



Community and Pediatricians: Partners for Children Grants Program

Sponsored by the Pediatric Links with the Community Program

and the Community Pediatrics Advisory Council

www.PLCCARE.org

Grants Program 2009

Supported by a Gift from Dr. Michael and Angela Pichichero

Background

Rochester has a tradition of excellence in community pediatrics and has many vibrant and committed community-based organizations (CBOs) that focus on children's issues. Despite these resources, many children in Rochester continue to have significant unmet needs. We know from our work with pediatric residents, and from a survey of pediatric trainees and faculty, that pediatricians have a strong desire to become involved in improving health outcomes for vulnerable children and in advocating for these children. Physicians in our local community have provided exemplary models of working beyond the traditional office setting to improve children's health. Frank A. Disney, MD, Burtis Breese, MD, and Thomas Gayeski, MD are three such physicians in whose honor this grants program has been established.

The Pediatric Links with the Community (PLC) Program, established in 1996, has been successful in nurturing productive, collaborative relationships between pediatric residents and community organizations in child health-related initiatives. The Community & Pediatricians: Partners for Children Grants Program is designed to build on this successful model by offering one-year grants to expand and promote collaborative efforts between community-based organizations (CBOs) and pediatricians in projects that benefit children. Grant applications should demonstrate a collaborative venture between a CBO and a pediatrician or group of pediatricians and specifically target children or adolescents in need. Funding will be provided for pilot programs, expansion of existing programs, or adaptations of programs from other areas.

Application Assistance

The PLC Program and its Community Pediatrics Advisory Council may be able to facilitate linkages between interested CBOs and pediatricians. PLC faculty is also willing to consult with a pediatrician or CBO leader about an idea prior to submission of an application. *For assistance, please contact our PLC Program Secretary, Lisa Swetz at (585) 273-5942 or email: Lisa_Swetz@urmc.rochester.edu.*

Application Eligibility and Process:

Applicants should submit the following:

1. Grant face page (attached)
2. A letter written together and signed by (1) a pediatrician, (2) a community organization representative, and (3) a pediatric resident (if applicable) describing their collaboration and the roles of each partner.
3. Grant application (4 page maximum) and budget page

Grant applications may also be downloaded from the PLC website at www.plccare.org

Grant applications should be submitted by fax to (585) 276-2566, electronically to Lisa_Swetz@urmc.rochester.edu, or by mail or in person to Lisa Swetz, University of Rochester, 601 Elmwood Avenue, Box 777, Room 4-5215, Rochester, NY 14642 and must be postmarked (or received) on or before May 15, 2009.

Selection Schedule

- ❖ May 15, 2009 - Grant Application Deadline
 - ❖ June 23, 2009 - Grants Awarded
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CPAC Mission Statement: To develop and foster partnerships between pediatricians and community organizations through projects that are effective in improving the health of children in the greater Rochester community.

Funding Criteria

Applications will be judged on the basis of the following criteria:

- Active involvement of a pediatrician (or group of pediatricians) in partnership with a community-based organization
- Benefits for children and/or adolescents, particularly those who are vulnerable because of social or economic conditions or special health needs
- Potential for future growth and sustainability
- Involvement of a pediatric resident(s) (pediatricians in training)

Grant Funding

The PLC Community Pediatrics Advisory Council anticipates awarding up to a total of \$45,000 in grants in 2009. Each award will be funded for the duration of one year. The total number of awards will depend on the amount of money grant applicants request. We encourage all applicants to be economical in their budget requests so that as many worthy applications as possible may be funded. Applications that request higher levels of funding will be expected to demonstrate a commensurate level of planning and detail. Average grant amounts are \$3,000 to \$8,000. The maximum amount awarded for any application will not exceed \$10,000. **Each grant application must have two Co-Principal Investigators/Co-Leaders: (1) a pediatrician, and (2) a community leader from a community-based organization (CBO).**

Grant funding will generally be administered through the community-based organization with which the community leader is affiliated. This must be a not-for-profit in the Greater Rochester Community. Pediatricians eligible to be Co-Principal Investigators/Co-Leaders include community-based pediatricians (including pediatric groups or practices, if several pediatricians from a practice wish to work together) and fellows in training in the Department of Pediatrics. Third year pediatric residents are eligible to apply if they will have completed their residency training by July 1, 2009 and will be in practice or fellowship (including chief residency) in the Rochester community.

In addition, because of the strong interest of the Pediatric Links with the Community (PLC) program in educating the next generation of pediatricians for excellence in community health principles and practice, funding criteria this year include involvement of pediatric residents (pediatricians in training). Applications that have a particularly strong involvement of a pediatric resident or residents may include a pediatric resident as a third Co-Principal Investigator/Co-Leader. A resident who is in training as of July 1, 2009 may not, however, be the sole pediatrician as Co-Principal Investigator/Co-Leader for a project. There still must be a Co-Principal Investigator/Co-Leader who is a community-based pediatrician or fellow, as noted above.

We welcome applications from interested Family Medicine Physicians and Pediatric Nurse Practitioners. The requirement for partnering with a community-based pediatrician must be met.

Applicants may apply for projects that address any topic in the broad area of child health. Projects should demonstrate benefits for children and/or adolescents, particularly those who are vulnerable because of social or economic conditions or special health needs. Some preference will be given to projects that focus in the areas of prevention or treatment of infectious diseases (such as immunizations, sexually transmitted diseases, daycare infections) or pain and suffering (such as pain with immunizations, sickle cell pain, pain and suffering from child abuse or domestic violence) because the gift from Dr. Michael and Angela Pichichero is in honor of physicians who worked in these areas.

The ability to have measurable outcomes for a project is compelling. Additional resources of up to \$1,000.00 will be available, upon request, and for those projects that require further support for appropriate evaluation. The PLC office may be able to link projects with mentors and provide direction with respect to evaluation measures prior to submission of the application.

Funding for capital equipment, pediatrician salaries, and any other indirect costs, is not permissible.

Funded programs will be required to submit a W9 form prior to receiving funding, agree to participate in a site visit in the fall of 2009, and submit a program report at the conclusion of the one-year funding cycle. Previously funded programs are eligible to apply for an additional year of funding. The grants program limits funding for any specific project to a maximum of three consecutive funding cycles.

Highlights of past CBO/pediatrician Partnerships for Children:

The following accomplishments are a direct result of the initial funding opportunity given to the programs from the “Community and Pediatricians: Partners for Children” grants program:

1. SSJ Daystar, one of the initial funded programs, is a daycare/respite program for infants with special healthcare needs and remains a vital component of our community.
2. Health-e-Access Telemedicine program, funded in 2003, has gone on to receive national funding from MCHB and HRSA. Following a 22% decrease in ED utilization for those children with daytime access to Telemedicine, current expansion is focused on neighborhood access points to allow evening visits. The New York State Health Foundation and HEAL 6 have provided funding to examine whether evening access to Telemedicine in the identified neighborhood areas will reduce ED utilization during those hours.
3. HELP (Health Education Law Partnership) received funding in 2004, 2005, and 2006. This collaboration between the Legal Aid Society and the Strong Pediatric Practice provides integrated health care and legal services to children/families who receive their health care in the Strong Pediatric Practice. This program has gone on to receive funding from Halcyon Hill and IOLA (Interest on Lawyers Account).
4. TEACHER Team (now called Rochester Coping Power) is a project that utilizes an evidenced based program called Coping Power to increase the skill set of at-risk 4th and 5th graders in RCSD School # 35, and now at School #28. The program has demonstrated improvements in behaviors of the children involved in the program and a reduction in school suspensions for those children as well as for all children in that school. The team has won local and national recognition, and spoke at a national conference on implementing evidence based programs in schools last year in San Francisco, California. The goal of the team now is to demonstrate the same beneficial results in School #28, with hopes of further use throughout the school district. Establishing a long term organizational provider for the program is another primary goal of the group for this year.
5. The development of an Anticipatory Guidance video in 2007 was collaboration between Rochester Parent Network and a pediatric resident. In 2008, the pediatrician investigator for this project received a Young Investors Grant from the APA and the Commonwealth Fund. The grant is for a randomized controlled trial that will test the use of an educational video during the newborn well-child visit. The goals of the study are to evaluate the incorporation of a video of anticipatory guidance into the newborn well-child visit and to compare its effect with the current standard paper method of teaching.