

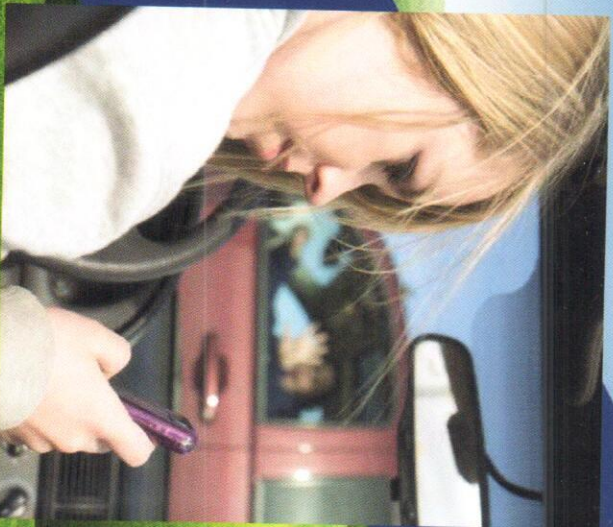
Our Goal

Help teens become smart drivers and make educated choices to prevent the devastation of the outcomes of a motor vehicle crash.

These programs were developed in collaboration with the following organizations:

Kessler Trauma Center
Injury Free Coalition for Kids
Monroe County Office of Traffic Safety
Golisano Children's Hospital
University of Rochester Medical Center

And is funded in part by:
The Allstate Foundation



For more information on our program please contact:

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SMART TEEN DRIVING PROGRAM

A multifaceted program to raise awareness about being a smart driver and good passenger



Outreach Programs

Drive for Life

A reality-based teen trauma workshop that offers insight from the patient's perspective of the course of events that unfold as a result of a car crash. Teens follow along from the frantic 911 call, to the emergency department to recovery in the trauma unit. This two hour workshop is hospital based for groups of up to (12) 15 to 19 year olds.

Your Car My Life

Targeted at predrivers or "tweens" and their parents. This program encourages good driving habits and helps everyone be a better passenger. Preventing poor driving habits will improve safety awareness for all family members who travel by car together. It starts by viewing the first half of the movie The Fifth Quarter, a true story about a fifteen year old who dies as a result of a car crash and it's affect on everyone. Mostly a discussion format, we stop the movie at key moments to gauge the viewers reaction and talk.



Truth and Consequences

A presentation on how poor choices through distraction and inexperience can lead to tragic outcomes. Health care professionals and traffic safety specialists travel to high schools to educate teen drivers on the prevention of risky driving behaviors that contribute to motor vehicle crashes which are the leading cause of death in this age group. Teens will be engaged in discussion on risky driving behaviors, the physics of reaction and stopping times and current GDL laws as well as learn alternatives to the many peer pressure related scenarios.

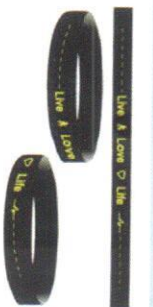


Teen Driving Initiative

We will work with any teen or teen group that would like to work on a peer to peer teen smart driving awareness campaign. The possibilities are endless and could include creating a poster/pamphlet, a public service announcement, morning announcements for school, a school newspaper article, letter to an editor/ elected official, entering a contest, etc., all suggestions are welcome.

Parent Workshops

A combined presentation and discussion amongst parents about GDL laws, the parent/teen driving contract, and expectations of having a teen driver. A quick overview of our programs and materials will also be provided.



Awareness Bracelets
Window Cling