



ECHO® PSYCH provides primary care providers with knowledge, decision support and multidisciplinary mental health consultation services through UR Medicine. We expand the delivery of evidence-based mental health practices into primary care.

ECHO® PSYCH utilizes simple, widely available and inexpensive web-based videoconferencing technologies to eliminate geographic barriers and reduce disparities in healthcare delivery.



ECHO® PSYCH is grant funded by:



# Project ECHO® PSYCH in Primary Care



## Why ECHO® PSYCH?

Two thirds of mental health conditions present in the medical setting, while most of the specialists in mental health are found in standalone clinics or in private practice. Mental health conditions are associated with dramatic impairment in quality of life, increased mortality, substantial cost and worse medical outcomes. There is an urgent need to support primary care in providing quality mental health treatment, facilitate referral and, thereby, improve the overall health of New York State's adult population.

## How it Works

TeleECHO® clinics are case-based educational experiences in which community clinicians develop "knowledge networks." Best practices are shared through a combination of short didactic presentations and case-based discussions with content experts. The clinics are held bi-weekly for 90-minute sessions. Continuing Medical Education (CME/CE) credits will be provided for each hour of participation for up to 1.5 hours per clinic attended.



## Our Team



Jennifer Richman, MD  
Psychiatrist, Facilitator



Sybil Prince, LMSW  
Social Worker



Michael Hasselberg,  
PhD, RN, PMHNP-BC  
Psychiatric Nurse Practitioner



Christopher Noel,  
PharmD  
Psychiatric Pharmacist



George Nasra, MD, MBA  
Psychiatrist



Marc Swogger, PhD  
Psychologist

## Who is Eligible to Participate?

Primary care clinicians who have an interest in mental health are welcome to join. These include physicians, physician assistants, nurse practitioners, nurses, care managers, social workers, therapists, administrators, etc.

## What is Required to Participate?

- Broadband Internet connection
- A webcam supported device (including computer, tablet, smartphone, etc.)
- Time availability of 90 minutes bi-weekly to participate in TeleECHO® clinics
- Completion of periodic surveys evaluating practice style, knowledge and self-efficacy

## ADMINISTRATORS

Michael Hasselberg,  
PhD, RN, PMHNP-BC  
Director of ECHO®  
Jennifer Richman, MD  
Director of ECHO® PSYCH

Steve Fasone, BA  
Technical Director  
Erin Tiernan, BS  
Project Coordinator

## GUEST FACULTY

Yeates Conwell, MD  
Ann Cornell, PsyD  
Stephanie Gamble, PhD  
Kathi Heffner, PhD  
Deborah King, PhD  
Mark Nickels, MD

Carol Podgorski, PhD, MPH, MS  
Ellen Poleshuck, PhD  
Michael Privitera, MD  
Tziporah Rosenberg, PhD, LMFT  
Jane Sundberg, PharmD  
Marsha Wittink, MD

To enroll in our bi-weekly TeleECHO® clinics, please email Erin Tiernan, ECHO® Project Coordinator, at [erin\\_tiernan@urmc.rochester.edu](mailto:erin_tiernan@urmc.rochester.edu) or call (585) 276-8298.

For more information, please visit  
[urmc.rochester.edu/project-ECHO](http://urmc.rochester.edu/project-ECHO).