



THE
H O E K E L M A N
CENTER

TRAINING LEADERS IN
COMMUNITY HEALTH &
ADVOCACY



PEDIATRIC
LINKS WITH THE
COMMUNITY



COMMUNITY
ADVOCACY
RESIDENT
EDUCATION

**If you want to do
community health
and advocacy,
Rochester is the place
for you.**

Pediatric Links with the Community (PLC)



Child Advocacy Resident Education Track (CARE)

- (Local) CARE Track**
- Global CARE Track**
- Refugee CARE track**



National Awards

- 2000: Ambulatory Pediatric Association, National Outstanding Teaching Award
- 2000: \$2.5 million grant from the Dyson Foundation
- 2001: American Academy of Pediatrics, National Professional Education Award
- 2004: AAMC, Community Service Recognition Award to Bridgette Wiefling
- 2005: AAMC Outstanding Community Service Award to the URM, in part for PLC/CARE
- 2006: AAP, Dyson Child Advocacy Award to Coping Power
- 2009: APA, Young Investigator award to Heather Paradis
- 2010: AAMC, Resident Physician Community Service Award to Geoff Collins
- 2010: AAP, Dyson Award & CATCH grant to Geoff Collins
- 2014: AAP, Dyson Award to Albany residents mentored by former CARE resident Sara Horstmann

Expert Faculty



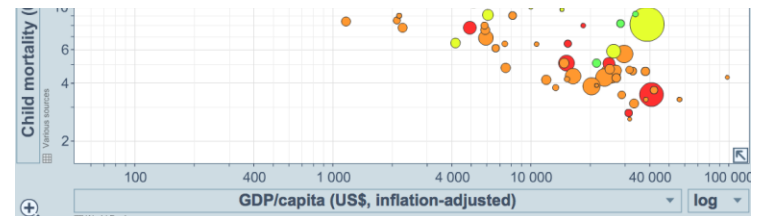
Editors / Authors / Teaching award winners

- Help you discover your passion
- Teach you critical skills
- Motivate and mentor you

Why learn this?



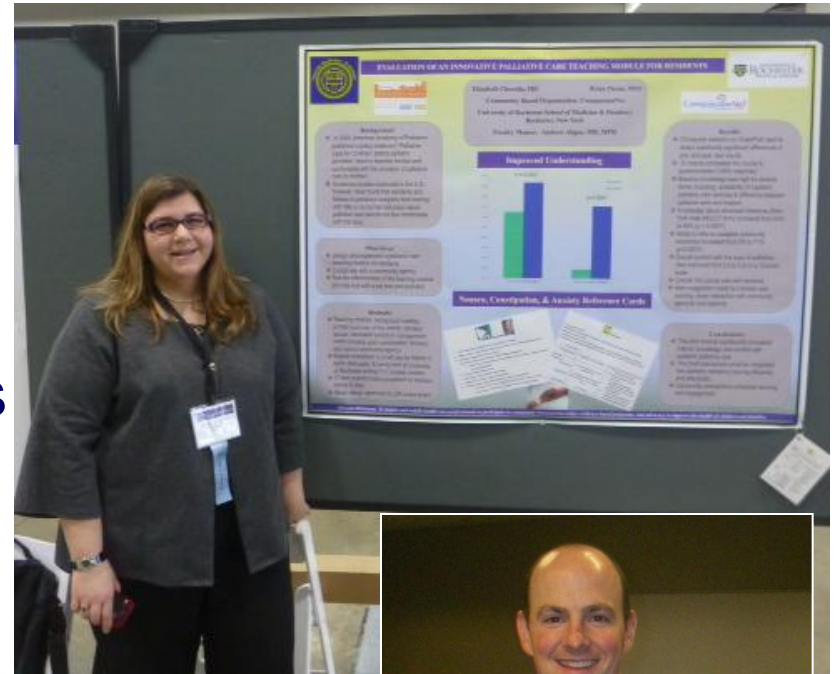
Since the beginning of pediatrics, community-level engagement has been a core part of our professional identity. Someone needs to speak for children, to address the social and environmental determinants of health.



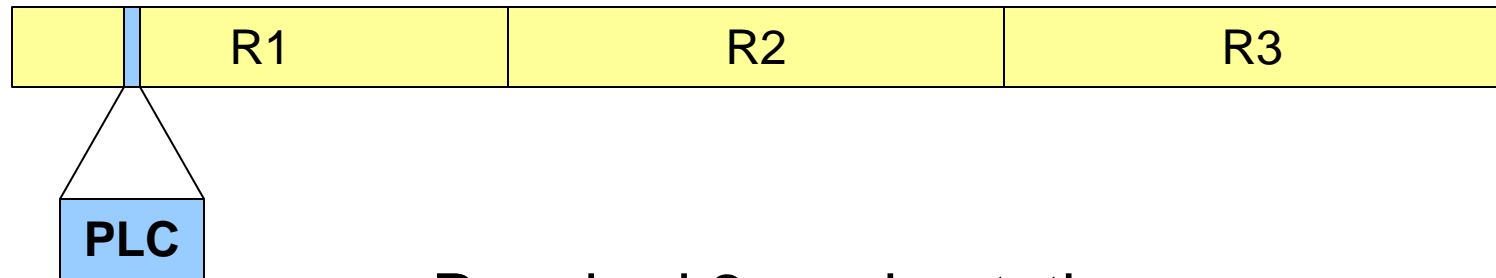
Making Better Pediatricians

- Leadership
- Time Management
- Public Speaking
- Poster, Oral Presentations
- Grant Writing
- IRB Process
- Program Evaluation
- Using community resources
- Seeing host/environment factors

Happiness!



PLC



Required 2-week rotation
Exclusively in community



Community is the Key

911 Rochester Emergency Communications Department

ABC - Head Start

ABVI Goodwill

Advocacy Center

AIDS CARE Southeast

Al-anon/Alateen

Alternatives for Battered Women

American Lung Association

Arcworks Northwest

Arthritis Foundation

Baby Love / REEP

Bethany House

Better Days Ahead / Mental Health Association Family Support Group

The Boys and Girls Club of Rochester

Building Healthy Children

Ca

Ca

Ce

Ch

Child Protective Services

Childhood Lead Poisoning Prevention Program

Children's Center

Coffee Connection

CompassionNet

CP Rochester/Augustin Children's Center

Crestwood Children's Center

Crisis Nursery of Greater Rochester, Inc.

Daystar for Medically Fragile Infants, Inc.

Early Intervention

Epilepsy Foundation

Facilitated Enrollment

Family Resource Centers of Crestwood Children's Center-Southwest Family Resource Center

Parents as Teachers

Family Resource Centers of Crestwood Children's Center-Peter Castle Family Resource Center

Foodlink

Gilda's Club

Grace Community Village, Inc.

Health Care for the Homeless

Helping Hearts and Hands

Hillside Children's Center

Jennifer House -Female Prison Outreach

Lakeside Child and Family Center

Lifeline 211

Lifetime Care

Mary Cariola Children's Center

Mended Hearts

Mercy Outreach Center

Monroe County Children's Center

Monroe County Courts (Family and Drug Courts)

Mount Hope Family Center

and Families

More than 70 community collaborators

Pathways to Peace

Planned Parenthood of Rochester/Syracuse Region

REACH Program

Refugee Health Program

Rochester City Police Department Ride Along (East)

Rochester City Police Department Ride Along (West)

Rochester Committee on Refugee Resettlement

Rochester School for the Deaf

Rural Metro Services

School of the Holy Childhood

Society for the Protection and Care of Children (SPCC)

Starlight Pediatrics Clinic

Successful Pathways of YFC.

Telemedicine.

Threshold Center for Alternative Services

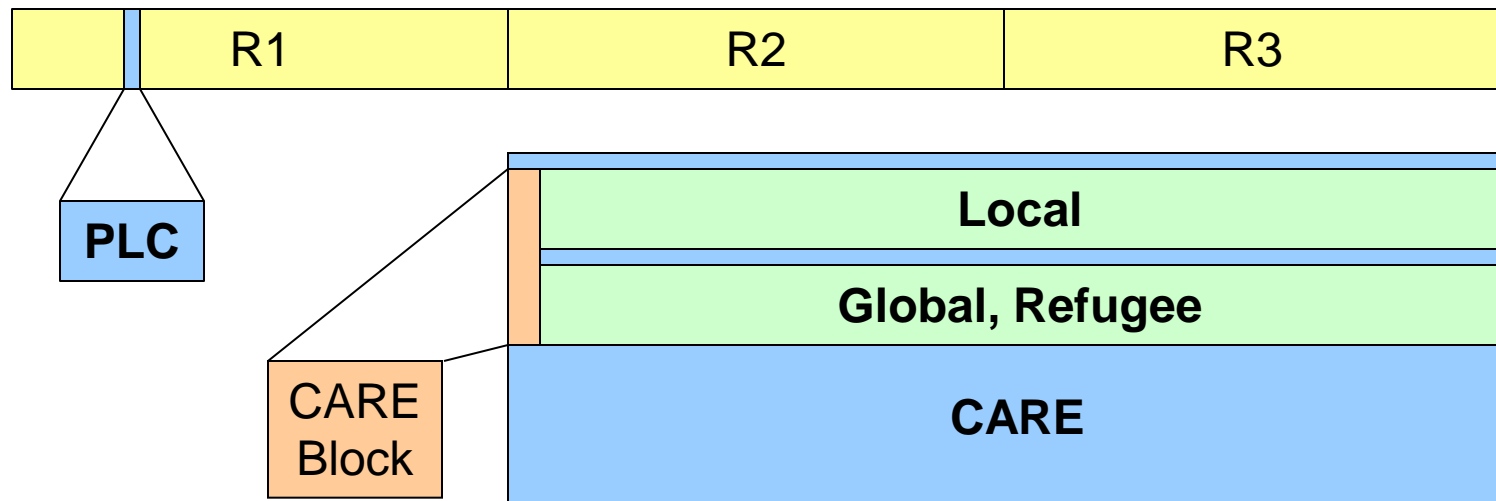
Volunteers of America

Wilson Commencement Park

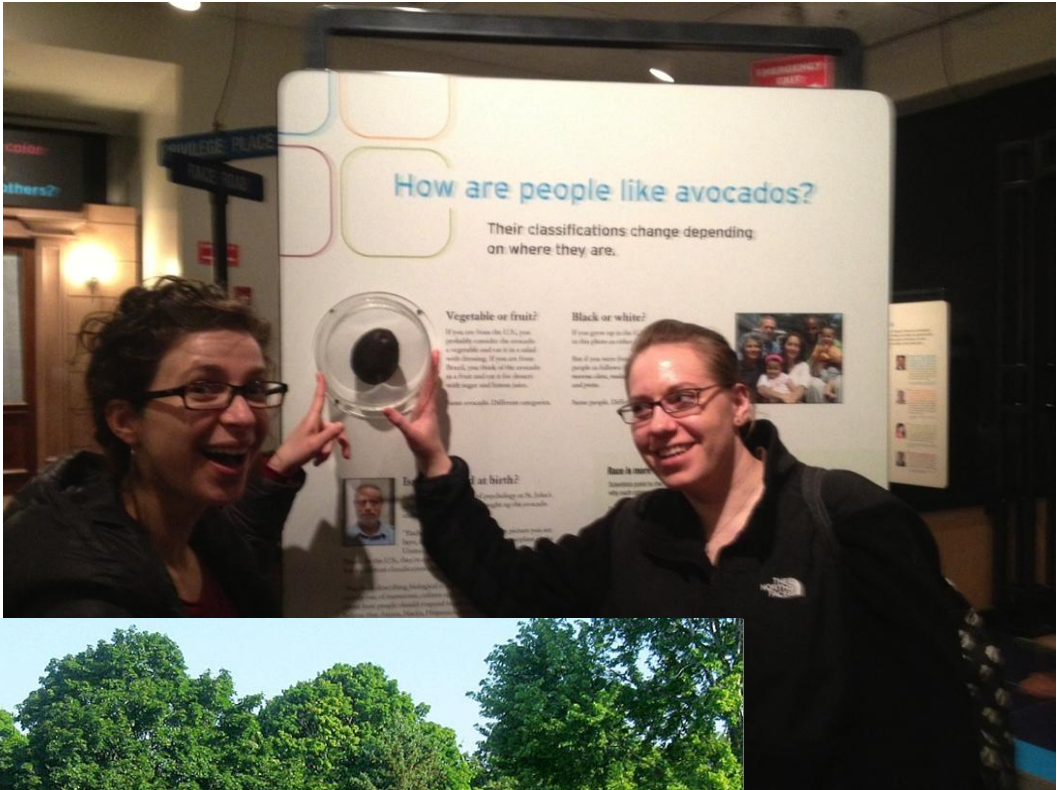
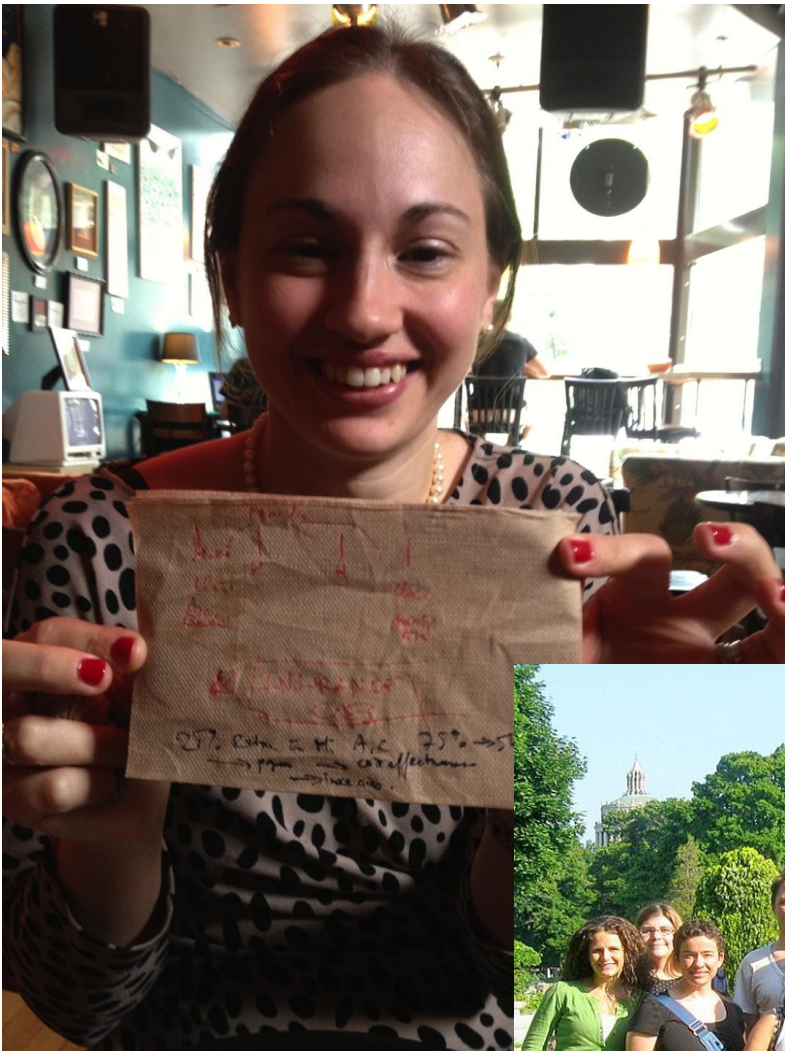
Women, Infants and Children (WIC)

CARE

**Project topic chosen by each resident.
Faculty members provide mentorship.**



**Flexibility with scheduling & other tracks
(Primary care, Research)**



CARE Alumni Careers

FELLOWSHIP PROGRAMS

Academic General Pediatrics

Adolescent Medicine

Allergy/Immunology

Developmental Pediatrics

Emergency Medicine

Endocrinology

Environmental Health

Gastroenterology

Geriatrics

Infectious Diseases

International Medicine

Nephrology

Neurology

Neonatology

Palliative Care

Peds Intensive Care

Sleep Medicine

OTHER

Global Medicine

Hospitalist Medicine

Indian Health Service

Medical Administration

Primary Care

Refugee Medicine

Community Peds Teaching

Current CARE Project Example

Erin Kelly giving away books in a City school to prevent “summer slide.” Also partnering with Warner School.



Refugee & Global Health



Pediatric refugee clinic at
Genesee Pediatrics

Netlife project in Senegal



Driven By Residents



YOU can make a difference



You can learn evidence-based
community health and advocacy.