More people every year are achieving dramatic weight loss through bariatric surgery or a commitment to diet and exercise. But loose or "hanging" skin is often a lingering concern – and a challenging one to address, since insurance does not cover most costs associated with body contouring surgery.

That's why we developed the VIP Club as part of our Life After Weight Loss initiative. As a VIP Club member, you enjoy a unique, comprehensive program of activities and support to help you maintain a healthy body weight. It's all yours for a low monthly fee that can be applied to body contouring surgery in the future*.

When it comes to weight loss, we're here to help you succeed. Our VIP Club addresses all the major issues – surgical, medical, diet, exercise, lifestyle and more – to help you achieve your goals. We invite you to become a VIP!

PLAN FOR A HEALTHY FUTURE

Join the VIP Club: It's a fun, effective program to help you take the weight off, keep it off, and restore a more healthful body image. For the cost of one 16 oz. diet soda a day, you'll have access to a team of experts who support you in every area of healthy living. The longer you're a member of the VIP Club, the more rewards you can earn for body contouring surgery in the future*.

We can help you reach your goals!
Become a VIP Club member today!

FOR MORE INFORMATION:

To learn more about becoming a member of the VIP Club, call us at: **585-276-LAWL** (5295).
Or visit us online at: **www.plastics.urmc.edu**

*Certain restrictions apply. Accumulated fees / rewards can be applied to body contouring surgeries only when not combined with other medical services paid for under Medicare or another federal health care program. Fees / rewards can be redeemed only at the URMC Division of Plastic Surgery.

The Life After Weight Loss initiative retains the right to remove a participant from the VIP Club at its discretion. The URMC Division of Plastic Surgery may refuse body contouring / plastic surgery services to any participant who has not reached his or her goal weight, or is determined to be unsuitable for surgery. Participants found unsuitable for body contouring / plastic surgery or who do not desire such surgery cannot seek a refund of fees.

UNIVERSITY of ROCHESTER MEDICAL CENTER

MEDICINE of THE HIGHEST ORDER

Join the VIP Club

Part of URMC's Life After Weight Loss Initiative

A Caring, Comprehensive Program for Wellness And Body Contouring

UNIVERSITY of ROCHESTER MEDICAL CENTER

MEDICINE of THE HIGHEST ORDER

WHAT THE VIP CLUB OFFERS YOU

All of us at URMC understand the difficulties you could face after dramatic weight loss. That's why we provide a well-thought-out program of activities and attention to help you through every step of your transformation. Here's what our VIP Club offers you:

- Personal evaluation meeting with your plastic surgery team
- Exercise programs
- Mental & behavioral health programs
- Nutrition & dietary programs
- Cooking classes from the New York Wine and Culinary Center
- Photography classes to help you photo-document your weight loss
- Restaurant groups
- Walking / exercise groups
- Financial planning assistance
- Body Contouring Rewards*

YOUR VIP CLUB MEMBERSHIP FEES CAN BE APPLIED TO THE COST OF BODY CONTOURING SURGERY ONCE YOU REACH YOUR WEIGHT-LOSS GOALS!*

ANSWERS TO COMMON QUESTIONS

Q. How long can I participate?
A. You can enjoy our VIP Club amenities as long as you like, even after you reach your goal weight (within 1-2 years for most gastric bypass patients), and after you have body contouring surgery (if you choose it).

Q. Can I drop out of the program?
A. Yes, at any time without penalty. However, once you give up your membership, your accumulated fees/rewards cannot be returned, and they cannot be applied toward future body contouring surgery.

Q. What does it cost to be a VIP Club member?
A. The monthly membership fee is currently $40.

Q. Does the fee ever change?
A. Once you join the VIP Club, the fee is locked in for one year. After your first year, the fee may change.

Q. What happens to the fees I pay?
A. Your monthly fee covers most VIP Club activities, and the amount can be applied to the cost of future body contouring surgery*. Certain programs may have their own additional fees, such as cooking classes that provide a meal. But these surcharges can be added to your rewards total as well*.

Q. What happens after I have body contouring surgery?
A. You're welcome to remain a VIP Club member and take advantage of our activities to maintain a healthy lifestyle. Your fees will continue to earn you rewards that can be applied to future body contouring surgery*.

Q. Are my rewards transferable?
A. While you're a VIP Club member, your rewards can be transferred to a spouse, life partner or sibling who's also in the program. The transfer will be made at the time of their body contouring surgery*.

IF YOU HAVE OTHER QUESTIONS, PLEASE DON'T HESITATE TO CONTACT US AT (585) 276-LAWL.