



May 8, 2024

On Saturday, September 21, 2024, The Foundation for Noyes Health will be hosting the Night for Noyes Red Carpet Gala at the Armory in Geneseo. The evening will recognize and celebrate Noyes' continued growth and dedication to serving the community.

This formal event, hosted by Meghan & Joe Bucci, Jr., and Jen and Matt Cole will feature live music, a full meal, open bar, dancing, live and silent auctions, as well as raffles and other activities. The MC for the evening is WHEC's Nikki Rudd.

The Foundation for Noyes Health supports Noyes' mission of providing the best possible care by raising money to purchase state-of-the-art equipment, grow healthcare services, and upgrade Noyes' facilities in Dansville, Geneseo, and Avon.

The 2022 Gala raised over \$133,000 for the hospital. We are hoping to exceed that amount for the 2024 Gala.

We hope you will consider a sponsorship for this year's event.

Sponsors will be acknowledged in pre- and post-event publicity, on our website and in the event program.

Proceeds of the Gala will be used toward upcoming expansion projects for the hospital. With Noyes' rapid addition of services and specialties, the facility has outgrown available space. In order to bring more services to Livingston County, Noyes is exploring options including adding onto the existing footprint of the hospital and acquiring additional offsite locations.

To make this possible, we need your help. The Foundation for Noyes Health relies on the generosity of our community members. Today, we write to you asking for your support through a sponsorship, ticket purchase, or donation.

The Noyes Health Foundation is a 501c3 nonprofit and all sponsorships/donations are tax deductible to the extent allowed by law.

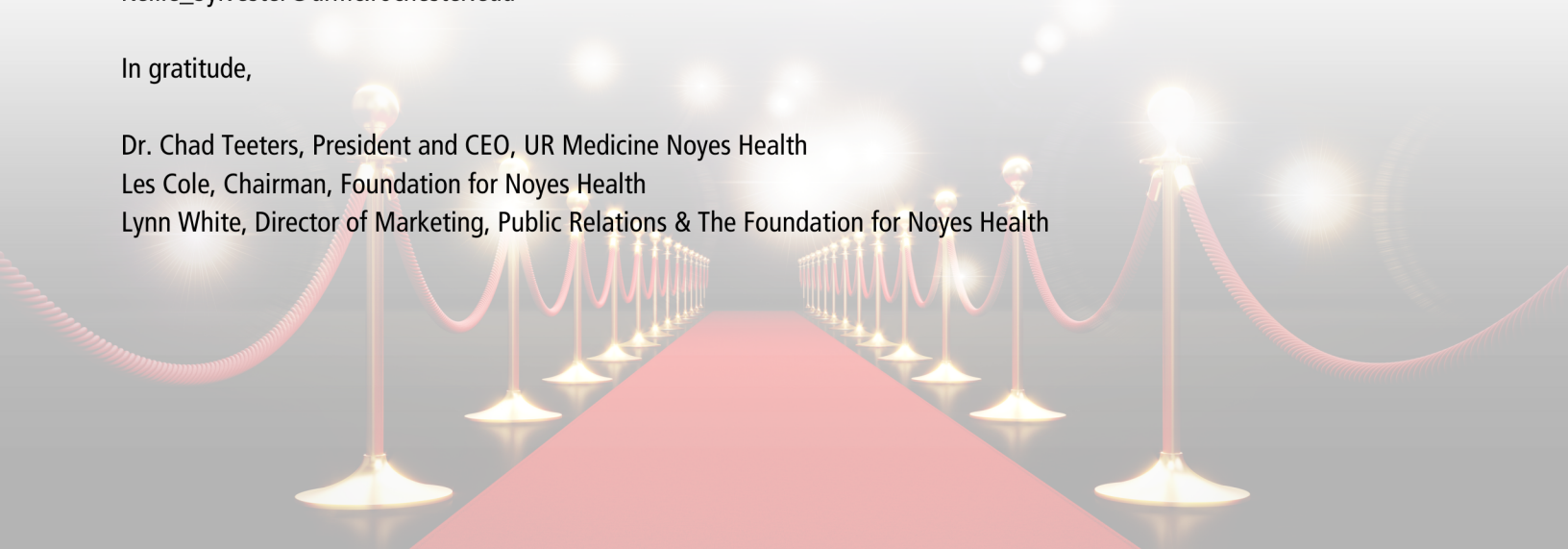
If you have any questions or would like to make a donation, contact Lynn White, Director of the Foundation for Noyes Health at 585-335-4323 or [Lynn\\_White@urmc.rochester.edu](mailto:Lynn_White@urmc.rochester.edu), or Kellie Sylvester at 585-335-4212, [Kellie\\_Sylvester@urmc.rochester.edu](mailto:Kellie_Sylvester@urmc.rochester.edu)

In gratitude,

Dr. Chad Teeters, President and CEO, UR Medicine Noyes Health

Les Cole, Chairman, Foundation for Noyes Health

Lynn White, Director of Marketing, Public Relations & The Foundation for Noyes Health





## 2024 Night for Noyes Red Carpet Gala

### Sponsorship Information

#### Presenting Sponsor \$25,000

- Business name/logo on all printed materials and advertising for Gala
- Recognition on the Noyes Health website and social media pages
- Individual name/logo banner in a prominent location at the Gala
- Name/logo projected in lights at the Gala
- Name/logo in the red carpet entrance area
- Recognition on the cover of the event program
- 2 VIP tables (8 guests per table) in prime locations
- Special thanks during the event program
- (\$23,000 tax-deductible)

#### Diamond Sponsor \$15,000

- Business name/logo on all printed materials and advertising for Gala
- Recognition on the Noyes Health website and social media pages
- Individual name/logo banner at the Gala
- Name/logo in the red carpet entrance area
- Recognition on the cover of the event program
- 2 VIP tables (8 guests per table) in prime locations
- Special thanks during the event program
- (\$13,000 tax-deductible)

#### Platinum Sponsor \$10,000

- Recognition on the Noyes Health website and social media pages
- Recognition on banner at the event
- Recognition on inside Cover of the event program
- Name/logo in the red carpet entrance area
- 1 VIP table in a prime location (8 guests)
- Special thanks during the event program
- (\$10,000 tax-deductible)

#### Gold Sponsor \$5,000

- Recognition on the Noyes Health website and social media pages
- Recognition on banner at the event
- Name/logo in the red carpet entrance area
- Recognition in event program
- 8 tickets to the event with reserved seating
- (\$4,000 tax-deductible)

#### Silver Sponsor \$2,500

- Recognition on the Noyes Health website and social media pages
- Recognition on banner at the event
- Name/logo on the in the red carpet entrance area
- Recognition in event program
- 8 tickets to the event with reserved seating
- (\$1,500 tax-deductible)

#### Table Sponsor \$1,250

- Table card at event
- 8 tickets with reserved seating
- (\$250 tax-deductible)

#### Individual Tickets \$125

For more information, to sponsor the event, or to purchase tickets, please contact Lynn White at [Lynn\\_White@urmc.rochester.edu](mailto:Lynn_White@urmc.rochester.edu) 585-335-4323, or Kellie Sylvester, 585-335-4212, [Kellie\\_Sylvester@urmc.rochester.edu](mailto:Kellie_Sylvester@urmc.rochester.edu). You can also fill out the attached form and mail to: Noyes Health, Attn: Lynn White, 111 Clara Barton St., Dansville, NY 14437, or visit: [noyes.urmc.edu](http://noyes.urmc.edu) and click on "Give to Noyes."



## 2024 Night for Noyes Red Carpet Gala Underwriting Opportunities

### Dinner Sponsor \$20,000

(two available)

- \$20,000 tax deductible
- Name or logo branded on stage through entire event
- Name or logo at dinner stations
- Acknowledgment in program
- Special thanks during the Gala
- Recognition on the Noyes Health website and social media pages

### Entertainment Sponsor \$10,000

(two available)

- \$10,000 tax deductible
- Name or logo branded on stage through entire event
- Acknowledgment in program
- Special thanks during the Gala
- Recognition on the Noyes Health website and social media pages

### Cocktail Hour Sponsor \$5,000

(two available)

- \$5,000 tax deductible
- Name or logo on every bar throughout the night
- Acknowledgment in program
- Signature drink named after your business
- Special thanks during the Gala
- Recognition on the Noyes Health website and social media pages

### Photo Booth Sponsor \$4,000

(one available)

- \$4,000 tax deductible
- Name and logo near photo station
- Name or logo printed on all souvenir photos, GIFs and videos
- Acknowledgment in program
- Special thanks during the Gala
- Recognition on the Noyes Health website and social media pages

### Lighting Sponsor \$1,750

- \$1,750 tax deductible
- Have your business name/logo projected in light throughout the event.
- Acknowledgment in program
- Recognition on the Noyes Health website and social media pages

### Red Carpet Sponsor \$1,000

- \$1,000 tax deductible
- Name/logo on the in the red carpet entrance area
- Acknowledgment in program
- Recognition on the Noyes Health website and social media pages

For more information, to sponsor the event, or to purchase tickets, please contact Lynn White at [Lynn\\_White@urmc.rochester.edu](mailto:Lynn_White@urmc.rochester.edu) 585-335-4323, or Kellie Sylvester, 585-335-4212, [Kellie\\_Sylvester@urmc.rochester.edu](mailto:Kellie_Sylvester@urmc.rochester.edu). You can also fill out the attached form and mail to: Noyes Health, Attn: Lynn White, 111 Clara Barton St., Dansville, NY 14437, or visit: [noyes.urmc.edu](http://noyes.urmc.edu) and click on "Give to Noyes."



## 2024 Night for Noyes Red Carpet Gala

### Sponsorship Form

Business Name (as you would like it to appear at the Gala):

Business Mailing Address:

Business Phone Number:

Contact Name:

Contact E-mail Address:

Contact Phone Number:

Sponsorship Level:

Amount:

Signature:



Check Enclosed

Please invoice me

Sponsorship forms and checks can be mailed to: Noyes Health, Attn: Lynn White, 111 Clara Barton St., Dansville, NY 14437.  
You can also sponsor the event by visiting: [noyes.urmc.edu](http://noyes.urmc.edu) and click on "Give to Noyes"