

# Smile Design, Occlusal and Esthetic Techniques

Participants will learn seven key areas for efficient esthetic diagnosis and esthetic treatment. Presented in a simple and systematic step-by-step approach to resolve esthetic problems and achieve predictable esthetic results and improved lab support. This presentation will also offer an outline of all-ceramic crown techniques, including system selection, cement and adhesive selection, as well as bonding sequence. There will be a focus on occlusal management of esthetic cases in order to minimize porcelain fractures and complications.

## Learning Objectives:

Manage Seven Key Esthetic Factors for Predictable Esthetic Treatment.

## Educational Objectives:

Upon completion of this course the participants will be able to:

1. Establish a step by step occlusal strategy for optimum protection. Establish a step by step occlusal plan for maximum predictability. Identify occlusal red flags prior to treatment and provide a predictable restorative outcome.
2. Optimize clinical techniques and establish a comfort level with all ceramic crowns and porcelain veneers based on system selection criteria, cement selection, required bonding technique and esthetic qualities.
3. Manage esthetic restorative complications and failures in the following areas: Porcelain veneers, all ceramic crowns, gingival management and interdental papillae, and extensive rehabilitations.

## ABOUT THE SPEAKER

**Gerard J. Chiche, DDS**

*Director, Center for Esthetic and Implant Dentistry  
Medical College of Georgia*



Internationally trained Dr. Gerard Chiche brings a wealth of experience to this year's Handelman Conference.

- First recipient of the Endowed Chair in Restorative Dentistry

sponsored by the Thomas Hinman Dental Society

- Member of American College of Dentists, the American Academy of Esthetic Dentistry, the American Academy of Fixed Prosthodontics, the American Academy of Restorative Dentistry and the Omicron Kappa Upsilon Dental Honor Society
- Past President of the American Academy of Esthetic Dentistry
- He has given numerous programs nationally and internationally
- Co-authored *Esthetics of Anterior Fixed Restorations*, and *Smile Design- A Guide for Clinician, Ceramist and Patient* with Alain Pinault and Hitoshi Aoshima
- Adjunct faculty at the Pankey Institute
- Won the 2003 LSU alumni Award, the 2003 Educational Community Achievement Award of the Seattle Study Club for the Best Dental Educator of the Year and the 2007 Distinguished Lecturer Award of the Greater New York Academy of Prosthodontics

 **UNIVERSITY of  
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**Eastman Institute for Oral Health**  
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and October 25-26, 2013

## CONTACT

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e-mail: [mona\\_fine@urmc.rochester.edu](mailto:mona_fine@urmc.rochester.edu)

Don't miss the

19th Annual

# Handelman Conference Smile Design, Occlusal and Esthetic Technique

Featuring



**Gerard J. Chiche, DDS**

*Director, Center for Esthetic and  
Implant Dentistry  
Medical College of Georgia*

**Friday, May 10, 2013  
7:30a.m.-5:00p.m.**

## LOCATION

Double Tree Rochester  
1111 Jefferson Road  
Rochester, NY 14623

**EASTMAN**  
INSTITUTE FOR ORAL HEALTH

About the Handelman Conference



The conference was established to pay tribute to Dr. Stanley L. Handelman and his success as an educator, researcher, mentor and friend. Dr. Handelman's career at the University of Rochester Eastman Institute for Oral Health spans more than 40 years.

The Institute's General Dentistry Residency Program has become preeminent among its contemporaries. It serves as a model for the development of accreditation standards for advanced educational programs in general dentistry. Dr. Handelman has been described as the "father of postdoctoral general dentistry education" and a fund has been established in his honor.



Conference Date and Location

Friday, May 10, 2013 , 7:30 a.m. - 5 p.m.  
Double Tree Rochester  
1111 Jefferson Road  
Rochester, NY 14623

Enjoy the Lilac Festival in Rochester (May 10-19)

|                                                         |       |
|---------------------------------------------------------|-------|
| Conference Registration Fee (includes breaks and lunch) |       |
| Dentist                                                 | \$330 |
| EIOH Alumni                                             | \$295 |
| Auxiliary                                               | \$160 |
| Resident/Student                                        | \$85  |



Please Mail or Fax Your Registration by April 26th  
Cancellation: Tuition will be refunded until May 1, 2013 with a \$25 cancellation charge.

ADA CERP® | Continuing Education Recognition Program

Course Credits

Continuing Dental Education Credits: 8

Eastman Institute for Oral Health has been designated as an approved sponsor by the New York State constituent of the Academy of General Dentistry and the ADA.

ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry.

Hotel Reservation

Double Tree Rochester  
Handelman Conference Rate (Use Group Code: EIO)  
585-475-1510  
www.rochester.doubletree.com

Corporate Grants

The following organizations have generously provided unrestricted educational grants in support of the Handelman Conference:



For More information

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Toll Free 888-898-9750 or  
Mona\_fine@urmc.rochester.edu

Mail to: Eastman Institute for Oral Health, Box 683, 625 Elmwood Ave, Rochester, NY 14620-2989 Attn: Mona Fine or Phone: (585)275-5087 Fax to (585)273-1235

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