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CYCLOPEDIA ROCHESTER

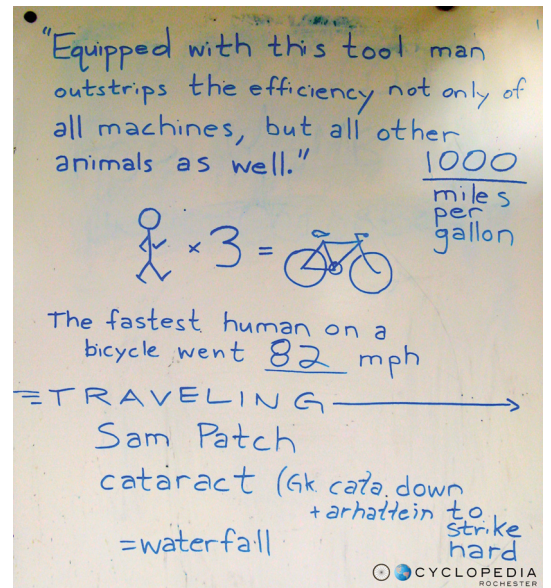
by Geoffrey "Cappy" Collins, MD, CATCH Grant Recipient

In the daily work of a primary care pediatrician it is common to question the efficacy of one's preventive care efforts. A child comes in for all his or her well visits, gets timely immunizations, is screened for developmental delays, hears all the anticipatory guidance on sexual health and nutrition; and yet, that child becomes an obese teen parent and drops out of school. When this profile recurs frequently it becomes appropriate to look for more insidious causes and corresponding solutions.

Children don't get outside enough ...

Rochester, New York, is, at face value, a good place to live. People generally have ready access to health care, there are myriad public and private agencies providing services for the population, and by most polls and metrics Rochester is a very "livable" city. At the same time the city also has the highest per capita murder rate in the state; zip code 14621 has a teen pregnancy rate of 448 per 1000 girls aged 15-19 years and 270 degrees of the city limits are disparagingly known as the "futile crescent" because of generations of poverty, crime and urban decay. As is so often the story in any underprivileged community, things don't seem to be changing. Political and economic tides ebb and flow, but the underlying problems remain.

One won't find an ICD-9 code for "nature-deficit disorder," but this informal term describes a theory—a trend of isolation that has been eroding the health of



A sample lesson plan for a recent Cyclopedia trip.

children for decades. Recent research suggests the theory has the weight of evidence (1).

In short, children don't get outside enough; they've lost regular contact with their physical environments and secondarily to their social environments.

The proposed adverse effects encompass a wide range of diagnoses including obesity, asthma, behavioral disorders and teen pregnancy (2, 3, 4, 5, 6, 7).

As part of my residency's Community Advocacy Resident Education (CARE) program I partnered with the
continued on page 3

American Academy
of Pediatrics





The mission of CATCH is to support pediatricians who work with communities to ensure that all children have medical homes and access to any other needed health care services.

A CATCH project is a broad-based community partnership that increases children's access to medical homes or specific health services not otherwise available. All CATCH grant-funded projects must be led by a pediatrician or pediatric resident.

The CATCH program is a national program of the American Academy of Pediatrics supported by McNeil Consumer Healthcare, The Irving Harris Foundation, Milk PEP individual donations through the AAP Friends of Children Fund and receives major support from the Walmart Foundation and Pfizer, Inc.

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A NEWSLETTER FOR AND ABOUT CHILD HEALTH ADVOCATES WORKING TO EXPAND COMMUNITY-BASED SERVICES.

Publisher
 American Academy of Pediatrics,
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Cyclopedia riders cruising north along the Genesee River Trail boardwalk



Cyclopedia riders gazing north over the Genesee valley from High Falls in downtown Rochester



Mapping each trip brings together photos, videos, external links and the mileage.

Boys and Girls Club to implement a bicycle program that combines physical activity with collaborative online documentation to reconnect adolescents with their physical and social environments. This is an exercise in what I like to call “nullary care,” i.e. primary preventive medicine that occurs outside the traditional medical setting, *before* medicine typically intervenes. When an intervention occurs within the *patient’s* domain the medical home becomes closely aligned with his or her actual home, neighborhood and community.

Our rides are local trips, each with a topic or theme to guide our experience. Afterward, we map our route, post the photos and write about what we saw. A recent theme was “traveling.” We learned how bicycles are three times more efficient than walking, so you have the power of three people when you ride a bike. The fastest human on a bicycle topped 82 mph. The energy in one gallon of gas can take a car dozens of miles; but that same energy as calories of food can take you *one thousand miles* on your bike. And so we set out to track the Genesee River from High Falls in the middle of downtown Rochester to its outlet in Lake Ontario. This also happens to be the route Sam Patch, “the Yankee Leaper,” took in 1829 when he made his ultimate

leap from the falls on a cold Friday, November 13th and reappeared, encased in ice, in the spring thaw along the shore of Charlotte at the mouth of the river. We found his grave site nearby. Along the way we saw carp, a blue heron, swans and a turtle plying the waters; the Charlotte lighthouse; and the Ridge Road bridge that marks the ancient shoreline of glacial Lake Ontario. These are all things, past and present, that are in the participants’ geographic vicinity but go unnoticed due to the speed of traveling by car, by being too far away by foot, and simply for lack of looking.

To measure success we are tracking the mileage for each participant, and in our next program cycle we will also be testing physical fitness before and after the program, surveying measures of social health, and assessing school performance (grades, absenteeism and behavioral problems).

Cyclopedia is concluding its first season this fall, and our endeavors are best appreciated at www.cyclo-pedia.org. Our ultimate results are yet to be seen, but we were able to establish a solid foundation thanks to our CATCH grant which funded our planning efforts and program implementation. We appreciate the CATCH program’s commitment to expanding the role of the medical home; we believe this is the future of pediatrics. [CQ](#)

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Insuring the Uninsured with the State of Michigan Program

by Peter Alnajjar MD, FAAP, CATCH Grant Recipient and Helen Stewart, DNP, CPNP

First, we would like to thank the AAP and CATCH. Without their commitment to children, we would not have been able to carry out our project. Our Children's Clinic is located in the inner city of Pontiac, MI., a community that has been hit with unemployment, job loss, business loss and poverty. When we read about the CATCH grant we saw an opportunity to help the underserved and uninsured children in our community. We discussed several ways that we may use the CATCH grant to make something good happen in our community, we came up


with our program to "Insure the Uninsured".

The CATCH grant allowed us to hire an outreach coordinator to reach out to the community leaders, schools, churches and teen health providers in our community. The outreach coordinator attended health fairs and community meetings and which educated parents as well as community leaders about MICHild. The coordinator gave out pamphlets, flyers and information as well as assisted parents with the application process.

In addition, we were able to provide parents without insurance, and those that didn't qualify for insurance, with a medical home. We will continue to provide care to those children who live in our county who do not have insurance.

Again, we thank CATCH and the AAP for the opportunity to continue to work with our community and to help the children in our community obtain access to much needed health insurance. [CQ](#)

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DEDICATED TO THE HEALTH OF ALL CHILDREN™

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- About Us
- Residency Training
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- Lessons from the Field
- Funding Opportunities
- Resources
- Contact Us

DOCBI Programs

- Community Access to Child Health
- Healthy Tomorrows Program
- Council on Community Pediatrics
- Community Pediatrics Training Initiative

GRANTS DATABASE SEARCH

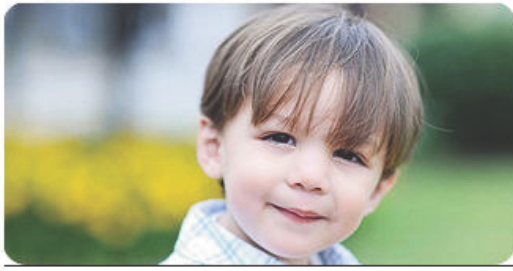
Program:

Year:

- OR -

Keywords:

[Advanced grants database search >>](#)



Stay Connected!

2010 AAP National Conference & Exhibition

**CHILDREN'S HEALTH
CLIMBING TO NEW
HEIGHTS**

Walk Among the Giants of Pediatrics

October 2-5, 2010 - San Francisco, CA

RESOURCES

- Webinar: Strategies to Become a Sustainable Community Health Care Program
- AAP EQIPP & Bright Futures Course
- Building Your Medical Home with the Pre-Visit Contact Form

[More Resources >>](#)

FUNDING OPPORTUNITIES

- Healthy Tomorrows Partnership for Children Program
- DOCBI September Monthly Announcement
- Rural Health Network Development Planning Grant Program

[More Opportunities >>](#)

Projects in the News [What's Hot](#) [Calendar](#)

The 2010 Back to School Campaign initiated by the Mountain States Group, a HRSA Healthy Tomorrows grantee, is off and running! The TV and Spanish radio spots are being aired over most of southern Idaho over the next 4 weeks. [View the TV spot](#)

HRSA Healthy Tomorrows Grantee, Saint Thomas Health Services Fund of Nashville, TN is featured in the Tennessean for a story about bilingual programs for new moms. The Healthy Tomorrows Bilingual Nurse Advocate Rebecca Escobar was featured in the story. [Go to story](#)

Healthy Tomorrows Update



The Healthy Tomorrows Partnership for Children Program (HTPCP) recently held a presentation entitled, “Strategies to Become a Sustainable Community Health Care Program.” The webinar was recorded and can be viewed at www.aap.org/compeds/presentations/ and search “sustainability webinar.” The webinar provides participants with the basic dimensions of foundation grant making and an overview of applying for a foundation award. A former Healthy Tomorrows grantee shares strategies to continue a project after grant funding has ended and a representative from the Department of Health and Human Services, Center for Faith-Based and Neighborhood Partnerships discusses federal resources for faith-based and community-based health organizations.

HTPCP is a cooperative agreement between the federal Maternal and Child Health Bureau and the American Academy of Pediatrics. Federal grants of up to **\$50,000 per year for 5 years** are awarded annually through the program to support community-based child health projects that improve the health status of mothers, infants, children, and adolescents by increasing their access to health services. For more information on how to apply for a HTPCP grant please go to <http://www.aap.org/compeds/htpcp/applying.html> [CQ](#)

Leonard P. Rome CATCH Visiting Professorships

What Role Should the Chapter CATCH Facilitator (CCF) play in the Application Process?

The purpose of the Leonard P. Rome CATCH Visiting Professorship program is to promote advocacy for children and advance the field of pediatrics through resident education and faculty development. In addition to providing expert guidance on community pediatrics topics to local communities, some of the grantees have used the opportunity to launch new community pediatric rotations in their programs, to begin to plan for statewide community health initiatives and to strengthen relationships with new community partners. In future CQ issues we will highlight the role of the CCF in this program.



A program of the American Academy of Pediatrics

During the application process it is important for the CCF to play an active role in helping the applicant with technical assistance in the following areas:

- Writing the application
- Formulating a structured 2 or 3 day agenda for the program
- Identifying past CATCH grantees to be included in the program

The next call for proposals will open on **January 26, 2011**.

Next issue: Look for an interview with Carl Tapia, MD (CCF-Texas) on his role in the Baylor University Rome VP Program Planning. [CQ](#)

Hearing Screening Supplement Announcement

National data suggest that up to half of U.S. babies that do not pass their newborn hearing screens are lost to follow-up and to documentation. A Supplement to the August 2010 issue of *Pediatrics* entitled “Improving the System of Care for Infants and Children with Early Hearing Loss” features a series of articles highlighting the challenges that remain to be addressed to ensure early diagnosis and intervention for all children with early hearing loss. In a foreword to the supplement, Former Surgeon General C. Everett Koop reflects on how far we have come in implementing the newborn hearing screening program and expresses optimism that remaining problems can be solved through collaborative efforts, data-driven quality improvement activities, and creative uses of new technology. To access the full supplement, please visit: http://pediatrics.aappublications.org/content/vol126/Supplement_1/ [CQ](#)

Awarded 2010 CATCH Implementation Funds Grants (Grants Awarded in June 2010)

Name	City	State	Dist	Project Title
Rebecca Barbato MD	Oak Park	IL	VI	Increasing Access to Developmental Screening/Services
Sarah Bosslet MD	Lebanon	IN	V	CEASE Adaptation for Rural Community Practice
Alejandro Clavier MD, MPH	Chicago	IL	VI	Families Connecting to Care
Cynthia Cross MD	Memphis	TN	IV	Healthy Lifestyle Choices Summer Camp
Rosemary Dayie MD	Baltimore	MD	III	Building Bridges: Medical Home and Library
Joely Edwards MD	Fall River	MA	I	Improving Attendance for Well-Child Visits
Thomas Faber MD, MPH	Zuni	NM	VIII	Wellness and Health in Zuni Kids (WHIZ-Kids)
Angela Fangmeier MD	Siloam Springs	AR	VIII	Reach Out and Connect
James Guevara MD, MPH	Philadelphia	PA	III	Enhancing Parenting for Depressed Caregivers
Amy Harden MD	Marion	VA	IV	Psychology in the Primary Care Setting
Leticia Helleby MD	Elkin	NC	IV	Teen Clinic
Fran Hickey MD	Cincinnati	OH	V	Outreach to Hispanic Families with Down Syndrome
Eliza Jones MD	Roxbury	MA	I	Support for Underserved Children with Special Needs
Alison Kavanaugh MD and Marian Earls MD	Greensboro	NC	IV	Fostering Peer Support Via Group Visits
Faisal Mawri MD and Rachel Stanley MD, MHSA	Howell	MI	V	Keeping Infants Safe and Secure (KISS) for Schools
Smita Mehta MD	Mesquite	NV	VIII	Take Heart, Nevada!
Robert Meyer MD and Clara Dudley MD	Cambridge	MA	I	Home Visits: Reconnecting Patients to Pediatricians
John Moore MD and Amy Kryder MD	Roanoke	VA	IV	Kids Live Smoke-Free in Botetourt
Anne Nugent MD, MPH	Holyoke	MA	I	La Linda Manita
Nancy Powers MD	Greenville	SC	IV	Pathways to Positive Parenting
Javier Rodriguez MD	San Diego	CA	IX	Directions for Young Mothers
Perry Sheffield MD and Maida Galvez MD	New York	NY	II	SHINE (Staying Healthy by Improving Nutrition & Exercise)
Valerie Smith MD and Danny Price MD	Tyler	TX	VII	St Paul's: Healthy Kids, Healthy Families
Ganga Srinivas MD	Cleveland	OH	V	Peer to Peer: Sustainable Breastfeeding Advocacy
James Wohlwend MD and Ellen Losew MD	Hutchinson	KS	VI	Don't Choke on Smoke

Awarded 2010 CATCH Resident Funds Grants (Second Cycle) (Grants Awarded in June 2010)

Name	City	State	Dist	Project Title
Alexis Aplasca MD and Wendy Jones MD	Honolulu	HI	VIII	Pediatric Outreach at the PATH Clinic
Katie Bruno MD and Emmaleigh Bock MD	New Orleans	LA	VII	Shape Up NOLA Kids
Geoffrey Collins MD	Rochester	NY	II	Cyclopedia: Empowering Urban Adolescents Through Bicycling
Marcella Daniel MD and Sarah Leonard MD	Greenville	NC	IV	Group Well Child Care
Monica Dussan MD and Fernando Bula-Ruda MD	Rego Park	NY	II	Teen Power: A Teen Parenting Program
Natasha Frederick MD, MPH, MST and Elizabeth Dawson-Haha MD	Providence	RI	I	Addressing Youth Interpersonal Violence in Providence
Nicole Gradisek MD	Greenville	SC	IV	Parenting for School Readiness
Jennifer Kim MD	Largo	FL	X	Adolescent Obesity: Peer Mentor Program
Virginia Kockler MD	Gainesville	FL	X	Smoking Cessation Resources for Mothers of Newborns
Daniel Landi MD	Durham	NC	IV	Adolescent Transition to Leadership and Success (ATLAS)
Sarah Libecap MD, MEd and Julie O'Brien MD, MS	San Francisco	CA	IX	Improving Well-Child Visits Through Parent Education
Eyong Ly MD and Diana Tu MD	Los Angeles	CA	IX	Parent Toolkit for Obesity Prevention
Alexandra Millof MD	Gainesville	FL	X	Young Adult Cancer Survivors in Transition
Jennifer O'Donohoe MD and Kyle Smith MD	Salt Lake City	UT	VIII	Toddler Parenting Group for Adolescent Mothers
Alison Ohana MD	Norfolk	VA	IV	Improving Physician Communication with Orthodox Jews
Melissa Orkin MD and Joanna Yeh MD	Los Angeles	CA	IX	Happy Feet: A School-Based Running Program
Patrick Shea MD and Danielle Smith MD, MPH	Salt Lake City	UT	VIII	Utah's First Family Advocacy Program
Meaghann Weaver MD	Norfolk	VA	IV	Learning Disabilities
Kirstin Weerdenburg MD	Cleveland	OH	V	Targeting Early Developmental Interventions
Kerry Whittemore MD	Salt Lake City	UT	VIII	Improving Influenza Immunization Coverage in Latino Children

Call for Proposals

2011 CATCH Implementation Funds and 2011 Cycle 2 CATCH Resident Funds

Call opens November 1, 2010 and closes January 31, 2011

The American Academy of Pediatrics is pleased to announce another cycle of the **CATCH Implementation Funds** program. This program supports pediatricians in the initial and/or pilot stage of developing and implementing a community-based child health initiative. Grants of up to \$12,000 are awarded to pediatricians who will work collaboratively with local community partners to ensure that all children have medical homes and access to needed health care services. Priority is given to projects that will serve a population known to be underserved or with demonstrated health disparities. All projects must be sustainable. *The pediatrician must lead the project and be involved in proposal development and project activities.*

CATCH Resident Funds grants are limited to a maximum of \$3,000 and are awarded to residents to plan and/or implement community-based child health initiatives that increase access to medical homes or health care services not otherwise available. Resident projects must include planning activities or demonstrate completed planning activities. *A pediatric resident must lead the project and be involved in the proposal development and project activities.*

To ensure project completion, only residents who will complete residency during or after June 2012 are eligible to apply. For most categorical pediatrics residents this would be PGY-1 and PGY-2 residents.

More information Chapter CATCH Facilitator and Resident Liaison e-mail addresses can be found at www.aap.org/catch/implementationgrants.htm and www.aap.org/catch/residentgrants.htm, or e-mail catch@aap.org, or call 800/433-9016, ext 4916, or 847/434-4916

Join more than 1,200 pediatricians who, through their CATCH projects, have learned that local child health problems can be solved locally, often using local resources.

One pediatrician *can* make a difference!

The CATCH Program is made possible through the generous support of Pfizer, with additional support from individual donations through the AAP Friends of Children Fund. 