

Healthy Home

Case for Action:

Home based environmental hazards are major contributors to disease, particularly those that disproportionately affect low income, urban, and minority children. Childhood lead poisoning and asthma are prime examples. Existing approaches have had limited effectiveness in addressing these issues.

Description:

A community-academic partnership in Rochester, New York created a model Healthy Home, an interactive museum in a typical city home to educate people about these risks. The Healthy Home is a community-based facility focused on promoting action to reduce home environmental hazards. The Healthy Home provides residents, property owners, contractors, and community groups with hands-on demonstrations of low-cost methods for reducing home hazards. It also educates visitors about the health impacts of these hazards and resources available to address them.

Partners/Funding:

SWAN, RFRI, UR, ABC, RCAN plus a 30member Advisory Council
Funding has come from UR, RACF, MCDOH, NYSDOH, NYSDEC, and USEPA

Outcomes:

In its first three years of operation, over 3000 people visited the Healthy Home. Evaluation surveys indicate that visitors were highly motivated to take action to reduce environmental hazards in their home environments. Follow-up surveys indicate that most visitors took action to make their own homes safer after touring the Healthy Home. The Healthy Home has developed a diverse Advisory Council to share its messages more broadly, invite input into future directions, and recruit visitors.

For more information contact:

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