



# Genomics and Translational Medicine Symposium October 22-23, 2009

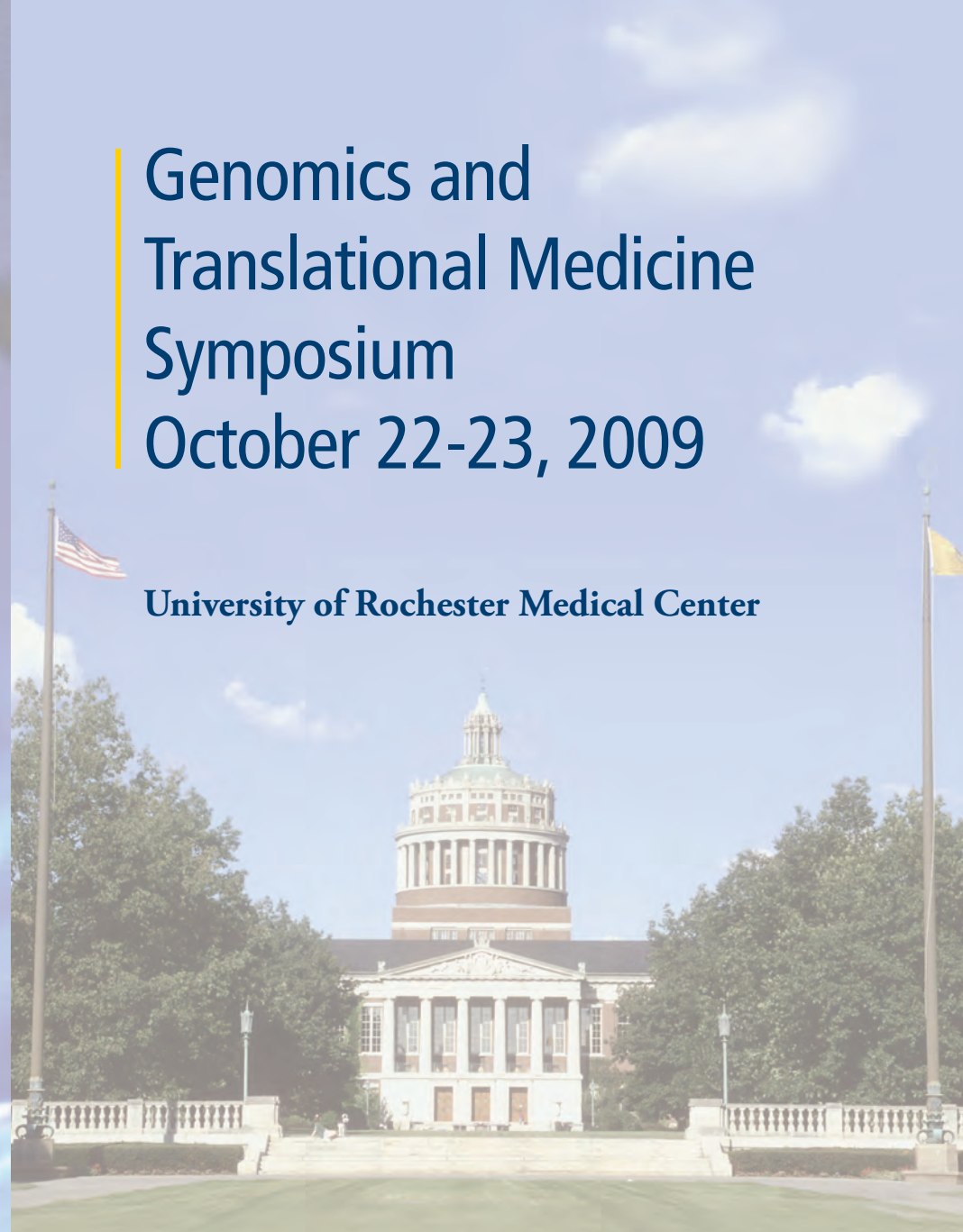
University of Rochester Medical Center

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# Genomics and Translational Medicine Symposium

## October 22-23, 2009



### University of Rochester Medical Center

#### Day One: Case Method Room (1-9576)

**5:30 PM** **Evening Keynote**  
*Mara Aspinall*  
President & CEO, On-Q-ity and  
Member of the HHS Secretary's Advisory Committee on  
Genetics, Health, and Society

**6:30 PM** **Reception**

#### Day Two: Class of '62 Auditorium (G-9425)

**7:30 AM** **Registration and Continental Breakfast**

**8:15 AM** **Welcome**  
*Thomas Pearson*  
Director of the Clinical and Translational Science Institute,  
University of Rochester Medical Center  
*Ralph Kuncl*  
Provost and Executive Vice President, University of Rochester

**8:30 AM** **Keynote:**  
**Public and Private Sector Opportunities and  
Challenges for Personalized Medicine**  
*Kathy Behrens*  
Former member, President's Council of Advisors on  
Science and Technology, and Life Sciences Company  
and Venture Capital Advisor

**9:20 AM** **Break**

**9:30 AM** **Emerging Technologies, Tools and Platforms to  
Support Translational Research and Personalized Medicine**  
*Finley Austin*  
Roche

*Gayle Wittenberg*  
Siemens Corporate Research

*Peter Shaw*  
Merck & Co., Inc.

**11:00 AM** **Genome-Wide Association Studies and Personalized Medicine**  
*Teri Manolio*  
National Human Genome Research Institute  
National Institutes of Health

*Thomas Pearson*  
University of Rochester Medical Center

**12:00 PM** **Lunch Break (Flaum Atrium)**

**1:15 PM** **Bioinformatics and Health Computing**  
*David Topham*  
University of Rochester Medical Center

*Bruce Holm*  
University at Buffalo

*Isidore Rigoutsos*  
IBM

**2:30 PM** **Current and Emerging Policy Issues Impacting  
Personalized Medicine**  
*Amy Miller*  
Personalized Medicine Coalition

**3:15 PM** **Closing Remarks**  
*Mark Taubman*  
Acting CEO University of Rochester Medical Center and  
Acting Senior Vice President for Health Sciences

**3:30 PM** **Meeting Concludes**