

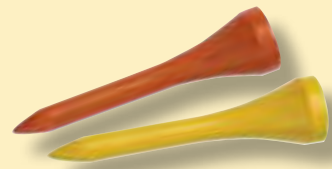


See Reverse  
Side for  
Registration Form



Join us for  
THE 7<sup>TH</sup> ANNUAL  
**Highland Hospital  
GOLF CLASSIC**

Monday, May 24, 2010  
Greystone Golf Club



**SEND IN YOUR REGISTRATION EARLY!**

Preference of morning or afternoon tee times will  
be scheduled on a first come, first served basis.

Special thanks to:  **HOLDSWORTH KLIMOWSKI  
CONSTRUCTION**

THE HIGHLAND FOUNDATION  
1000 SOUTH AVENUE  
ROCHESTER, NY 14620

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An Affiliate of the  
  
UNIVERSITY OF  
**HIGHLAND**  
HOSPITAL  
ROCHESTER  
MEDICAL CENTER  
MEDICINE of THE HIGHEST ORDER

THE 7<sup>TH</sup> ANNUAL



Highland Hospital  
**GOLF CLASSIC**

Sponsored By  
**HOLDSWORTH KLIMOWSKI CONSTRUCTION**  
Monday, May 24, 2010  
**Greystone Golf Club**

To Benefit  
Highland Hospital

  
**HIGHLAND**  
HOSPITAL  
MEDICINE of THE HIGHEST ORDER

# An Invitation

**MAY 24, 2010 | GREYSTONE GOLF CLUB**  
**7:45 a.m.** Shotgun Start for morning round

**NOON-1:00 p.m.** Lunch & Registration  
**1:00 p.m.** Shotgun Start for afternoon round

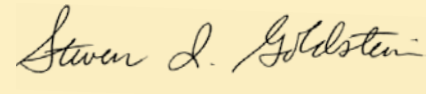
**6:00 p.m.**  
**DINNER**

Dear Friend of Highland Hospital,

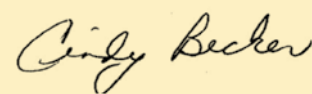
Highland Hospital has just completed its 120<sup>th</sup> year, and we feel like we are just getting started! Everyone at Highland takes great pride in providing excellent care to our community and being the region's leader in specialties such as joint replacement, bariatric surgery, geriatrics, and women's services. We would like to thank supporters whose generosity makes Highland's growth possible. Demand for health care is increasing, and Highland has responded with facility improvements that enable greater access to care. This past year, Highland reached an important milestone in our evolution: the completion of our state-of-the-art Emergency Department.

The hospital is finalizing two more exciting projects that will bring new benefits to patients and visitors: the addition of a completely renovated and expanded main entrance/lobby area and an outpatient pharmacy. These and other capital investments will improve access to vital health care services and support our goal of delivering excellent care. We thank our donors for their long-standing support; together, we are building health care our community needs now, and laying the foundation to benefit future generations.

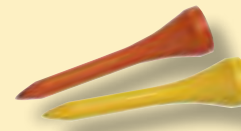
Sincerely,



Steven I. Goldstein  
 President & CEO  
 Highland Hospital



Cindy Becker  
 Vice President & Chief Operating Officer  
 Highland Hospital



For more information, call the Highland Foundation at 585.341.0862 or email Victoria Davidson, victoria\_davidson@urmc.rochester.edu

[www.highlandhospital.org](http://www.highlandhospital.org)

## SPONSORSHIP OPPORTUNITIES

### PRESENTING SPONSOR \$10,000 (Tax Deductible \$9,240)

- Two foursomes
- Listing as Presenting Sponsor of the tournament
- Company logo prominently displayed on all printed materials
- Company name prominently displayed on all tournament signage
- Company name on all cart signs
- Full page color ad on the back cover of the tournament program
- Opportunity to speak during dinner program
- Commemorative flag

### GOLD SPONSOR \$5,000 (Tax Deductible \$4,620)

- One foursome
- Listing as a major sponsor of the tournament
- Company name prominently displayed on signage during lunch or dinner
- Company name on a tee sign
- Full page color ad in the tournament program

### SILVER SPONSOR \$2,500 (Tax Deductible \$2,120)

- One foursome
- Company name on a tee sign
- Half page color ad in the tournament program book

### BIRDIE SPONSOR \$1,000 (Tax Deductible \$620)

- One foursome
- Company name listed in the tournament program book

### CLOSEST TO THE PIN OR LONGEST DRIVE OR TEE SPONSOR \$750

- Company name displayed on tee sign
- Listing in the tournament program book

**INDIVIDUAL PLAYER \$250**

**DINNER ONLY \$50**

**All golfers will receive 18 holes of golf, lunch, dinner, and a participant giveaway.**

*A portion of the sponsorship fee is tax deductible as a charitable contribution based on the average value of the benefits to the donor. Other amounts may be tax deductible as a business expense.*

## GOLF REGISTRATION

**YES!** I will support Highland Hospital.

### Sponsorship

- |   |          |   |       |
|---|----------|---|-------|
| <input type="checkbox"/> Presenting Sponsor | \$10,000 | <input type="checkbox"/> Closest to the Pin | \$750 |
| <input type="checkbox"/> Gold Sponsor       | \$5,000  | <input type="checkbox"/> Longest Drive      | \$750 |
| <input type="checkbox"/> Silver Sponsor     | \$2,500  | <input type="checkbox"/> Tee Sponsor        | \$750 |
| <input type="checkbox"/> Birdie Sponsor     | \$1,000  |   |       |

Individual Player \$250  Dinner Only \$50

I will not be able participate in the Golf Classic, however, please accept my donation of \$\_\_\_\_\_

NAME \_\_\_\_\_

COMPANY NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY/STATE/ZIP \_\_\_\_\_

PHONE/E-MAIL \_\_\_\_\_

If paying by credit card, please provide the following information:

MasterCard  Visa  American Express  Discover

CARD NUMBER \_\_\_\_\_ EXP. DATE \_\_\_\_\_

CARDHOLDER NAME \_\_\_\_\_

**Please fill in the names of the golfers in your foursome:**

Morning Tee Time  Afternoon Tee Time

**1.** \_\_\_\_\_

**2.** \_\_\_\_\_

**3.** \_\_\_\_\_

**4.** \_\_\_\_\_

**Please make checks payable to: The Highland Foundation**

**Please mail to:**

Highland Hospital Golf Classic  
 1000 South Avenue  
 Rochester, NY 14620

**Registration**

**may be faxed to:  
 585.341.8350**

