

Wilmot Cancer Institute 2021-2025 Strategic Plan Overview

UR Medicine's Wilmot Cancer Institute provides world-class cancer treatment and care. With a commitment to conquer cancer, and through its leadership in innovative medicine, research, and education, Wilmot is achieving tremendous progress in cancer prevention, care, and survivorship. Wilmot maintains a large network of clinical trials offering new therapies, and it offers patients and their families comprehensive services, including one of Upstate New York's largest blood and marrow transplant programs and the Rochester area's only ACOS-accredited breast cancer center.

Vision

Patients at Wilmot Cancer Institute will **survive and thrive** following treatment and care, while dedicated clinicians, scientists, and researchers continue the quest to conquer all cancers.

Mission

Wilmot Cancer Institute is committed to providing the highest-quality treatment and care, through expert and **innovative medicine, science, and education**, for any patient burdened by any cancer within our region and beyond.

Strategic Intent

To ignite, catalyze, and amplify our world-class cancer-research, academic, and clinical expertise; our ability to innovate; and our collaborative and bold advancements to **prevent, detect, treat, control, and defeat cancer**.

Shared Values

Patient Outcomes
Pursuit of Excellence
Cutting-Edge Discoveries
Diversity, Inclusion, and Equality
Teamwork and Collaboration
Caring and Compassion
Commitment to Our Region



Wilmot Cancer Institute 2021-2025 Strategic Goals & Priorities

STRATEGIC GOALS		STRATEGIC PRIORITIES			
CULTURE OF VITALITY AND COLLABORATION	1	Foster broad and deep collaboration	Support the well-being, development, and satisfaction of faculty, staff, and trainees	Embrace diversity, equity, and inclusion across the Wilmot institution	Project a strong Wilmot identity of thought-leadership and bold achievement
BREAKTHROUGH CANCER RESEARCH	2	Advance and accelerate innovative cellular and molecular research	Build bridges and synergies between basic and clinical research	Establish a broad portfolio of transdisciplinary research and high-impact clinical trials	
INNOVATIVE CANCER PREVENTION AND CONTROL SCIENCE	3	Enhance research on cancer prevention	Expand outstanding supportive care and survivorship research	Integrate with basic science to define and interrogate mechanisms	Leverage research to engage diverse communities and improve the standard of care
SUPERIOR CANCER TREATMENT AND CARE	4	Optimize cancer diagnosis, treatment, and supportive care	Improve outcomes across the cancer care continuum	Deliver the ideal patient, family, and caregiver experience	Elevate the Wilmot position as a high-value, complex care destination
CENTER OF EXCELLENCE FOR EDUCATION	5	Teach and mentor scientists, clinicians, and practitioners	Exemplify diversity, inclusion, and equity in education programs and among learners across the training spectrum	Foster a love of discovery and science among early learners and encourage career-long learning	
PROFOUND IMPACT IN DIVERSE COMMUNITIES	6	Mobilize mutually beneficial community engagement	Eliminate disparities in cancer detection, treatment, and patient outcomes	Implement cancer prevention, detection, and education initiatives	