



Privacy Statement

University of Rochester/Strong Health ("Strong Health") is committed to providing its users with an Internet experience that respects and protects their personal privacy choices and concerns. We have created this privacy statement in order to demonstrate our firm commitment to privacy. The following discloses our information gathering and dissemination practices for the website:
www.stronghealth.com.

Outbound Links

This site contains links to other sites. Strong Health is not responsible for the privacy practices or the content of such Web sites. For more information regarding other outbound links, please refer to our [Disclaimer Policy](#).

Traffic Data Collected

When you use our site, we collect anonymous information. Anonymous information is information about how you use our site (such as places visited and searches performed). Anonymous information also includes the domain names and/or IP addresses of browsers that visit our site, time of day the site was visited, and other non-personally identifiable information. Anonymous information is information that is not tied to any individual, but helps to characterize users to improve our services.

We use your IP address to help diagnose problems with our server, and to administer our Web site.

Personal Information Collected

Our site uses an order form for users to request certain services. We collect a visitor's contact information (such as an e-mail address) and financial information (such as an account or credit card numbers). This information is used to provide services that are available at Strong Health.

This contact information is also used to get in touch with the user when necessary if, for example, we have a question about a request. We may use the contact information to send the user additional information about Strong Health.

The personally identifiable information we collect is not used for any purposes other than providing requested services and disseminating information. It is not disclosed to anyone other than Strong Health, unless we must do so to comply with a court order or other legal process.

Medical Information

For information regarding privacy policy on Medical information please refer to the Notice of Privacy Practices.

Security

This site has measures in place to protect the loss, misuse and alteration of the information on secure portions of this site. Information is stored on secure servers. Access to change or edit content/information is restricted to those authorized by Strong Health to do so.

Contacting the Web Site

If you have any questions about this privacy statement, the practices of this site, or your dealings with this Web site, you may contact:

Strong Health Marketing
University of Rochester
Box 706, 601 Elmwood Avenue
Rochester, New York 14642

Updates and Changes to Privacy Policy

We reserve the right, at any time to add to, change, update or modify this privacy policy, simply by posting such change, update or modification on the site. Any such change, update or modification will be effectively immediately upon posting.

The University of Rochester Medical Center maintains this web site as a public service.

Due to the nature of the University's diversity in teaching, research and patient care, a multitude of web authors publish information on this site. The servers automatically log the IP address of every visitor to these web pages. As a general rule, most sites do not collect cookies. 4/11/03