



Volunteer Update

A Newsletter from *Friends of Strong Memorial Hospital*
(585) 275-2420

Susan A. Sullivan, Editor August 2013
Email: friendsofstrong@urmc.rochester.edu

Welcome New Council Members!

On July 22, Friends of Strong (FOS) welcomed several new members of its Council and has bid farewell to several others. New officers were also elected. The FOS Council advises on issues and initiatives currently facing volunteerism and decides how to allocate funds raised annually.

New Members:

Sue Bickel is a former associate director at Friends of Strong. She is a recently retired reading teacher from the Gates Paul Road Elementary School. She will serve as our fund-raising advisor.

Carole Dowling is a public relations associate in Public Relations and Communications department in the Medical Center. She composes and organizes all media for Friends of Strong. She will serve as our volunteerism advisor.

Meredith Hurley is a patient advocate on adult oncology and 4-1400 pediatric adolescent units. She is a retired nurse from the Pittsford School District.

Donna Mahalik is vice president of Web Seal, Inc. which she owns with her husband.

Bill Olsen is a hospitality volunteer in the Emergency Department and an Ambassador at the Information Desk in the main lobby. He retired as Operations Supervisor of the Emergency Department.

Newly-Elected Officers:

Sharon Nazarian, President
Cheryl Gioia, President-Elect
Cherie Kiefer, Treasurer

Returning Members:

Louise Criticos, Director
Jim Farnham
Rose Faucette
Don Gaudion
Dwight Hettler
Meredith Hurley
Luis Perez
Maureen Randall
Ann Savastano

In addition, we want to thank four FOS Council members who have served out their terms. Joanne Hutchings (immediate past president), Lauren Burruto, Diana Latorre and Kathy Mannix served FOS well and were assets to the group! We very much appreciate their support of Friends of Strong.

Just a Reminder ...



Friends of Strong will be closed on Monday, September 2 in honor of Labor Day. Enjoy the long holiday weekend!

New Book is 'Just What the Dog-tor Ordered'

The warm and fuzzy canine volunteers from Strong PETS (Pets Engaged in Therapeutic Socialization) will be on hand to launch the sale of a charming new book co-authored by PETS program supervisor Ann Lacey and local artist Mike Fess. The book will go on sale at a book signing that will take place between 10 a.m. and noon on Thursday, Aug. 15, at the Strong Memorial Hospital Gift Shop.

"Just What the Dog-tor Ordered—a Tail of Furry Physicians," describes the Strong PETS program, and how the dogs interact with patients and families at Strong. Lacey, a former teacher and therapist, started the program in 2000 with her Shetland Sheepdog, Rickey; since then, the number of dogs has grown to more than 20. The dogs make regular visits to adult and pediatric patients to provide comfort, cheer and distraction for those dealing with issues anywhere from stroke, psychological issues or end-of-life care.

Artist Mike Fess, a former patient, teamed up with Lacey after they met during a volunteer stint at Ronald McDonald House. Fess has created art for Golisano Children's Hospital and the Seneca Park Zoo.

Animals and their handlers are required to conform to strict N.Y.S. Department of Health guidelines for animals in hospital settings, including receiving a vet screening exam and further training that tests their ability under a variety of situations—loud noises, occasional jostling and crowds, and must also tolerate enthusiastic hugging, laughter, and often, tears.

All proceeds go to Friends of Strong. After the signing, books will be available at the Strong Memorial Gift Shop, located right off the hospital lobby.

For more information, contact Friends of Strong at 275-2420.

Friends of Strong Council Allocates Funds

At its yearly funding meeting on July 22, the Friends of Strong Council voted \$877,487 to purchase capital equipment and other items for the hospital. Some examples of the capital equipment funded include a field of vision unit, plate heaters, stress treadmills, bed warmers, video laryngoscopes, motion chairs, and a ThermaCor rapid infuser.

Friends of Strong also funds scholarships for nurses, diaper bags for Obstetrics, booklets & memory boxes for the Pregnancy Loss Program, Palliative Care Program support, layette items for babies, coffee for the Lobby (nights and weekends) and Family Waiting Room, and carnations for discharged patients.

These purchases were made possible by the fundraising efforts of Friends of Strong including the Gala Wine Tasting, SMH Gift Shop, the Specialty Shop, Finger Lakes Coffee Roasters, Our 365 Infant Photos and donations.

Friends of Strong Beer Tasting on Sept. 14



Join the Friends of Strong for a silly Saturday Beer Tasting at ROC Brewing Company on September 14 from noon to 3 p.m. Tickets are \$30 each and include a beer flight, 1/2 pint, and finger foods provided by Marty's Meats. All of proceeds raised will benefit patient care at Strong Memorial Hospital. You must be 21 years of age to attend this event. ID will be required.

To purchase tickets online, go to <http://www.urmc.rochester.edu/friends-of-strong/events>. If you have any questions, please call the Friends of Strong office, 585-275-2420.

Welcome New Volunteers

Melissa S. Adams
Safet Ahmic
Daria M. Alongi
Melissa J. Backus
Carol S. Bates
Alyssa K. Bennett
Katherine S. Blum
Christopher Brandt
Ryan J. Brennan
Tiffany N. Bridgett
Andrew Bui
Joseph A. Cenzi
Hamza Chengazi
Cameron Clements
Elise M. Clinkscales
Matthew J. Crandall
Kristin M. D'Amico
Allison J. D'Angelo
Allyson N. DiMagno
Robert J. Dowd
Kurt M. Erhardt
Mary Beth Flynn
Alena Fortygin
Michael Fowler
Ann Marie Gefell
Alice K. Geherin
Miranda E. Gehris
Anisha Gill
Chelsea A. Gill
David M. Glasser
Susanna Guarino
Emily Hamilton
Amy L. Heiser
Julia G. Heyer
Nicholas A. Hopwood
Sarah M. Hussein
Aubrey E. Jaicks
Matthew Francis
Jones
Megan E. Keil
Sean M. Kelly



Lisa A. Kinley
Jeffrey Lai
Eun Heen (Hannah)
Lee
Mark J. Liebel
Zi-Rou (Jo-Jo) Liew
Hao Wen Liu
Kayleigh E. Miller
Caitlin E. Mucenski
An Nguyen
Xiaodan (Rachel)
Niu
Eugene P. O'Hanlon
Teresa Oh
Elena M. Pfisterer
Steven T. Polito
Danielle M. Powell
LeeEllen A. Ragne
Kristen R. Resetar
Paul I. Schwartzman
Genevieve E.
Scrivens
Nathan M. Scrivens
Abhishek Sharma
Jasmine J. Shweter
Nicholas Sigona
Marissa F. Smiroldo
Arthur Smith
Michele M. Spear
Casey J. Stackwick
Katherine E. Stewart
Sarah Catherine
Stewart
Jonathan W. Tam
Paige E. Thompson
Whitney E. Vaughn
Haleigh R. Witzel
Emily B. Wilson
Mike Wood
Nicole Y. Zwald



Volunteer Celebration Luncheon

Our Friends of Strong Celebration Luncheon will be held on Wednesday, October 2. The guest speaker will be Jackie Beckerman, Senior Director, Patient Experience and Strong Commitment.

Join the Wine Tasting Committee



Friends of Strong is looking for volunteers to serve on the 23rd Annual Gala Wine Tasting committee. Volunteers are needed to assist in soliciting donations for the tasting along with other event preparations. The event will be held on Valentine's Day, Friday, February 14, 2014 at the Hyatt Regency Rochester. The committee is a fun way to support Friends' mission! If you're interested in helping, please contact Susan Sullivan (585-275-2420).

Dove Award Nominations



It is that time of year again to nominate volunteers for the Friends of Strong DOVE award to be presented at our Friends of Strong Celebration Luncheon Wednesday, October 2. This award is given to an individual who has been dedicated to his/her placement for at least 3 years and has performed above and beyond the call of duty.

If you know a volunteer whom you feel qualifies for this award, please send a letter to Sandy Arbasak at Friends of Strong stating the name of the person and why he/she deserves the award. All nominations need to be submitted to Sandy by Friday, August 23. A committee of 3 volunteers will peruse nomination letters and select the recipient. Feel free to contact Sandy (585-275-2420) with any questions.

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What's Inside

Friends of Strong Memorial Hospital
University of Rochester
601 Elmwood Avenue, Box 660
Rochester, New York 14642

MEDICINE of THE HIGHEST ORDER



Friends of Strong Donations

In Memory of Dan Reagan
James & Beverly Murphy



*In Remembrance of our
2013 High School Volunteer*



Emily Grace Peterson

"In the Arms of the Angels"

***We know that it is summer
outside...***



BUT...

*Please, NO sandals or shorts when
volunteering at
Strong Memorial Hospital!*

ALSO...

*Please remember NO cell phone
during your volunteer shift!*

