



Greater Rochester Obesity Collaborative (GROC)



Background: In 2007, the American Academy of Pediatrics published a reaffirmation of their Policy Statement entitled *Prevention of Pediatric Overweight and Obesity*, originally released in 2003. These best-practice guidelines promoted documentation of body mass index (BMI), counseling about nutrition and activity, and use of a healthy lifestyle survey in the management and prevention of pediatric obesity.

Initiative: Launch a quality improvement learning collaborative across 9 community-based pediatric offices to implement best practice guidelines for pediatric obesity

Goal: Increase BMI plotting, counseling, and healthy lifestyle survey use by 10%

Outcome: The GROC Team achieved statistically significant increases in BMI plotting, counseling about nutrition and activity, and the healthy lifestyle survey use.

