

FOR IMMEDIATE RELEASE

May 9, 2019

Sara Blair Lake, CEO, J.D., CAE
International Board of Lactation Consultant Examiners
+1 703.560.7330
slake@iblce.org

The International Board of Lactation Consultant Examiners® (IBLCE®) and International Lactation Consultant Association® (ILCA®) have recognised UR Medicine for excellence in lactation care.

UR Medicine has received the IBCLC Care Award in recognition for staffing professionals who hold the prestigious International Board Certified Lactation Consultant® (IBCLC®) certification and providing a lactation programme for breastfeeding families. In addition, the facility demonstrated that it has recently completed activities that help protect, promote, and support breastfeeding.

Roberto Issler, IBCLC Chair of the Board of IBLCE, recently stated, “Agencies that are awarded the IBCLC Care Award have dedicated their efforts to promote and provide a lactation program that makes expert assistance available when the breastfeeding family needs it. This is achieved through encouraging and informing breastfeeding families about the benefits and management of breastfeeding as well as training health care professionals to assist families achieve their breastfeeding goals.”

IBCLCs focus on preventive care, so they are available during pregnancy to assess and provide information on how to successfully initiate breastfeeding. They continue that assistance after the baby is born by helping families overcome breastfeeding challenges, providing accurate information, and continuing to support them as their baby grows. They assist families returning to work or school, help families in more unusual situations such as breastfeeding more than one baby or nursing a sick or premature infant, and help train nursing staff to manage basic breastfeeding care.

According to Mudiwah A. Kadeshe, President of ILCA, “IBCLCs work tirelessly in all corners of the globe to help parents provide optimal nutrition to their children. We are proud to recognise some of these IBCLCs through the IBCLC Care Award, which highlights the significant contributions of IBCLCs to improving global health outcomes at the local level.”

As allied health care professionals with the leading internationally recognised certification for professional lactation services, IBCLC professionals work in hospitals and birthing centers, clinics, public health agencies, private practise, community settings, government agencies, and in research. There are currently more than 31,000 such professionals in 110 countries worldwide that are IBCLCs (www.iblce.org). The IBCLC certification programme is accredited by the National Commission for Certifying Agencies (NCCA). NCCA accreditation represents a mark of quality for certification programmes.

In addition to finding IBCLC professionals at UR Medicine, families can also find an IBCLC near them by visiting www.ilca.org. Follow the “Find a Lactation Consultant” link and search for an IBCLC by postal code, city and state, or country.

For more information about the IBCLC Care Award programme, contact IBLCE at award@iblce.org.