proceeds from its “Crew for the Kids” Erg-a-thon to help out on the literal “ground floor” of the new Golisano Children’s Hospital.

**How Can I Help?**

Please read this brochure for more information on this unique fund-raising event. Help the participants who sent this mailer to reach his or her goal by offering your personal and financial support. Your donations are fully tax-deductible. Fill out and tear off the flap on the inside of the mailer and send your contribution to:

Pittsford Crew for the Kids

P.O. Box 331

Pittsford, NY 14534

**“Crew for the Kids!”**

**Saturday, May 3, 2014**

**9:00 am – 5:00 pm**

**Eastview Mall**

**What is Golisano Children’s Hospital?**

Golisano Children’s Hospital at the University of Rochester Medical Center is the area’s only children's hospital. It serves as the referral center for all seriously ill or injured children from the 17-county Finger Lakes region, regardless of a family’s ability to pay. Since the opening of Strong Memorial Hospital in 1926, initiatives have included providing personal and comprehensive care for each child and their family, educating future pediatricians and pediatric specialists, and performing progressive research to learn better ways to treat and prevent illnesses that affect its patients.

**What is Pittsford Crew?**

Our mission is to provide a quality rowing experience for area youth, many of whom will choose to participate in rowing in college and beyond. We teach high school athletes not only how to row, but also the value of hard work, commitment, cooperation, teamwork, goal setting and the pursuit of excellence. Your support will help insure that we can continue to provide opportunities for the youth of this community.

We are a not-for-profit corporation whose programs are funded solely by athlete participation fees and fundraisers. We are located at the William C. Warren Boathouse, 2800 Clover Street, at Lock 32. For more information, please call us at 381-9560 or visit [www.pittsfordcrew.org](http://www.pittsfordcrew.org).