Center for Experiential Learning

601 Elmwood Avenue * Box 709 * Rochester, NY * 14642 * www.cel.urmc.edu

PLANNING AN EDUCATIONAL ACTIVITY

Overview: What is your vision / proposed activity?
Objective: What is the overall purpose/goal of the activity?
Target Audience: Who do you expect to participate in this activity?
Needs Assessment: What problem would be addressed by this activity? E.g. Can you identify gaps in clinical practice (difference between ideal and current practice) and how this activity would lead to changes in practice?
Learning Objectives: What should learners be expected to do after participating in this activity. At the conclusion of this activity, participants should be able to: 1. 2. 3.
How does this activity promote Innovation, Collaboration, Interprofessionalism?
Funding: Can you identify any potential sources of funding for this activity?
Format: what educational format (e.g. live, online, virtual) and methods (e.g. group work, didactic/interactive lecture, simulation) do you plan on using to achieve program objectives?
Evaluation: How do you plan on measuring the impact of your project?

