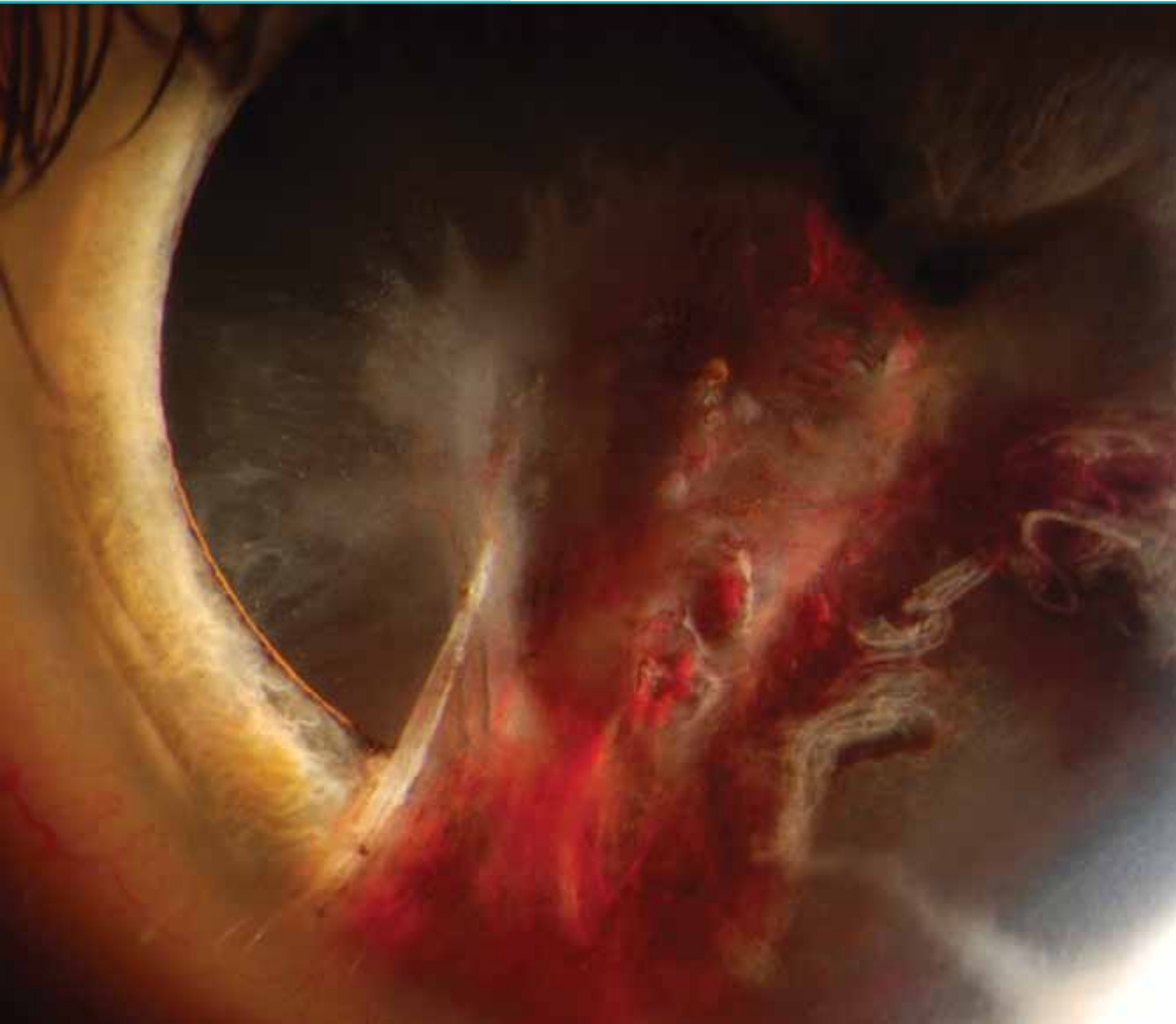


The David & Ilene  
Flaum Eye Institute Presents

## The 57th Annual Ophthalmology Conference

Continuing Professional Education for  
Ophthalmologists and Allied Health Professionals



March 15-17, 2012

University of Rochester School  
of Medicine and Dentistry

- *Featuring Secure Online Registration!*
- *Special Coding Seminar on March 15*



*I invite you to attend the 57th Annual Ophthalmology Conference in Rochester, New York. In celebration of the 10th anniversary of the establishment of the Flaum Eye Institute, we have a special program. Many of our guest lecturers this year will be alumni of the University of Rochester. Some did their medical training here and some did their ophthalmology residencies or sub-specialty training here. As you will see, all are highly accomplished. This year's Snell Memorial Lecture will be given by Gullapalli Rao, MD, Director of the L.V. Prasad Eye Institute in Hyderabad India. Dr. Rao has led international efforts to eradicate preventable blindness throughout the world by building and promoting a superior model to deliver ophthalmic care in developed and developing nations. This year's Distinguished Visiting Professor Lecture will be delivered by Robert Osher, MD, who is Director Emeritus of the Cincinnati Eye Institute. Since completing his medical degree at the University of Rochester, he has gone on to have a stellar career as one of the leading authorities in cataract surgery. We also welcome back to Rochester former resident Jayakrishna Ambati, MD, Vice Chair of Ophthalmology at the University of Kentucky, who will deliver a special scientific lecture in addition to his clinical lecture. Dr. Ambati was recently honored by ARVO with the Cogan Award for his groundbreaking research into the causes of dry macular degeneration.*

*We also welcome back other alumni as well as our own expert faculty who will update you with the latest clinical information and "pearls" to improve your practices.*

*Please pay special attention and reserve Thursday, March 15th. Based on your feedback from prior meetings, we have added a new session for you and your staff. Ophthalmology coding expert Riva Lee Asbell will be here to help you navigate the new world of electronic chart documentation and bring you up to date with latest information to help your practice improve its performance.*

*I want to thank all of you for your past support of this meeting which continues to grow in stature. I also look forward to reconnecting with alumni from our program and seeing new faces as we embark on the Flaum Eye Institute's next ten years.*

*Sincerely,*

Steven Feldon, MD, MBA

**FLAUM**  
EYE INSTITUTE



**Steven E. Feldon, MD, MBA**  
Chair, Department of Ophthalmology  
Professor of Ophthalmology, Neurology,  
Neurological Surgery and Visual Science

### Course Directors



**James Aquavella, MD**  
Professor of Ophthalmology



**Rajevee Ramchandran, MD**  
Assistant Professor of  
Ophthalmology

This year's program features internationally-recognized ophthalmologists and research scientists from across a variety of disciplines including:

- **Gullapalli Rao, MD** (Snell Memorial Lecturer) – Distinguished Chair of Eye Health, L.V. Prasad Eye Institute, Hyderabad, India (U of R Department of Ophthalmology faculty 1986)
- **Robert Osher, MD** (FEI Distinguished Visiting Professor) – Professor of Ophthalmology, University of Cincinnati; Medical Director Emeritus of the Cincinnati Eye Institute. (U of R School of Medicine 1976)
- **Jayakrishna Ambati, MD** – Professor of Physiology and Professor & Vice-Chair of Ophthalmology and Visual Sciences; Dr. E. Vernon Smith & Eloise C. Smith Endowed Chair in Macular Degeneration Research, University of Kentucky (U of R resident 1998)
- **Salman Ali, MD** – Director, Glaucoma Service, Krieger Eye Institute, Mt. Sinai Medical Center, Baltimore, Maryland (U of R resident 2009)
- **Riva Lee Asbell** – Riva Lee Asbell Associates; Clinical Assistant Professor of Surgery (Ophthalmology) University of Medicine and Dentistry of New Jersey
- **Thomas Bersani, MD, MBA** – Associate Clinical Professor of Ophthalmology, SUNY Upstate Medical University
- **Gregory McCormick, MD** – Director of Corneal and Refractive Surgery, Ophthalmic Consultants of Vermont (U of R resident 2005, fellow 2006)
- **Omesh Gupta, MD, MBA** – Clinical Assistant Professor of Ophthalmology, Wills Eye Institute (U of R School of Medicine 2003)
- **Jacqueline Leavitt, MD** – Associate Professor of Ophthalmology, Mayo Clinic (U of R resident 1982)

### Needs Assessment

The practice of ophthalmology encompasses all aspects of visual health as well as medical and surgical treatment of diseases. Ophthalmologists, optometrists and allied health professionals must remain educated in current sub-specialty trends, treatment practices, and clinical research studies that affect their patients. Individual sessions and corresponding topics have been selected to provide professionals with the latest information affecting the practice of ophthalmology and participants attending this conference should leave understanding how to incorporate this information into their practices.

### Objectives

At the conclusion of this conference, participants will be able to:

- Select the most appropriate type of corneal transplant for a patient based on their disease pathology and desired visual outcomes
- List the appropriate best practice(s) for each of several complications when performing cataract surgery
- Describe the pitfalls to avoid in electronic medical record (EMR) chart documentation
- List treatment algorithms for age-related macular degeneration
- Correlate patient visual fields with their associated clinical/imaging presentations
- List treatment protocols for vitreoretinal lymphoma

### Accreditation

The University of Rochester School of Medicine and Dentistry is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

### Certification

The University of Rochester School of Medicine and Dentistry designates this educational activity for a maximum of 14.5 *AMA PRA Category I credits*<sup>™</sup>. Physicians should only claim credit commensurate with the extent of their participation in the activity.

Criteria for successful completion of this activity includes attendance at entire event, completion and submission of post evaluation survey.

■ Register Online! [www.urmc.rochester.edu/cpe](http://www.urmc.rochester.edu/cpe)

## Our Clinical Team

### Comprehensive Eye Care

Shobha Boghani, MD  
Rebecca Nally, OD  
Jill Schafer, OD

### Contact Lens Services

Rebecca Nally, OD  
Jill Schafer, OD

### Cornea and External Disease

James Aquavella, MD  
Steven Ching, MD  
Holly Hindman, MD  
Yousuf Khalifa, MD  
Ronald Plotnik, MD

### Glaucoma

Shakeel Shareef, MD

### Neuro-Ophthalmology

Steven E. Feldon, MD, MBA  
Zoë Williams, MD

### Orbit and Reconstructive Surgery

Steven E. Feldon, MD, MBA

### Pediatric Ophthalmology

Matthew Gearinger, MD

### Refractive Surgery

Scott MacRae, MD  
Holly Hindman, MD  
Ryan Vida, OD

### Retina and Vitreous

Mina Chung, MD  
David DiLoreto, Jr., MD, PhD  
David Kleinman, MD, MBA  
Rajeev Ramchandran, MD

### Uveitis

Yousuf Khalifa, MD



## Physician Program

Friday, March 16, 2012

7:30 – 8:15 Registration & Continental Breakfast / Exhibits

8:15 – 8:20 Welcome

### Neuro-Ophthalmology

8:20 – 8:45 **Jacqueline Leavitt, MD**  
Visual Fields Potpourri (With Clinical  
Imaging Correlation)

8:45 – 9:10 **Zoë Williams, MD**  
Neuromyelitis Optica

9:10 – 9:35 **Steven Feldon, MD**  
OCT in Optic Neuritis: Through Thick & Thin

9:35 – 9:55 Panel Discussion

9:55 – 10:15 **Break and Exhibits**

### Posterior Segment

10:15 – 10:40 **Jayakrishna Ambati, MD**  
New Therapies in Age Related Macular Degeneration

10:40 – 11:00 **Jacqueline Leavitt, MD**  
Neuroretinitis

11:00 – 11:15 Panel Discussion

11:15 – 12:15 **Lunch and Exhibits**

12:15 – 12:25 Introduction of Flaum Eye Institute Distinguished  
Visiting Professor  
**Steven Feldon, MD**

12:25 – 1:15 Flaum Eye Institute Distinguished Visiting Professor  
**Robert Osher, MD**  
Management of Complications During Cataract Surgery

1:15 – 1:45 **Scott MacRae, MD**  
To be Announced

1:45 – 2:15 **Robert Osher, MD**  
And More Complications

2:15 – 2:45 Panel Discussion

2:45 – 3:15 **Break, Exhibits & Posters**

### Anterior Segment

3:15 – 3:35 **Yousuf Khalifa, MD**  
Endothelial Keratoplasty: Is Thinner Better?

■ Register Online! [www.urmc.rochester.edu/cpe](http://www.urmc.rochester.edu/cpe)

3:35 – 3:55	<b>Gullapalli Rao, MD</b> Epidemiology of Corneal Blindness and How Do We Tackle It?
3:55 – 4:15	<b>David DiLoreto, MD, PhD</b> Treatment of Vitreoretinal Lymphoma with Intravitreal Methotrexate
4:15 – 4:45	Panel Discussion
4:45 – 4:55	<b>Wrap Up and Announcements</b>
4:55 – to conclusion	<b>Cocktail Mixer and Reception for Attendees</b> (heavy hors d'oeuvres) Forbes Lounge

1:10 – 1:30	<b>Thomas Bersani, MD</b> Complex Craniofacial Reconstruction
1:30 – 1:50	<b>Omesh Gupta, MD</b> The Management of Dislocated IOLs and Secondary IOLs
1:50 – 2:40	<b>Gregory McCormick, MD</b> Ethical Surgical Consent
2:40 – 3:00	Panel Discussion
3:00 – 3:10	Announcements

### Saturday, March 17, 2012

8:00 – 8:55	<b>Continental Breakfast/Exhibits</b>
8:55 – 9:00	Welcome

### Glaucoma/Anterior Segment

9:00 – 9:20	<b>Salman Ali, MD</b> Managing Neovascular Glaucoma
9:20 – 9:40	<b>Shakeel Shareef, MD</b> Office-Based Glaucoma: Pearls in Disease Management
9:40 – 10:00	<b>Salman Ali, MD</b> Drug Induced Glaucomas
10:00 – 10:20	Panel Discussion
10:20 – 10:40	<b>Break and Exhibits</b>
10:40 – 10:45	Introduction of the Snell Memorial Lecture <b>Steven Feldon, MD</b>
10:45 – 11:45	Snell Memorial Lecture <b>Gullapalli Rao, MD</b> Blindness and Visual Impairment: Can We Control it Globally?
11:45 – 12:30	<b>Lunch and Exhibits</b>

### Posterior Segment and Oculoplastics

12:30 – 12:50	<b>Thomas Bersani, MD</b> Avoiding Complications in Orbital Surgery
12:50 – 1:10	<b>Omesh Gupta, MD</b> Current Management and Future Treatments for Wet AMD

### About the Flaum Eye Institute



The David and Ilene Flaum Eye Institute is a world-class team of ophthalmologists and researchers committed to developing and applying advanced technologies for the preservation, enhancement and restoration of vision.

Working with international experts in vision science and research, we provide a full range of care and treatment options from the most common to the most complex vision problems. Our doctors have access to the greatest minds in optics, engineering and vision science at the University of Rochester Center for Visual Science and Institute of Optics.

## Course Description/Allied Health Professional

The courses for this year's program for allied health professionals were selected based on reviews by participants from the last three years' programs. This format, including in-depth lectures followed by generous question and answer periods, is designed to provide relevant information for personnel at the assistant, technician, technologist, photographer or nursing levels. In addition, technicians, nurses and ophthalmic photographers may attend physician courses at the fee of \$265. However, only *AMA PRA Category 1 credits™* will be awarded to those who attend the Physician Program. Please be sure prior to registration to check with your appropriate profession's body of continuing education accreditation if you wish to apply Physician Program credit hours toward your profession's requirement for continuing professional education.

### Course Objectives

At the conclusion of this conference, participants will be able to:

- Review testing methods for strabismus
- List the steps in triaging ocular trauma
- Apply techniques to obtain accurate patient refractions
- Describe surgical options to correct ametropia
- Identify the challenges in interpreting fluorescein angiography
- Understand how periocular surgery can improve visual function
- List best practices to improve compliance with glaucoma medications

### Certification

This continuing nursing education activity has been submitted to the New York State Nurses Association for approval to award contact hours. The New York State Nurses Association is accredited as an approver of continuing nursing education by the American Nurses Credentialing Center's Commission Of Accreditation. This course has been submitted to JCAHPO for consideration of CE credit. This program has been submitted to OPS for consideration of CE credit.

Criteria for successful completion of this activity includes attendance at entire event, completion and submission of post evaluation survey.



**Rebecca Nally, OD**  
Comprehensive Ophthalmology,  
Contact Lens Service

## Allied Health Professional Schedule

Friday, March 16, 2012

<b>7:30 – 8:15</b>	<b>Registration and Continental Breakfast</b>	
<b>8:15 – 8:30</b>	<b>Rebecca Nally, OD</b> Welcome	
<b>Session</b>	<b>A</b>	<b>B</b>
<b>8:30 – 9:30</b>	<b>Gareth Lema, MD, PhD</b> Ocular Trauma: Front to Back	<b>Marshall Ford, MD</b> Current Status of Infant Keratoprosthesis
<b>9:30 – 10:30</b>	<b>Ryan Vida, OD</b> Surgical Options to Correct Ammetropia	<b>Yousuf Khalifa, MD</b> Corneal Transplantation: It's All About the Layers
<b>10:30 – 10:45</b>	<b>Break and Exhibits</b>	
<b>10:45 – 11:45</b>	<b>Jill Schafer, OD</b> Refraction Techniques: Beyond the Basics	<b>Tom Scalzo</b> Introduction to Progressive Addition Lenses: Things You Were Afraid to Ask
<b>11:45 – 12:45</b>	<b>Lunch and Exhibits</b>	
<b>12:45 – 1:45</b>	<b>Shakeel Shareef, MD</b> Glaucoma Management: Beyond Medications	
<b>1:45 – 2:45</b>	<b>Mina Chung, MD</b> Interpretation of Fluorescein Angiography	<b>Matt Gearinger, MD</b> Strabismus and Retinoscopy
<b>2:45 – 3:00</b>	<b>Break and Exhibits</b>	
<b>3:00 – 4:00</b>	<b>Scott MacRae, MD</b> Advancements in Anterior Segment Diagnostics and Femto Cataract Technology	<b>Sean Mogan, MD</b> Periocular Cosmetic Surgery
<b>4:00 – 4:15</b>	<b>Rebecca Nally, OD</b> Wrap up and Announcements	
<b>4:30 – to conclusion</b>	<b>Cocktail Mixer and Reception for Attendees</b> (heavy hors d'oeuvres) Forbes Lounge	

## Coding Seminar

This year's program features a special coding seminar on Thursday, March 15th from 1:00 until 5:30 pm. Nationally recognized expert **Rival Lee Asbell** will provide an update on some of the most important issues facing ophthalmology practices as we embark on electronic medical records. This session is appropriate for physicians and their in-room technicians as well as back-office personnel who need to be aware of a rapidly changing landscape. The fee to attend this seminar is \$50 for participants of either the technician program or physician program and \$75 as a stand-alone course.

### Instructor

**Riva Lee Asbell**

### Topics Covered

- Electronic medical records
- Chart documentation
- 2012 coding updates
- Diagnostic testing

### Course Objectives

At the conclusion of this program, participants should be able to:

- Identify the differences in paper and EMR chart documentation
- List documentation requirements for the latest ophthalmic diagnostic tests
- List updates to ophthalmology procedural and diagnostic codes for 2012

### Thursday, March 15, 2012

1:00 – 1:15	Registration (Class of '62 auditorium)
1:15 – 1:20	Steven Feldon, MD Welcome
1:20 – 2:20	Pitfalls in Chart Documentation – Paper and EMR
2:20 – 3:20	Signature and Scribing Requirements
3:20 – 3:30	Refreshment Break
3:30 – 4:30	Mastering Interpretation and Report Requirements for Diagnostic Testing
4:30 – 5:30	2012 Coding Updates



## Fees

Fees include attendance at all course sessions, course materials, continental breakfasts, beverages and luncheons on Thursday, Friday and Saturday. The cost to attend each of the programs are as follows (After March 1, 2012 a late registration fee may apply):

### Physician Program Fee

MD or any other allied healthcare professional	\$265
Residents and fellows	\$150
Retired physician	\$100

### Allied Health Program Fee

Anyone attending Allied Health program	\$160
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### Coding Seminar

Any paid attendant to the physician or Allied Health program	\$50
All other attendees	\$75

### Cancellation Policy

For all cancellations, an administrative fee of \$50 will be deducted from all refunds. No refunds will be issued after March 1, 2012.

### UR Nursing Contact Hour (NCH) Coupon Award Program

This Program has been developed to recognize the efforts of the School of Nursing's preceptors, to encourage their continued involvement, and to acknowledge the importance of their contributions. Instructions for use are on the Coupons.

### CME Voucher Program

A limited number of CME Vouchers will be accepted for this program. Please contact the Office of Continuing Professional Education for availability.

### Special Services & Information

For more information or to make accommodations for learners with disabilities, contact the Office of Continuing Professional Education (Please call at least 30 days in advance of the conference for disability arrangements).

### Online Registration

For your convenience we now offer secure Web-based registration. Privacy law no longer allows us to process credit cards over the phone, via fax or mail. To complete your online registration via credit card please visit:

[www.urmc.rochester.edu/cpe](http://www.urmc.rochester.edu/cpe)

Once there please click on the "57th Annual Rochester Ophthalmology Conference" link. If you have any questions concerning payment methods, please contact:

**University of Rochester Continuing Professional Education**  
(585) 275-4392 or [cmeregistration@urmc.rochester.edu](mailto:cmeregistration@urmc.rochester.edu)

### Accommodations

Attendees requiring overnight accommodations may call the DelMonte Lodge. When making reservations, please indicate that you will be attending the University of Rochester Ophthalmology Conference. Reservations at the discounted rate of \$204 are available until February 19, 2012.

• DelMonte Lodge  
Pittsford, NY  
(585) 248-9443



### In and Around Rochester, NY

Take some time to tour Rochester and see all it has to offer. From our hiking and biking trails, city strolls, beautiful waterways, and numerous golf courses, to areas including African American and Women's Rights historic neighborhoods and tours—there's something for everyone.

Visit [www.visitrochester.com](http://www.visitrochester.com) for more information on Rochester.

### Flaum Eye Institute Faculty

**Steven Feldon, MD, MBA**  
Chairman, Department of  
Ophthalmology  
Director, Flaum Eye Institute

**James Aquavella, MD**  
**Shobha Boghani, MD**  
**Lee Buttaggi, OD**  
**Steven Ching, MD**  
**Mina Chung, MD**  
**David DiLoreto, MD, PhD**  
**Fred Dushay, MD**  
**William Fischer, MS**  
**Robert Ford, MD**  
**Lin Gan, PhD**  
**Matthew Gearing, MD**  
**Holly Hindman, MD**  
**Jennifer Hunter, PhD**  
**Krystal Huxlin, PhD**  
**Yousuf Khalifa, MD**  
**Amy Kiernan, PhD**  
**David Kleinman, MD, MBA**  
**Gareth Lema, MD, PhD**

**Richard Libby, PhD**  
**Scott MacRae, MD**  
**William Merigan, PhD**  
**Rebecca Nally, OD**  
**Gary Paige, MD**  
**Richard Phipps, PhD**  
**Ronald Plotnik, MD**  
**Jill Schafer, OD**  
**Chester Scerra, OD**  
**Shakeel Shareef, MD**  
**Duje Tadin, PhD**  
**Ryan Vida, OD**  
**David Williams, PhD**  
**Zoë Williams, MD**  
**Gabriella Yeaney, MD**  
**Geunyoung Yoon, PhD**  
**James Zavislan, PhD**



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