



March Newsletter

Honoring Dr. Hoekelman



PLC/CARE has been renamed the Hoekelman Center in honor of Dr. Robert A. Hoekelman, former Chairman of the Department of Pediatrics. He was the early benefactor of the PLC/CARE program. “Dr. H” was also the senior mentor for Pediatric Links with the Community (PLC) and the Community Advocacy Resident Education (CARE) Track since their inceptions. As a primary care pediatrician and then as an academician, Dr. Hoekelman was always aware that improving the health of children meant going beyond the walls of the doctor’s office and the hospital. As he wrote, “There is much to learn and much to do to make the world a better place to be, particularly for the underprivileged and the medically underserved among us.”



The day after the official announcement of the renaming, Dr. Hoekelman passed away. He will be sorely missed.

A memorial service will be held on **Saturday, March 23rd** <http://www.urmc.rochester.edu/news/story/index.cfm?id=3771>. We encourage anyone connected with PLC/CARE to attend if you are able.

The Hoekelman Center houses many activities. In addition to the original PLC, our faculty and staff also work on the following: Medicine-Pediatric Links with the Community (MPLC), Family Medicine Links with the Community (FMLC), Nurse Practitioner Links with the Community (NPLC), CARE Track, community projects, mentoring of fellows, editing the *Pediatrics in the Community* section of *Pediatrics in Review*, directing the national AAP Community Pediatrics Training Initiative, etc.



We recently started an incubator for advanced resident projects. We’ve had a recent surge in medical students doing electives in both PLC and CARE. The physical space is a good location for small meetings. We are working on a new Hoekelman Center website (www.hoekelmancenter.org) that will feature information about our programs, as well as resources for community health and advocacy work.

Since the beginnings of PLC in 1996, we have been developing methods to train leaders in community health and advocacy. Through partnerships with community-based organizations, our graduates have learned much and will do much to “make the world a better place to be.” We believe Dr. Hoekelman would be proud!

CONTACT

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