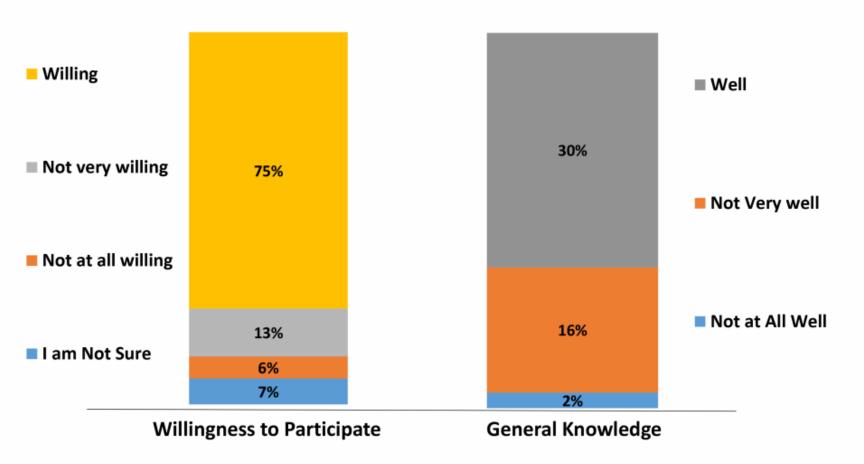
# MyChart for Recruitment

Carrie Dykes, CTSI Rachel Aleese, eRecord Analyst



### Public Willingness and Self-Reported General Knowledge of Clinical Research



In Rochester, 86% are willing to participate

Source, CISCRP, All Respondents, Study N=12,427, 2017





## Research Experience

- 47% of respondents have never been asked to participate in a research study
- 38% said they did participate
- 15% were unsure or left the question blank
- 26% declined participation in a research study

 74% said they had seen a research advertisement in the past

Motivators	% that selected Moderately Important or Very Important
It might help improve medical care for future generations	91
It might benefit my community	88
It might improve your own health	88
You or someone you care about had or has the disease being studied	83
You are curious about the research study	82
You would receive some medical care at no cost	73
You would get paid	69

2019 Rochester Community Attitude Survey



#### **Research Studies**



Research is a way to discover new information or to answer questions about how to live healthier lives, how to better treat conditions or diseases, or how we learn, develop, behave and function to help society. Some research is also referred to as 'clinical trials' or 'health research.' These studies test drugs, medical devices, vaccines or other treatments that may affect a person's health or well-being.

Every study is a partnership between the people in our community who take part and the researchers at UR Medicine. There are several reasons why people choose to take part in research, most take part to help themselves or others. It's important to know that you may not benefit from taking part in research. In fact, with a lot of research, you will not receive any benefit.

MyChart now offers the opportunity to be notified about research studies you may be eligible for. If you are interested in receiving these messages, click "OK to Contact" and then you can create a profile to select areas of research you are interested in. If you do not want to receive these messages, you must indicate below by clicking "Do Not Contact." If you do not make a selection, we will assume that you are willing to be contacted. Your choice will not affect your use of MyChart, communication from your clinical team(s) or your healthcare at UR Medicine.

If you have questions about taking part in research, email ResearchHelp@urmc.rochester.edu or click here to learn more about other research opportunities, which includes a list of studies enrolling right now, and you can sign up to be contacted about research studies outside of MyChart by either email, phone, or letters. You can also learn more about research here: Participating in Research at the UR.

#### Participation Preferences >

#### **Your Studies**

You are not enrolled in any research studies or your research studies are not visible in MyChart.

- Available Studies New study opportunities
- Active Studies Studies in which you are currently enrolled. Note, this list may not include all research studies you participate in, but only those
  offered to you through MyChart. You may also be enrolled in research studies which were offered to you through other modes of communication
  such as email, phone or letters.

BACK TO THE HOME PAGE

#### **Participation Preferences**

Your preferences will help us let you know about research opportunities that might interest you.

- OK to Contact You are willing to be notified through MyChart about a research study that might be a fit for you.
- Do Not Contact You are not willing to be notified through MyChart about a research study. You may still be contacted directly through your provider about a study either through MyChart or through other types of communication such as letters and phone calls.

If no choice is made: We will assume that you are willing to be contacted for research studies through MyChart. You can always change your contact preference in the future. Visit the Research Studies page.

#### Related Links



Communication Preferences

## How's it work?

- Research teams get recruitment consultation with CTSI
- Identify subjects (>18) who are eligible
- Get MyChart message IRB approved (MyChart Request Form)- must include standard language
- eRecord team activates MyChart for Recruitment in EPIC
- Study Coordinator sends IRB approved message through MyChart
- Patient indicates interested or not interested



## **Caveats**

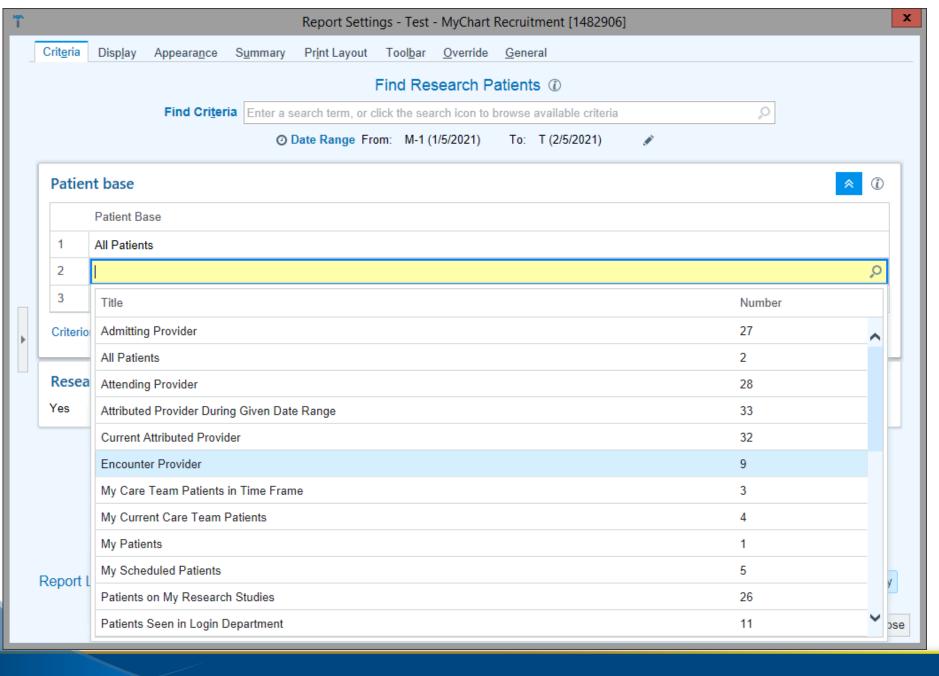
- Only adult studies
- No studies of a sensitive nature
- Recruitment plan with multiple channels
- Study must be required to be in OnCore
- Cannot send messages in bulk: one at a time
- Patient contact limited to 2 rounds
- Need to check if patient on other studies
- Roll out to institution in March or April
- No eRecord access? CTSI will fill that role
- Follow up with patients quickly- 2-3 business days
- Retract messages when study's recruitment period ends



## **MyChart for Recruitment Demo**

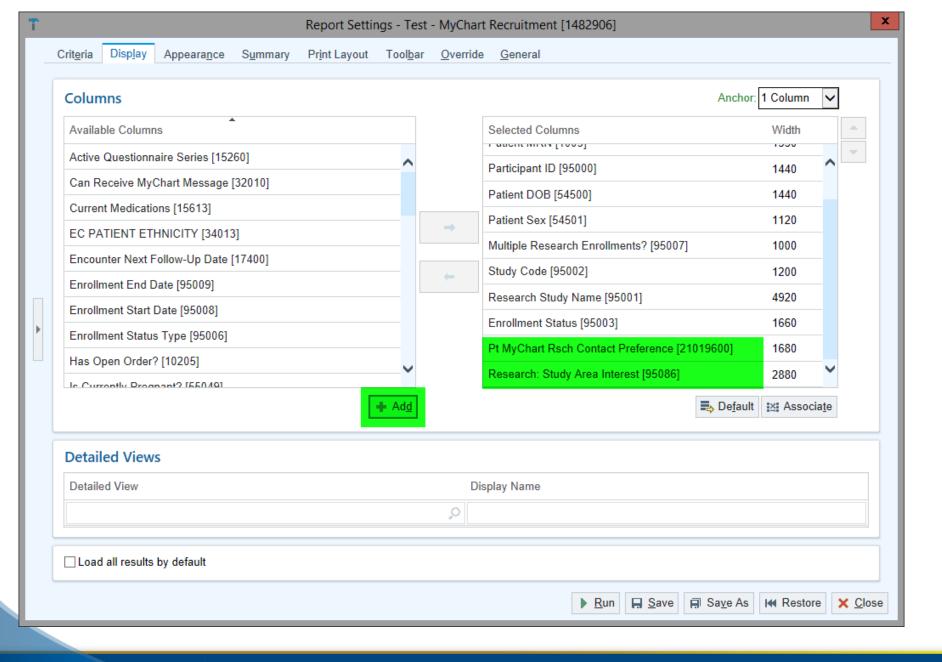
Rachel Aleese





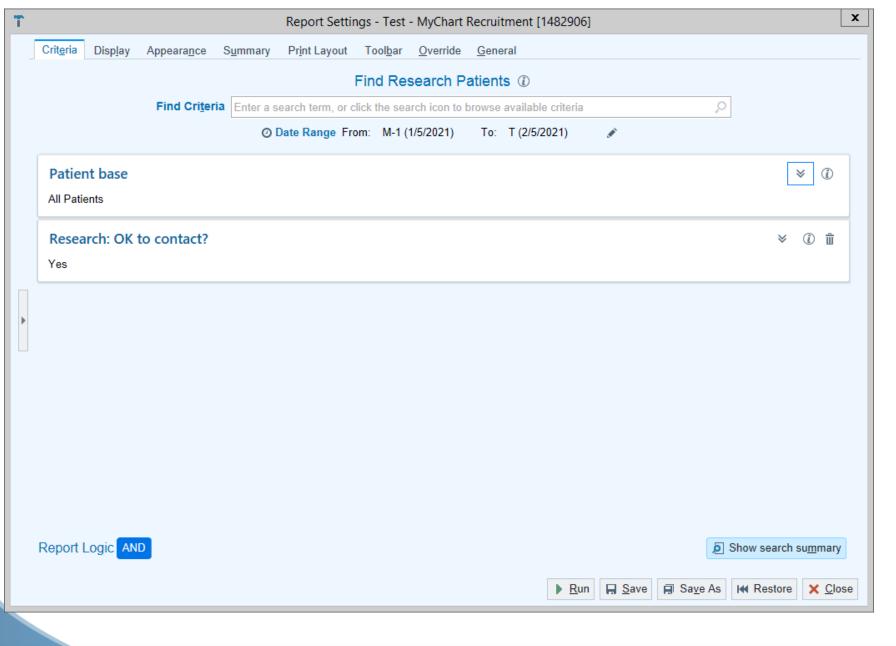
## Identifying Potential Patients: Reporting Workbench Report 95000

During the approval process for the use of MyChart for Research Recruitment, it will be determined which Criteria within Reporting Workbench is available/appropriate for use.



## Display Columns

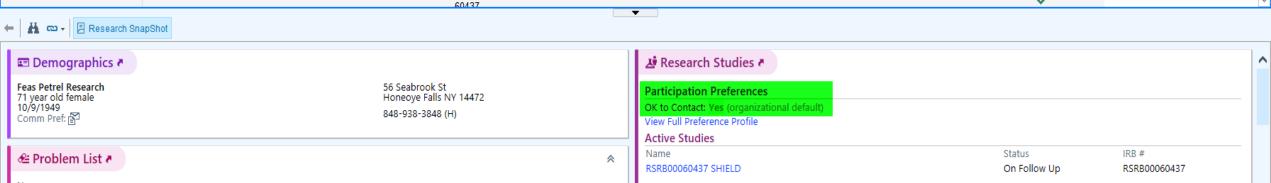




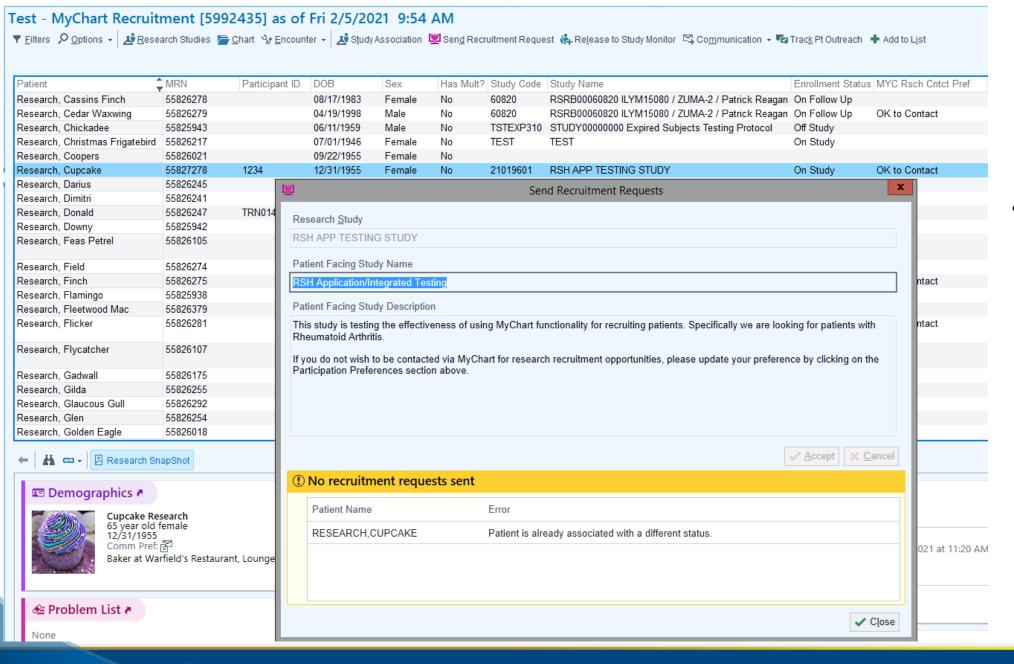
In this report example, we are searching All Patients who have "Yes" for the Criteria of "Research: OK to contact?". This Criteria will only search for patients who have explicitly indicated within MyChart "OK to Contact" or have not indicated any MyChart recruitment preference and are therefore set to our organizational default of "OK to Contact".

### **Example of report results**

Patient	Ť	MRN	Participant ID	DOB	Sex	Has Mult?	Study Code	Study Name	E	Enrollment Status	MYC Rsch Cntct	Rsch Study Areas	MyChart
Research, Cac	ctus Wren	55826283		08/24/1986	Female	No	TSTONC046	null Test Oncology Clinical Signoff	(	On Treatment			<b>~</b>
Research, Card	dinal	55825871		12/10/1955	Male	No							
Research, Card	olina Wren	55826285		09/10/1983	Female	Yes	TSTONC046	null Test Oncology Clinical Signoff	(	On Follow Up	OK to Contact		<b>✓</b>
Research, Cas	ssins Finch	55826278		08/17/1983	Female	No	60820	RSRB00060820 ILYM15080 / ZUMA-2 / Patr	trick Reagan(	On Follow Up			
Research, Ced	dar Waxwing	55826279		04/19/1998	Male	No	60820	RSRB00060820 ILYM15080 / ZUMA-2 / Patr	trick Reagan(	On Follow Up	OK to Contact		<b>✓</b>
Research, Chic	ckadee	55825943		06/11/1959	Male	No	TSTEXP310	STUDY00000000 Expired Subjects Testing F	Protocol (	Off Study			
Research, Chri	istmas Frigatebird	55826217		07/01/1946	Female	No	TEST	TEST	(	On Study			
Research, Coo	opers	55826021		09/22/1955	Female	No	21019601	RSH APP TESTING STUDY		dentified			
Research, Cup	ocake	55827278	1234	12/31/1955	Female	No	21019601	RSH APP TESTING STUDY	(	On Study	OK to Contact		Pending Activation [3]
Research, Dari	ius	55826245		04/19/1969	Male	No	TRN014	STUDY00TRN014 RELIEVE-HF (Reducing L	Lung Con (	On Treatment			
Research, Dim	nitri	55826241		10/10/1955	Male	No	TRN246	STUDY00TRN246 Insomnia Research Study	ly (	On Treatment			
Research, Don	nald	55826247	TRN014-01	08/17/1943	Male	No	TRN014	STUDY00TRN014 RELIEVE-HF (Reducing L	Lung Con (	On Treatment			
Research, Dow	vny	55825942		05/06/1979	Female	No	TSTEXP310	STUDY00000000 Expired Subjects Testing F	Protocol (	On Study			
Research, Fea	as Petrel	55826105		10/09/1949	Female	No	RSRB 60437	RSRB00060437 SHIELD	(	On Follow Up			Pending Activation [3]
Research, Field	ld	55826274		08/19/1900	Male	No	ONC101205	STUDY00004312 IBMT19101 / KTE-C19-104	04 / Kristen (	On Follow Up			<b>✓</b>
Research, Find		55826275		11/16/1948	Female	No	60820	RSRB00060820 ILYM15080 / ZUMA-2 / Patr	trick Reagan(	On Follow Up	OK to Contact		<b>~</b>
Research, Flan	mingo	55825938		11/10/1946	Female	Yes							Pending Activation [3]
Research, Flee		55826379		08/05/1965	Male	No							Pending Activation [3]
Research, Flick	ker	55826281		01/01/1901	Male	Yes	TSTONC046	null Test Oncology Clinical Signoff	(	On Follow Up	OK to Contact	Allergies & Immune System Eyes & Vision	<b>✓</b>
Research, Flyc	catcher	55826107		04/04/1974	Male	No	RSRB 60437	RSRB00060437 SHIELD	(	On Follow Up			<b>✓</b>



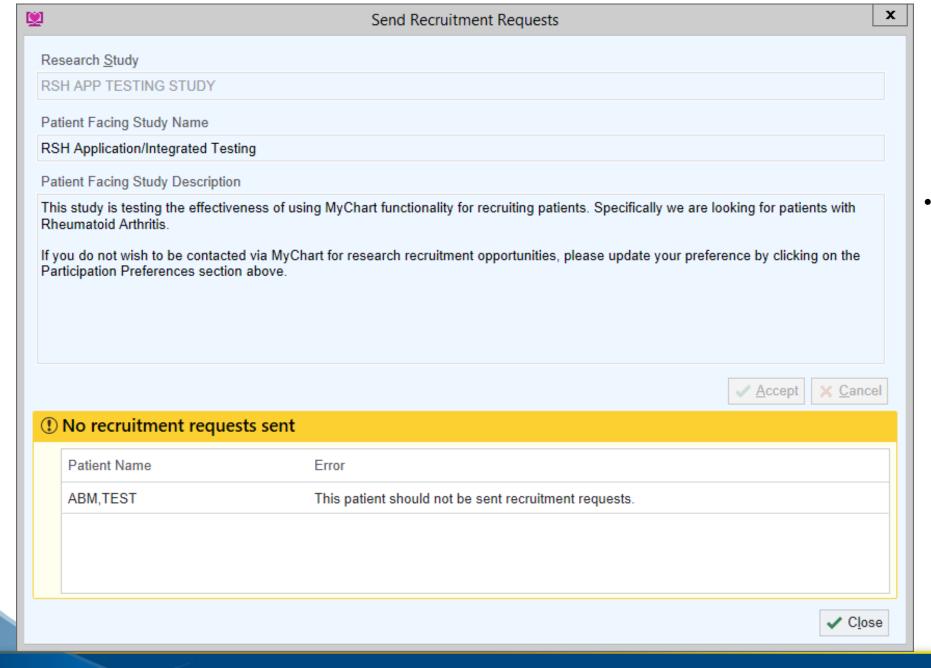




## Requests will not be sent if:

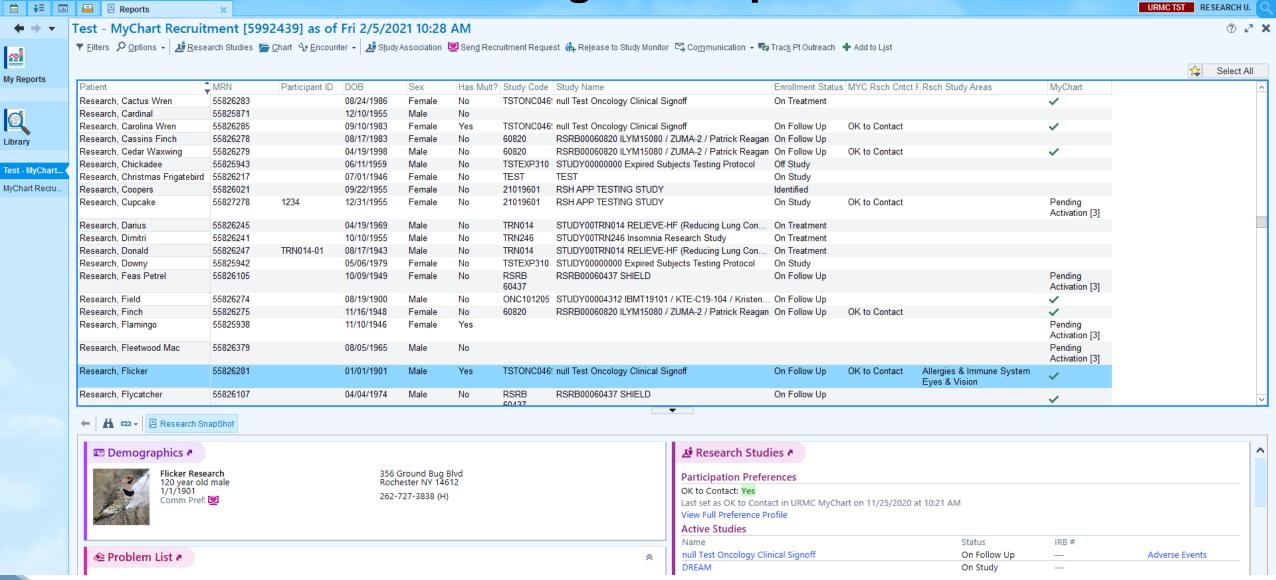
The patient is already associated with the study – the patient has responded to the MyChart request (either interested or not interested), or the patient has an active enrollment status.

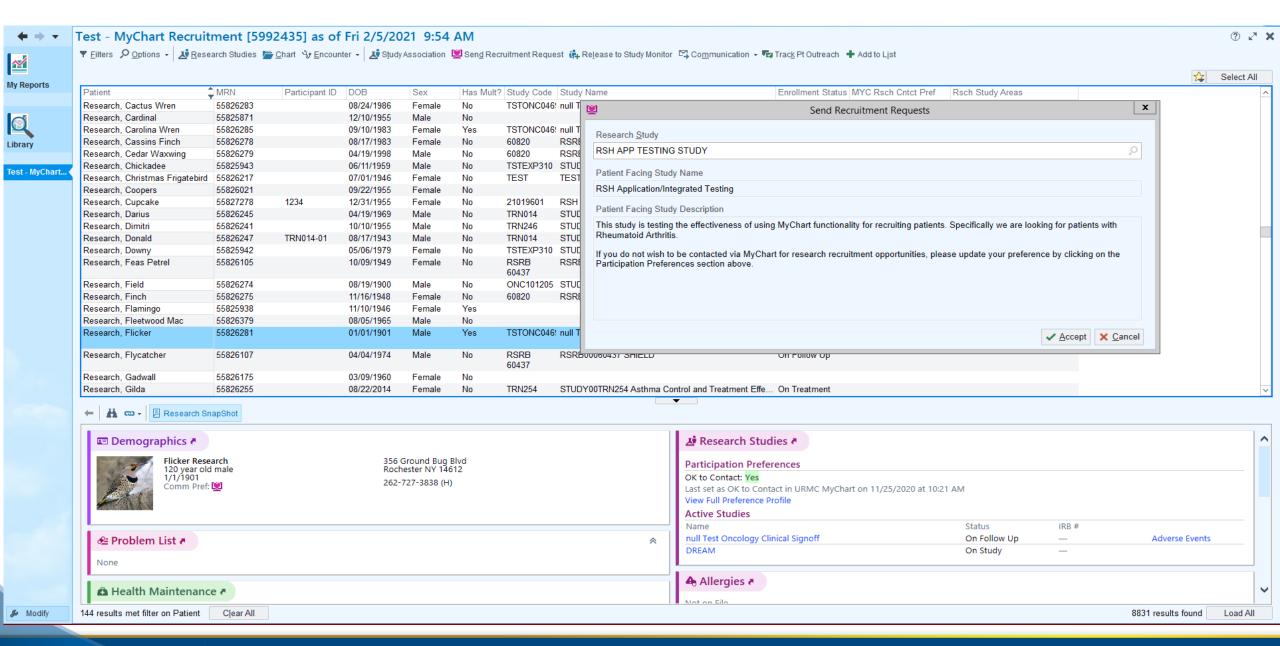




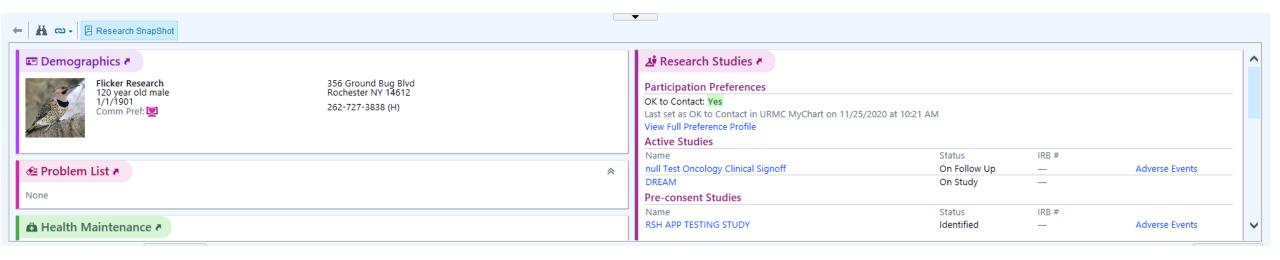
The patient has indicated "Do not Contact" within their MyChart account.

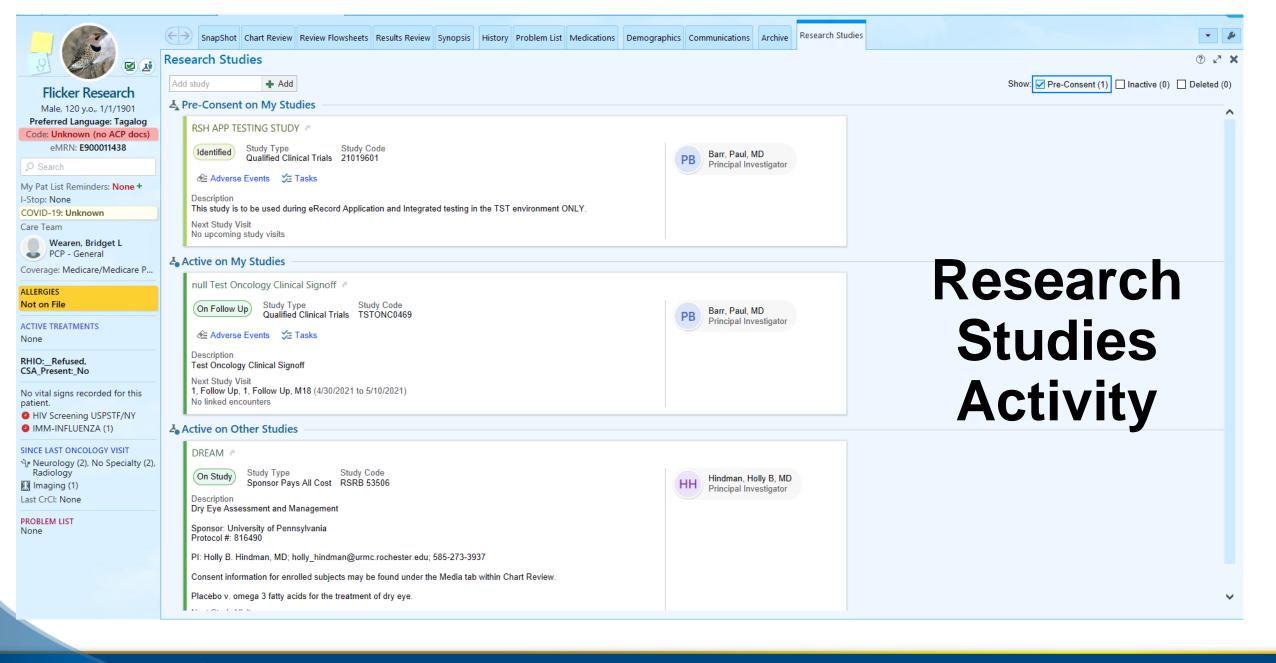
### **Sending the Request**

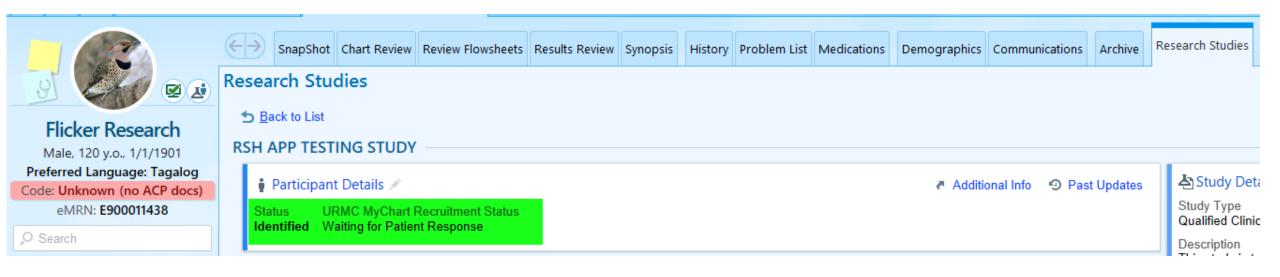


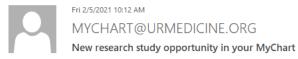






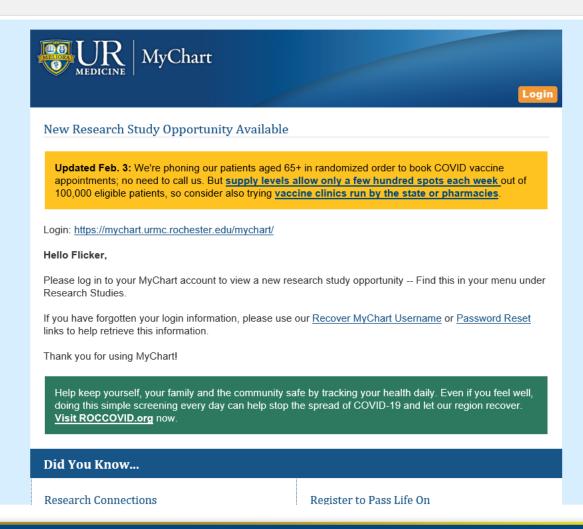






To Aleese, Rachel

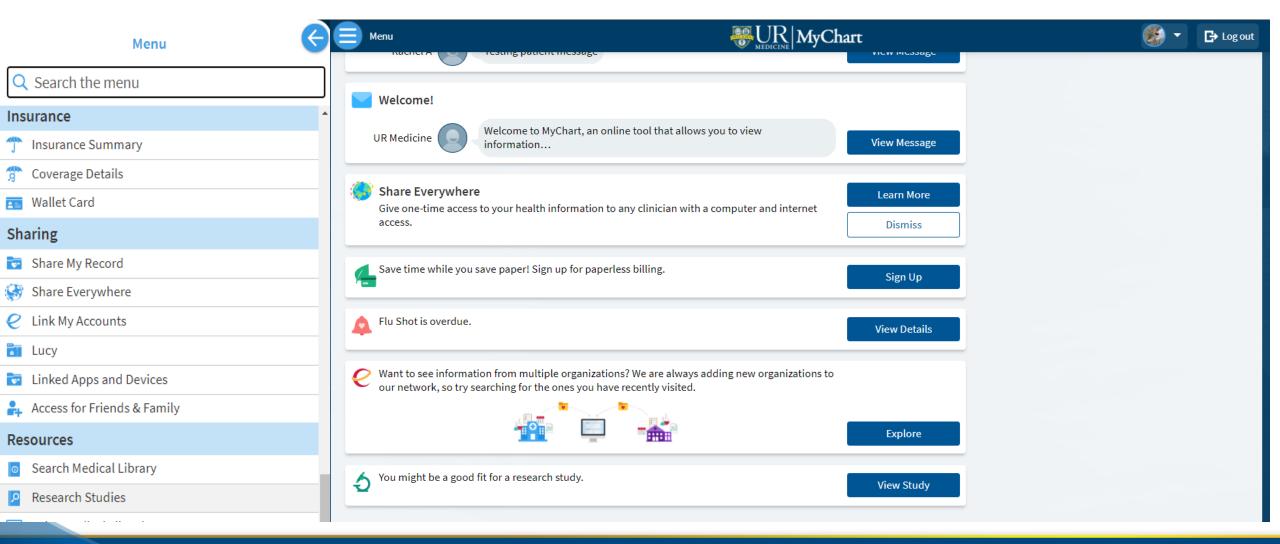
Action Items



## Patient E-mail from MyChart



## Patient View within MyChart



















Messages



Test Results



Medications



#### Research Studies



Research is a way to discover new information or to answer questions about how to live healthier lives, how to better treat conditions or diseases, or how we learn, develop, behave and function to help society. Some research is also referred to as 'clinical trials' or 'health research.' These studies test drugs, medical devices, vaccines or other treatments that may affect a person's health or well-being.

Every study is a partnership between the people in our community who take part and the researchers at UR Medicine. There are several reasons why people choose to take part in research, most take part to help themselves or others. It's important to know that you may not benefit from taking part in research. In fact, with a lot of research, you will not receive any benefit.

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#### Participation Preferences ^

May we contact you about opportunities to participate in research studies? If no choice is made, we will assume that you are willing to be contacted for research studies through MyChart. You can always change your contact preference in the future.

You can choose how to be contacted in Notifications.

OK to contact

Do not contact

Update your profile to let us know the types of research you may be interested in.

Go to profile

#### **Participation Preferences**

Your preferences will help us let you know about research opportunities that might interest you.

- . OK to Contact You are willing to be notified through MyChart about a research study that might be a fit for you.
- Do Not Contact You are not willing to be notified through MyChart about a research study. You may still be contacted directly through your provider about a study either through MyChart or through other types of communication such as letters and phone calls.

If no choice is made: We will assume that you are willing to be contacted for research studies through MyChart. You can always change your contact preference in the future. Visit the Research Studies page.

#### Related Links



Communication Preferences

## Research **Studies** Page





## Research Preference Profile - Optional









Continue







Messages









#### Research Preference Profile

Would you consider participating in research studies as a healthy volunteer?

Many studies also need healthy volunteers for comparison purposes, so you don't necessarily have to have a condition to help researchers.

Yes No

#### Which areas of research would you be interested in?

You may receive messages about other areas of research.

Select all that apply.

Cancel



#### **Participation Preferences**

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#### **Available Studies**

Based on your medical record, you have been identified as potentially eligible for these studies. Click "I'm Interested" to notify the research team that you may want to participate in the study.

#### RSH Application/Integrated Testing

#### Principal Investigator

PAUL BARR, MD

#### **Study Coordinators**

Research U Research U Rc Integrated Rachel A Christy M Kellie S

#### Description

This study is testing the effectiveness of using MyChart functionality for recruiting patients. Specifically we are looking for patients with Rheumatoid Arthritis.

If you do not wish to be contacted via MyChart for research recruitment opportunities, please update your preference by clicking on the Participation Preferences section above.

I'm interested

No, thank you

#### **Active Studies**

#### DREAM

On Study

This study is testing the effectiveness of using MyChart functionality for recruiting patients. Specifically we are looking for patients with Rheu...

- Available Studies New study opportunities
- Active Studies Studies in which you are currently enrolled. Note, this list may not include all research studies you participate in, but only those
  offered to you through MyChart. You may also be enrolled in research studies which were offered to you through other modes of communication
  such as email, phone or letters.

Patients can see their available studies (Recruitment Requests sent through MyChart), Active Studies and Non-Active studies if available. Studies include only those that the patient is enrolled in in eRecord.





## The Patient has responded

