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**Community and Pediatricians:
Partners for Children Grants Program**

*Sponsored by the Pediatric Links with the Community Program
and the Community Pediatrics Advisory Council*

Grants Program 2012

Supported by a Gift from Dr. Michael and Angela Pichichero

Background

Rochester has a tradition of excellence in community pediatrics and has many vibrant and committed community-based organizations (CBOs) that focus on children's issues. Despite these resources, many children in Rochester continue to have significant unmet needs. We know from our work with pediatric residents, and from a survey of pediatric trainees and faculty, that pediatricians have a strong desire to become involved in improving health outcomes for vulnerable children and in advocating for these children. Physicians in our local community have provided exemplary models of working beyond the traditional office setting to improve children's health. Frank A. Disney, MD, Burtis Breese, MD, and Thomas Gayeski, MD are three such physicians in whose honor this grants program has been established.

The Pediatric Links with the Community (PLC) Program, established in 1996, has been successful in nurturing productive, collaborative relationships between pediatric residents and community organizations in child health-related initiatives. The Community & Pediatricians: Partners for Children Grants Program is designed to build on this successful model by offering one-year grants to expand and promote collaborative efforts between community-based organizations (CBOs) and pediatricians in projects that benefit children. Grant applications should demonstrate a collaborative venture between a CBO and a pediatrician or group of pediatricians and specifically target children or adolescents in need. Funding will be provided for pilot programs, expansion of existing programs, or adaptations of programs from other areas.

Application Assistance

The PLC Program and its Community Pediatrics Advisory Council may be able to facilitate linkages between interested CBOs and pediatricians. PLC faculty is also willing to consult with a pediatrician, fellow, resident or CBO leader about an idea prior to submission of an application. *For assistance, please contact our PLC Program Manager, Santina Tu at (585) 273-3737 or email: Santina_Tu@urmc.rochester.edu.*

Application Eligibility and Process:

Applicants should submit the following:

1. Grant face page (attached)
2. A letter written together and signed by (1) a pediatrician, fellow or resident (2) a community organization representative, describing their collaboration and the roles of each partner.
3. Grant application (4 page maximum) and budget page

Grant applications may also be downloaded from the PLC website at www.plccare.org

Grant applications should be submitted by fax to (585) 276-2566, electronically to Santina_Tu@urmc.rochester.edu, or by mail or in person to Santina Tu, University of Rochester, 601 Elmwood Avenue, Box 777, Room 4-5215, Rochester, NY 14642 and must be postmarked (or received) on or before May 11, 2012.

CPAC Mission Statement: To develop and foster partnerships between pediatricians and community organizations through projects that are effective in improving the health of children in the greater Rochester community.

Selection Schedule

- ❖ May 11, 2012 - Grant Application Deadline
- ❖ June 22, 2012 - Grants Awarded

Funding Criteria

Applications will be judged on the basis of the following criteria:

- Active involvement of a pediatrician (or group of pediatricians), fellow or resident in partnership with a community-based organization
- Benefits for children and/or adolescents, particularly those who are vulnerable because of social or economic conditions or special health needs
- Evidenced-based, preventive, clear and measurable
- Potential for future growth and sustainability

Grant Funding

The total number of awards will depend on the amount of money grant applicants request and will be funded for the duration of one year. We encourage all applicants to be economical in their budget requests so that as many worthy applications as possible may be funded. Applications that request higher levels of funding will be expected to demonstrate a commensurate level of planning and detail. Average grant amounts are \$3,000 to \$8,000. The maximum amount awarded for any application will not exceed \$10,000. **Each grant application must have two Co-Principal Investigators/Co-Leaders: (1) a pediatrician, fellow or resident and (2) a community leader from a community-based organization (CBO).**

Grant funding will generally be administered through the community-based organization with which the community leader is affiliated. This must be a not-for-profit in the Greater Rochester Community. Pediatricians eligible to be Co-Principal Investigators/Co-Leaders include community-based pediatricians (including pediatric groups or practices, if several pediatricians from a practice wish to work together), fellows or residents in training in the Department of Pediatrics.

Applicants may apply for projects that address any topic in the broad area of child health. Projects should demonstrate benefits for children and/or adolescents, particularly those who are vulnerable because of social or economic conditions or special health needs. Some preference will be given to projects that focus in the areas of prevention or treatment of infectious diseases (such as immunizations, sexually transmitted diseases, daycare infections) or pain and suffering (such as pain with immunizations, sickle cell pain, pain and suffering from child abuse or domestic violence) because the gift from Dr. Michael and Angela Pichichero is in honor of physicians who worked in these areas.

The ability to have measurable outcomes for a project is compelling. Additional resources of up to \$1,000.00 will be available, upon request, and for those projects that require further support for appropriate evaluation. The PLC office may be able to link projects with mentors and provide direction with respect to evaluation measures prior to submission of the application.

Funding for capital equipment, pediatrician salaries, and any other indirect costs, is not permissible.

Funded programs will be required to submit a W9 form prior to receiving funding, agree to participate in a site visit in the fall of 2012, and submit a program report at the conclusion of the one-year funding cycle. Previously funded programs are eligible to apply for an additional year of funding. The grants program limits funding for any specific project to a maximum of three consecutive funding cycles.

Highlights of past CBO/pediatrician Partnerships for Children:

The following accomplishments are a direct result of the “Community and Pediatricians: Partners for Children” grants program:

1. Daystar for Medically Fragile Infants, Inc., one of the initial funded programs, is a daycare/respite program for infants with special healthcare needs and remains a vital component of our community.
2. Health-e-Access Telemedicine program, funded in 2003, has gone on to receive national funding from Maternal and Child Health Bureau (MCHB) and Health Resources and Services Administration (HRSA). Following a 22% decrease in emergency department utilization for those children with daytime access to Telemedicine, current expansion is focused on neighborhood access points to allow evening visits. The New York State Health Foundation and Health Care Efficiency and Affordability Law (HEAL) 6 have provided funding to examine whether evening access to Telemedicine in the identified neighborhood areas will reduce emergency department utilization during those hours.
3. Rochester Coping Power is a project that utilizes an evidenced-based program to increase the skill set of at-risk 4th and 5th graders in Rochester City School District School (RCSD) # 35, and now at other schools. The program has demonstrated improvements in behaviors of the children involved in the program and a reduction in school suspensions for those children as well as for all children in that school. The team has won local and national recognition. Rochester Coping Power is now in its 6th year and expanding throughout the RCSD under the direction of the Children’s Institute.
4. The development of an Anticipatory Guidance video in 2007, was a collaboration between Rochester Parent Network and a pediatric resident. In 2008, the pediatrician investigator for this project received a Young Investors Grant from the Academic Pediatric Association (APA) and the Commonwealth Fund.
5. The CAREing in Court project collaborates with the Hall of Justice Children’s Center at Family Court to connect families to the vast resources within our Rochester Community. During its five-month pilot phase, the CAREing in Court Project was able to provide 116 families (149 children) with 217 referrals to previously unaccessed community resources.