

# Using Technology to Transform Care and Research



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MEDICINE

Presentation for Public Health Grand Rounds  
March 20, 2015

# Outline

- Access challenge
- Using technology to transform care
- Using technology to transform research
- Future

# Outline



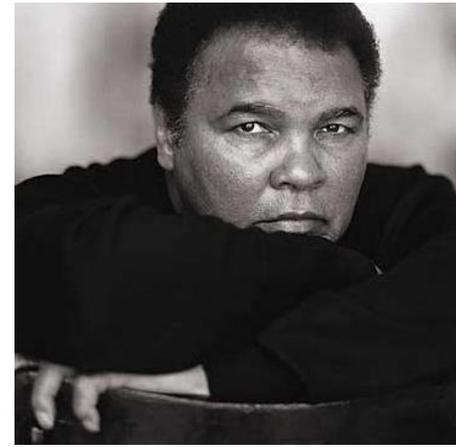
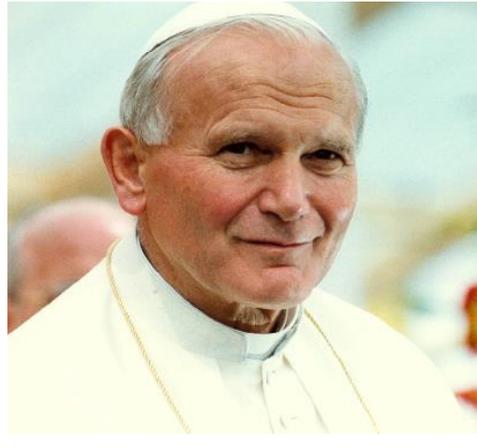
- **Access Challenge**
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# Parkinson disease is a common chronic condition

## Parkinson disease – overview

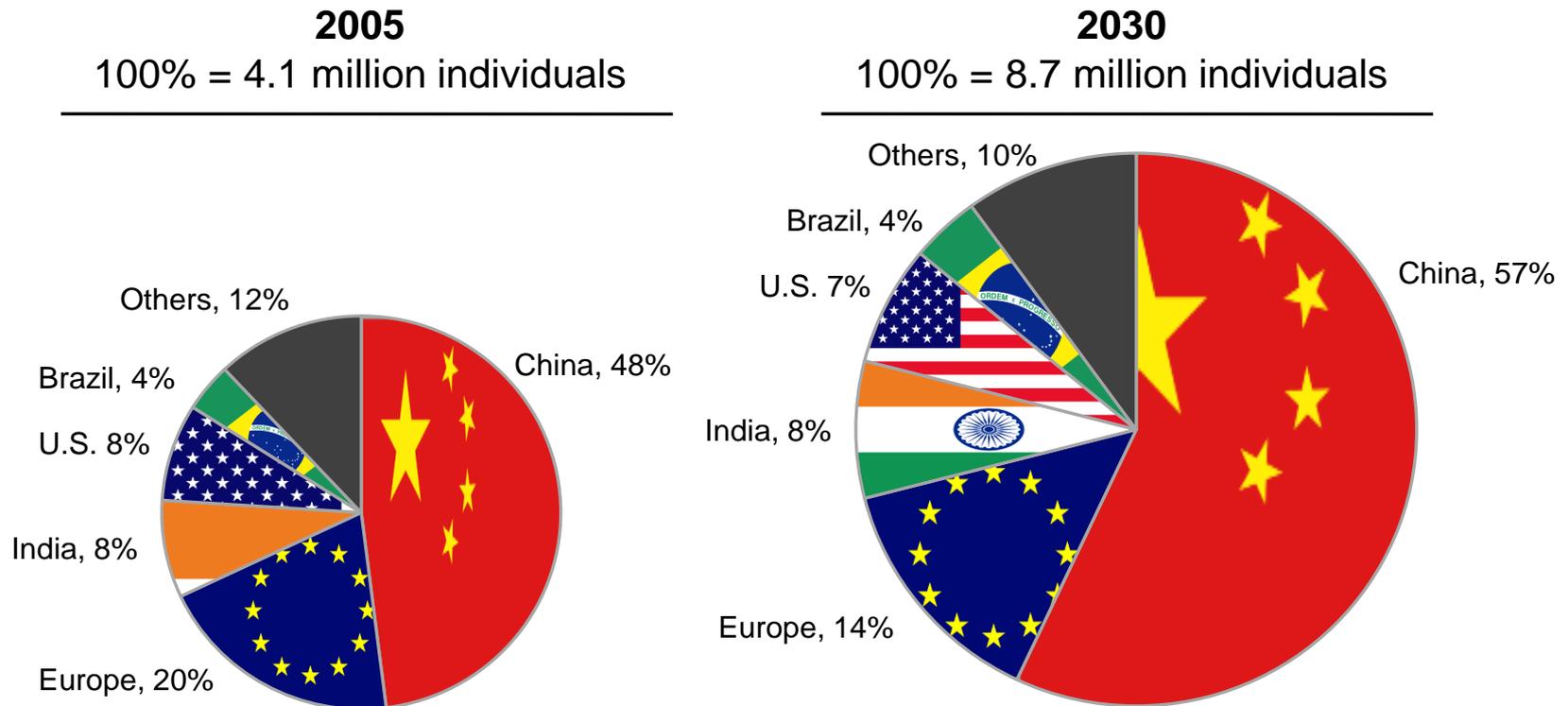
- **Clinical features** – Presence of two of the following: asymmetric rest tremor, slowness in movements (bradykinesia), rigidity, and gait imbalance
- **Cause** – Uncertain. Approximately 10% have an underlying genetic cause; balance are thought to be due to environmental exposures. Pathology shows loss of dopamine-producing neurons in the substantia nigra
- **Treatment** – Primarily medications although surgery is an option for some
- **Prognosis** – Modest increase in mortality; average duration of illness is ~14 years

## Faces of Parkinson disease



# The burden of chronic conditions such as Parkinson disease is growing globally

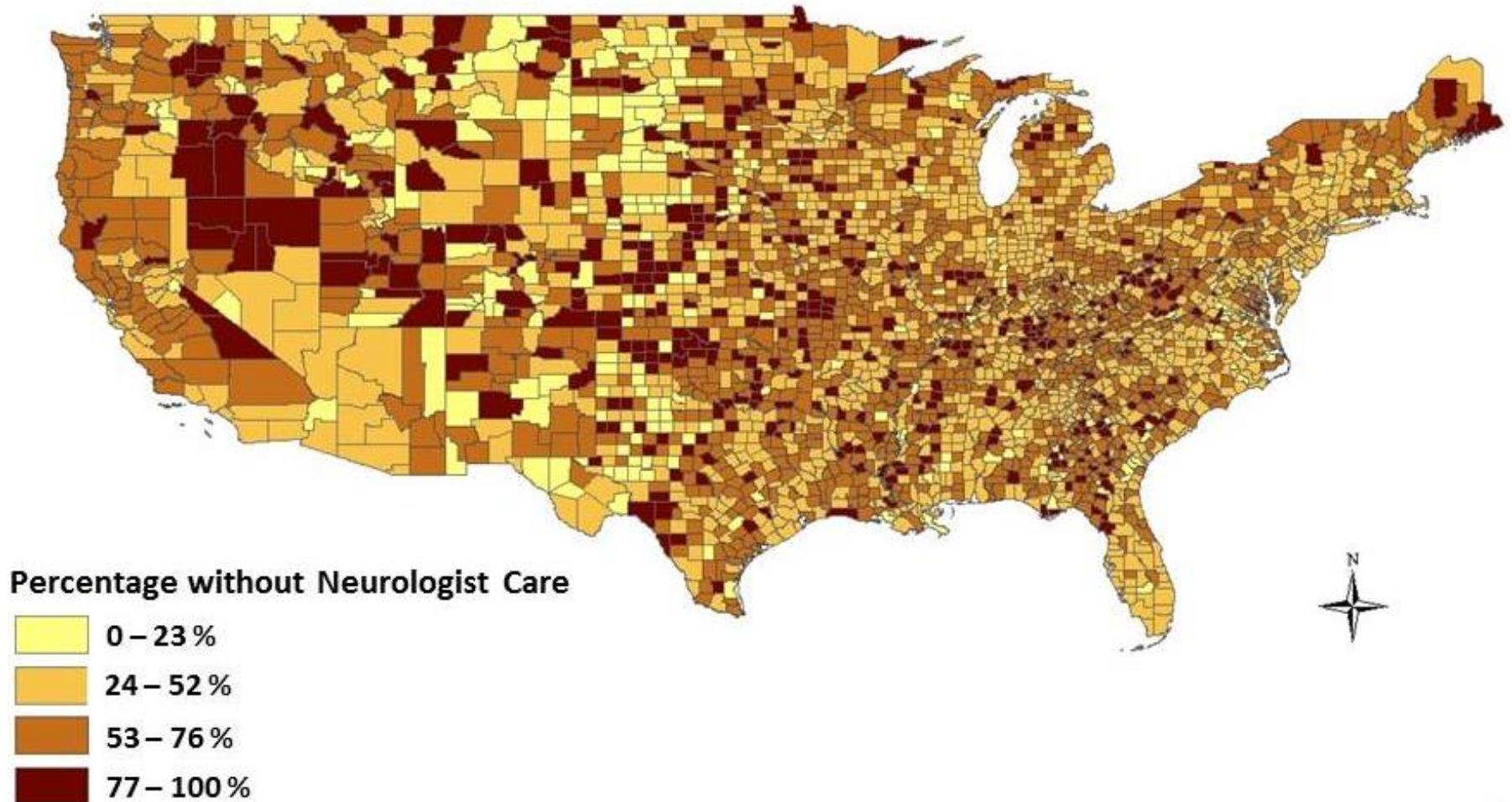
Distribution of individuals with Parkinson disease by country from 2005 to 2030\*



\*Among individuals over 50 in the world's ten most and Western Europe's five most populous nations

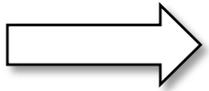
# Access to care is limited in the United States

Proportion of Medicare beneficiaries with PD who do not see a neurologist



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# We are using simple, inexpensive technology to reach patients around the world

Novel application of existing technology



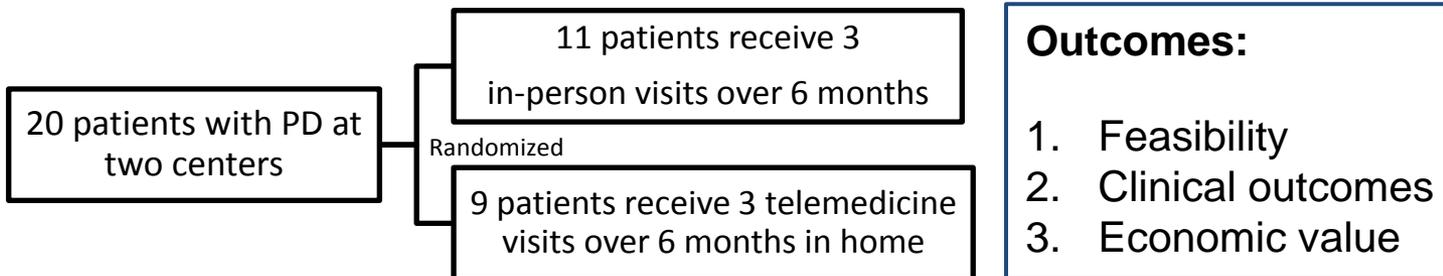
## Equipment

- Internet-enabled device
- Web cam, microphone
- Encrypted software



- In-home care
- Remote patient monitoring
- Remote study participation

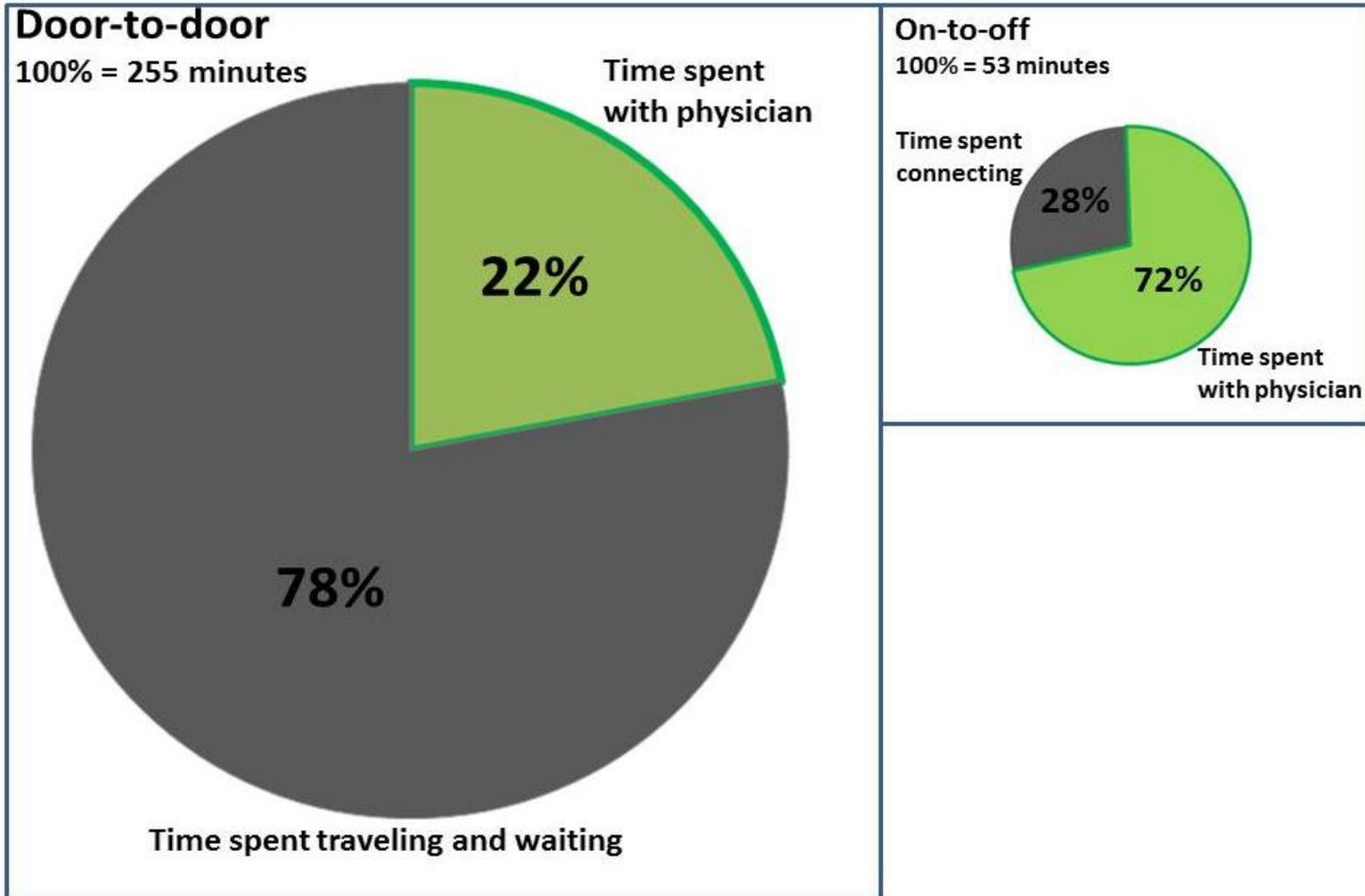
# We completed a randomized, controlled trial of virtual house calls for Parkinson disease



Sponsors: Google, Excellus, and a logo with a cross and a shield.

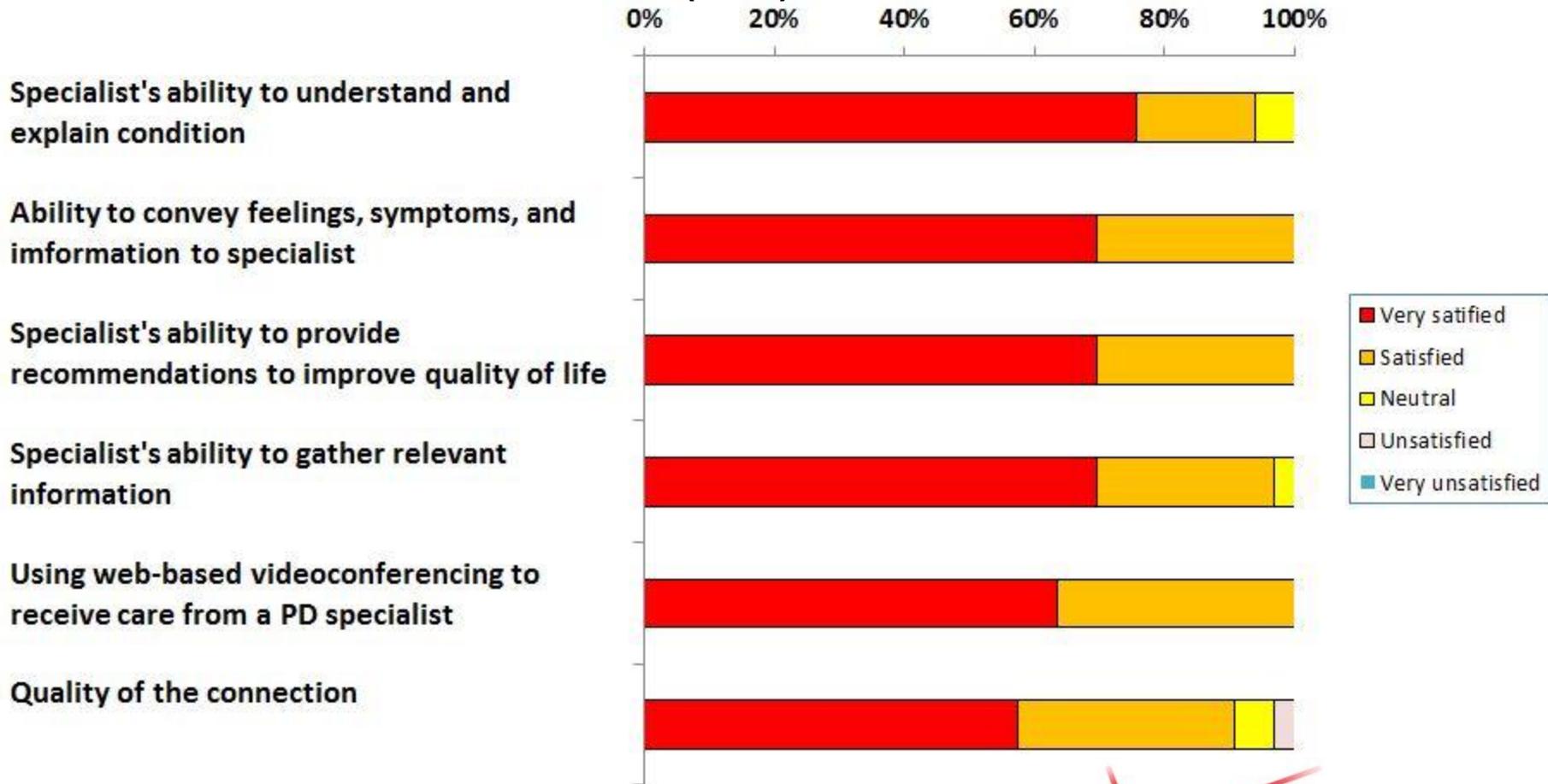
# Virtual visits flip the care paradigm

Patient time spent on in-person versus telemedicine visits



# A case series of one-time virtual visits for Parkinson disease demonstrated satisfaction

Patient satisfaction with virtual visits (n=33)



Special thanks to the Verizon Foundation for support of the study 

# Virtual visits offer patients care, convenience, and comfort

## Feedback from patients and families

### Care

- “We had a good family crying moment after the appointment from just pure joy of finally having the opportunity for him to see a (Parkinson disease) specialist”
- “The (Parkinson disease) literacy was amazing”

### Convenience

- “It’s great not having to drive the 2 hours ... having the added expense of my wife missing an entire day of work, [and] saving on gas for the car, tolls, [and] parking”
- “I could have access to a movement specialist, which I currently don’t where I live”

### Comfort

- “I liked the interaction being personal despite the 3000 mile distance...it felt somehow protected by the veil of technology, which enabled the exchange to be more honest”
- “I am more relaxed in my home setting”

# The Connect.Parkinson study is a national randomized controlled trial of telemedicine for Parkinson disease patients

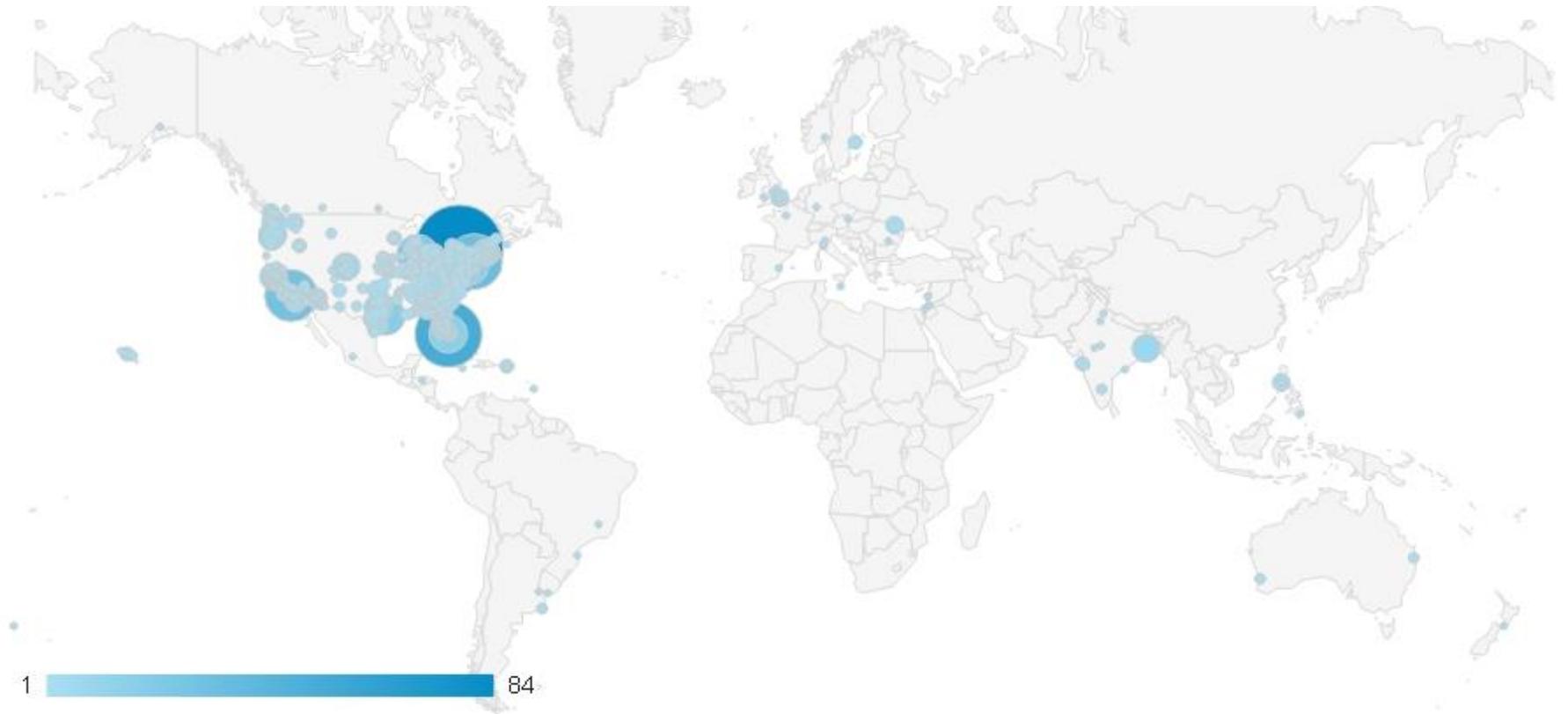


In collaboration with:



If interested, visit us at [Connect.Parkinson.org](http://Connect.Parkinson.org)

# Individuals have visited the Connect.Parkinson website from all over the US and even from abroad

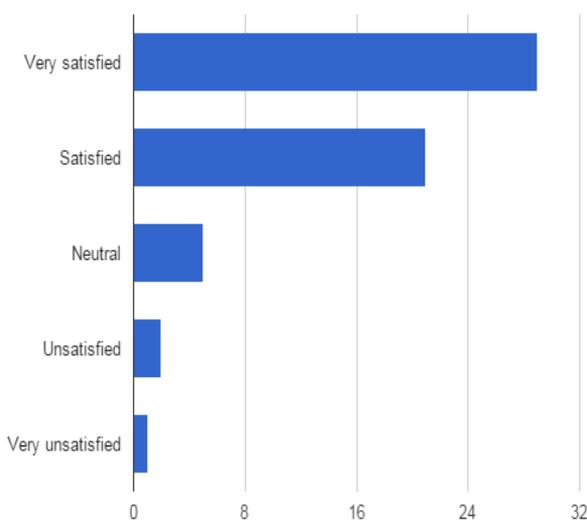


# Physicians are generally satisfied but have concerns about the quality of the connection

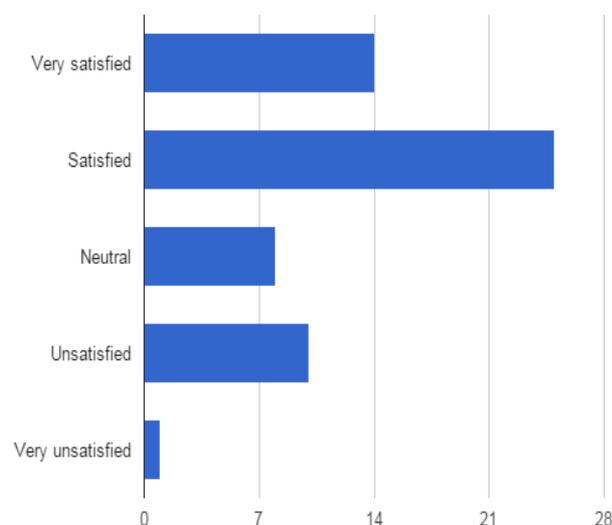
Initial physician feedback on satisfaction with different aspects of the virtual visit

N= 58 visits

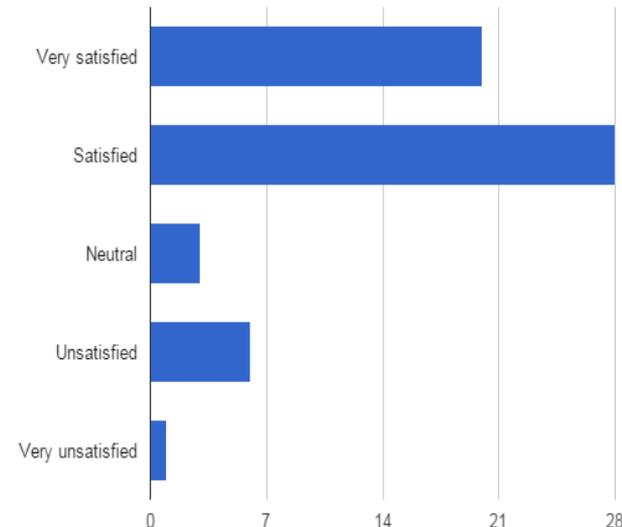
The care provided



The technical quality of the virtual visit



The virtual visit overall



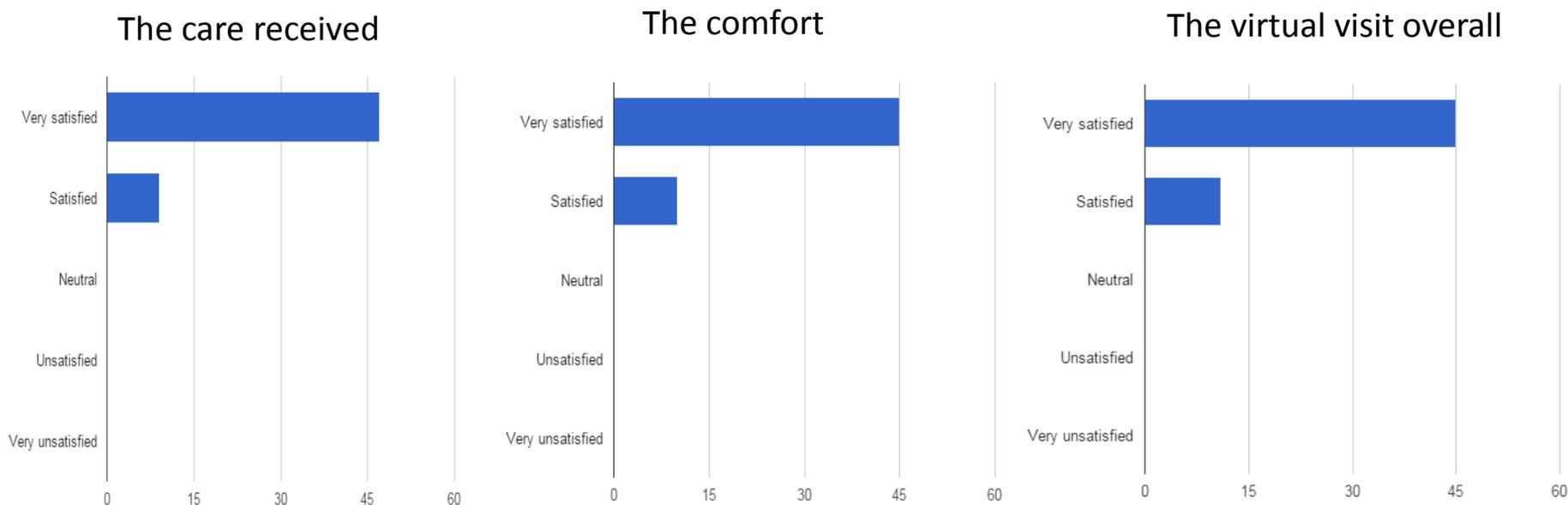
## Selected physician feedback

- “Visit interaction was great, but it was very difficult to determine actual ratings for rapidly alternating movements.”
- “Video quality, particularly for rating UPDRS is frustrating.”
- “I think it is fine for the interview part, and maybe for clinical follow-ups.”

# Patients are very satisfied with the telemedicine visits

## Initial patient feedback on satisfaction with different aspects of the virtual visit

N= 56 respondents



### Selected patient feedback

- “I learned more in one visit than all the information provided by other physicians over a period of years!!!”
- “I felt it was a great doctor’s visit. Better than many I’ve had face to face.”
- “It was so good to not have to ride 45 minutes in a handicapped van each way to see a (movement disorder specialist).”
- “On a cold rainy day it was so nice not to have to worry about getting a ride and getting from the car to the office. I could concentrate on what I wanted to ask and the info the doctor provided.”

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- • **Using technology to transform research**
  - Virtual research visits
  - Smartphones
- Future

# Virtual visits can also be applied to research

## Virtual research visits

### Methods

- Fox Trial Finder participants provided consent by phone, completed baseline surveys, downloaded video conferencing software, and received a web camera.
- After a test connection, participants underwent a remotely assessed cognition and had a virtual research visit to:

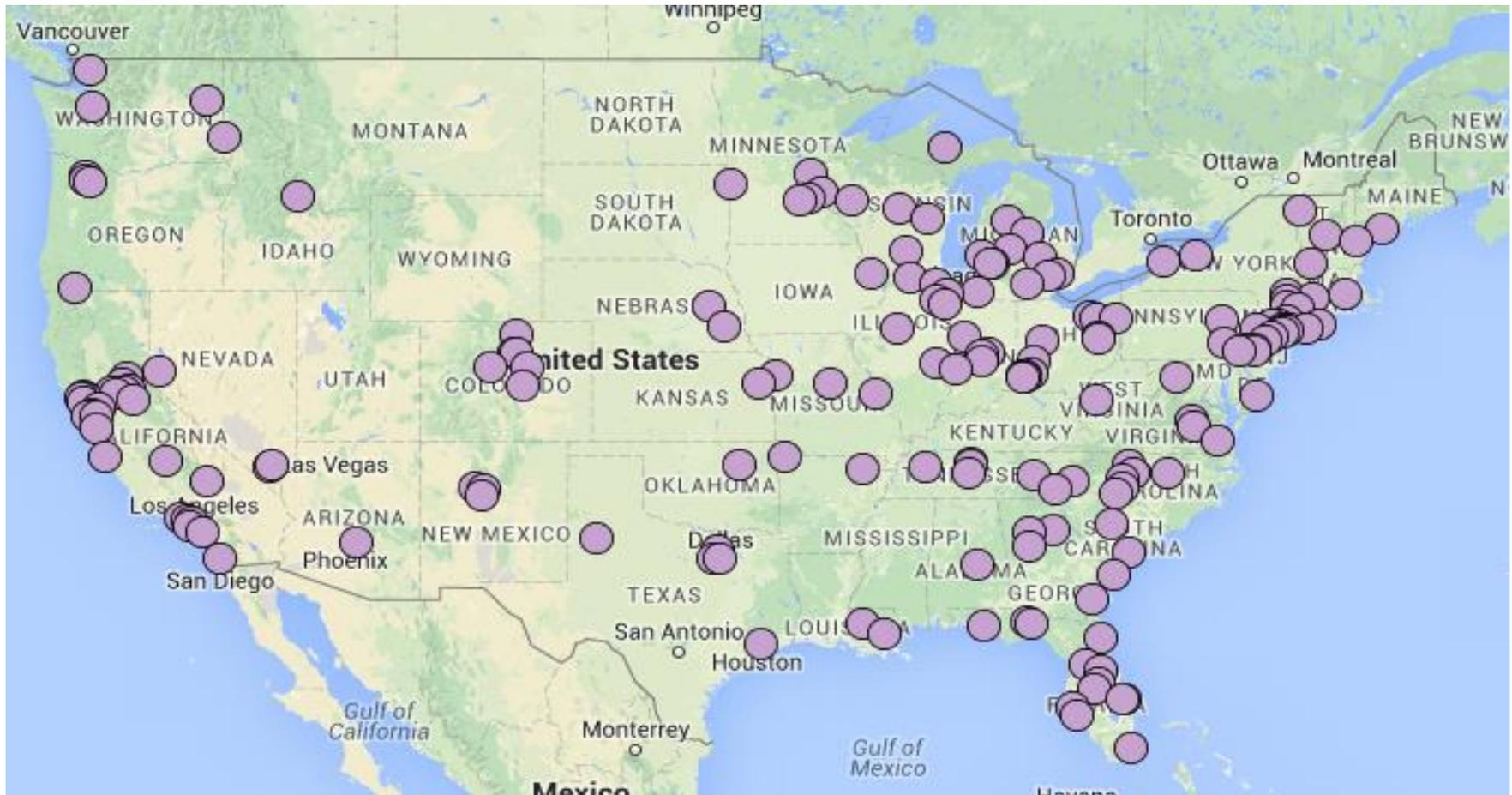
- (1) Review their history
- (2) Perform MDS-UPDRS (modified to exclude assessments of rigidity and balance).
- (3) Confirm whether PD was the most likely diagnosis,
- (4) Solicit feedback on their experience

### Results

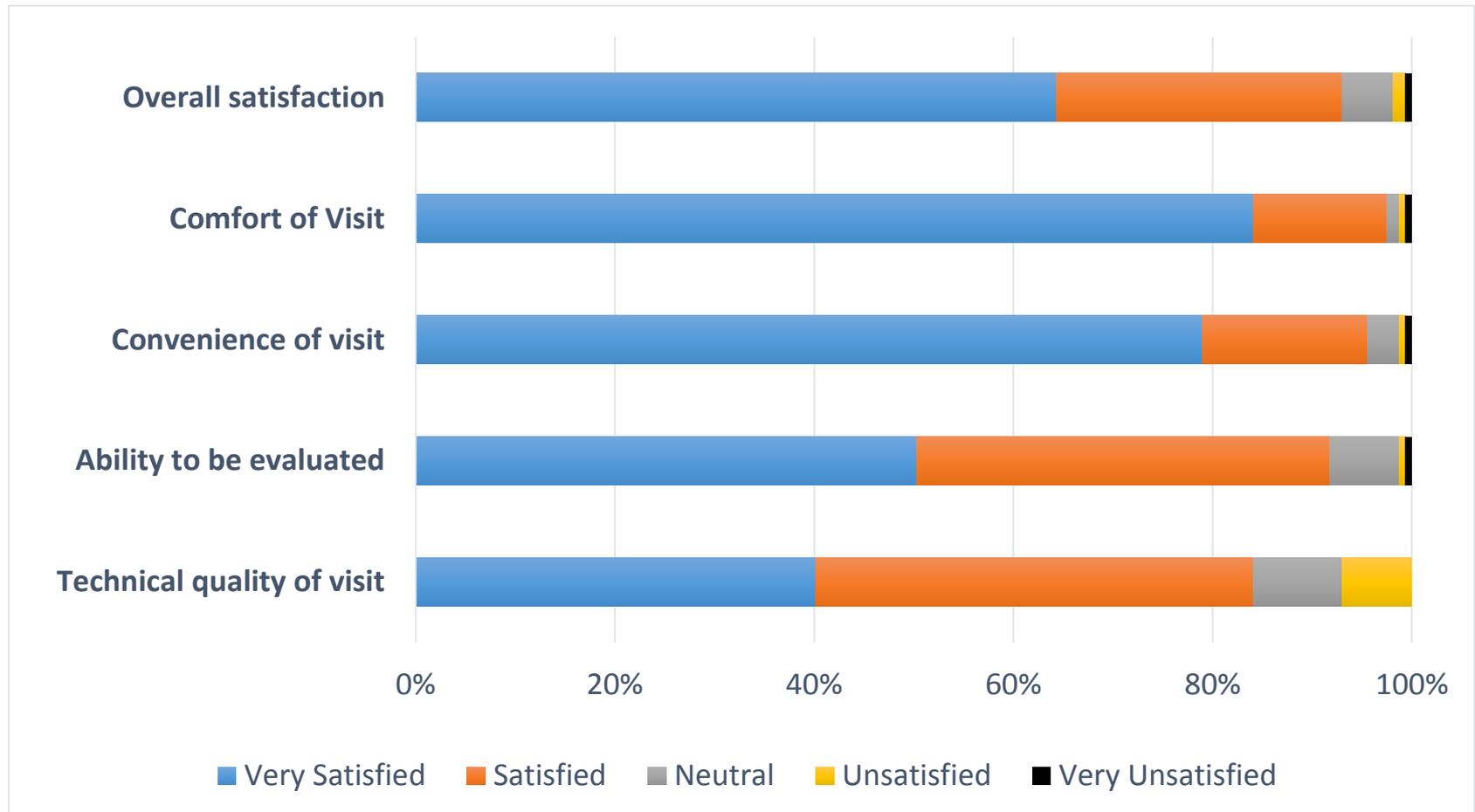
- 81.4% individuals from 39 states completed the visits
- On average, participants were:
  - (1) 61.6 years old
  - (2) Had Parkinson disease for 8.0 years
  - (3) Scored 26.5 on the Montreal Cognitive Assessment
  - (4) Had modified motor score of 22.8.
  - (5) Parkinson disease was most likely diagnosis in 97.0% of cases.
- Overall satisfaction with the visits was 79% (satisfied or very satisfied) among neurologists and 93% among participants.

# We connected remotely to over 160 participants in 39 states

## Map of participants



# Research participants were satisfied with the virtual visits

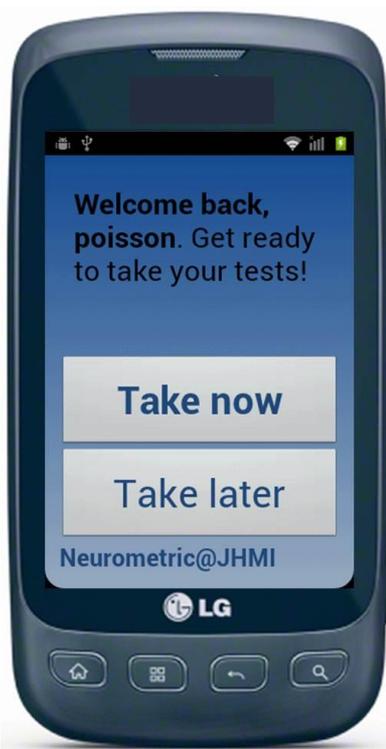


Over 80% of participants said they would be more willing and able to participate in future research studies if could do so remotely

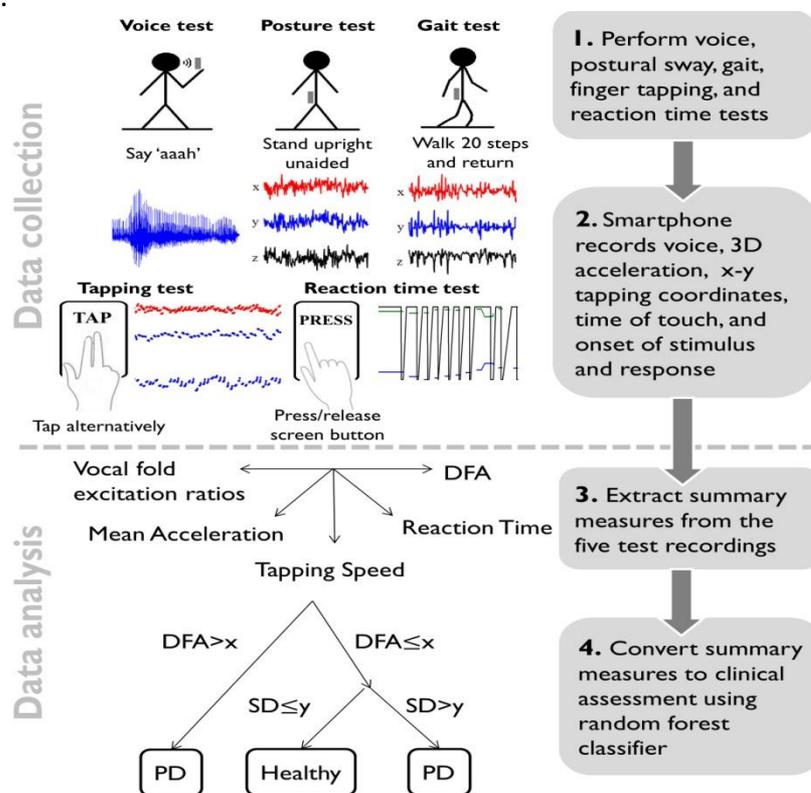
# In addition to virtual visits, mobile technologies can transform care for Parkinson disease

## Pilot smartphone study in Parkinson disease

**Figure 1.** Picture of Android smartphone and software application.



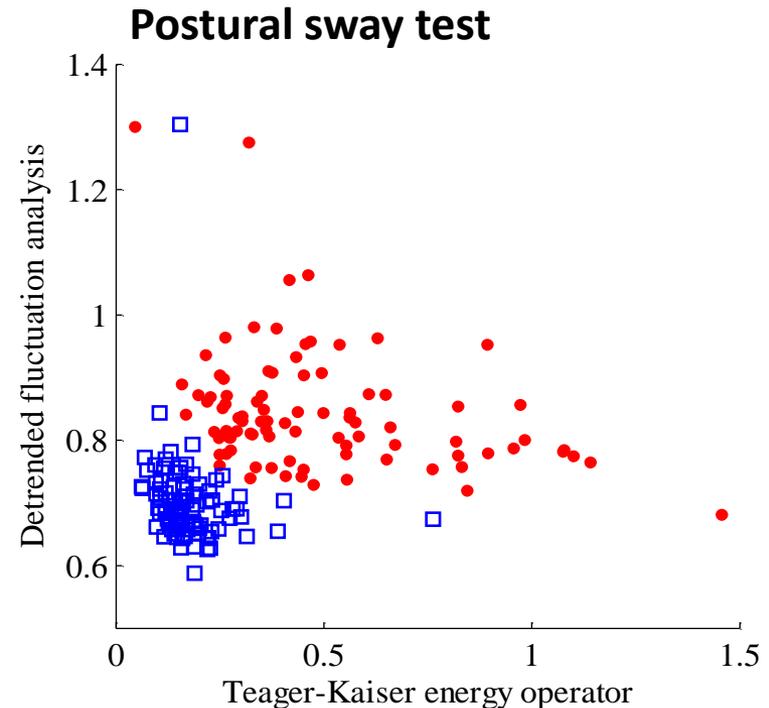
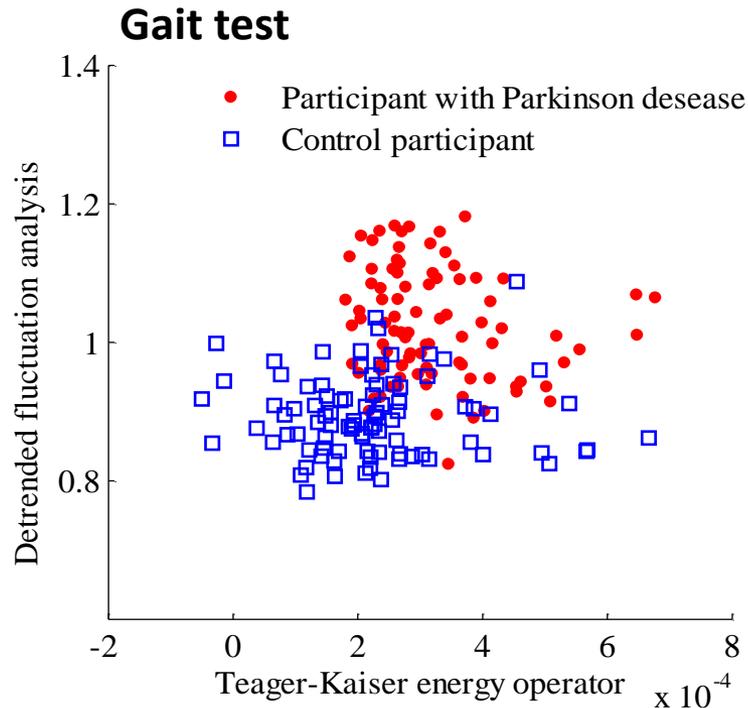
**Figure 2.** Procedure for collecting voice recordings (sustained vowel 'aaah'), finger tapping coordinates and the time of touch, acceleration time traces during gait, and postural sway tests along with the major steps in the data analysis.



Abbreviations: 3D = three dimensional; DFA = detrended fluctuation analysis; PD = Parkinson disease; SD = standard deviation; TKEO = Teager-Kaiser energy operator

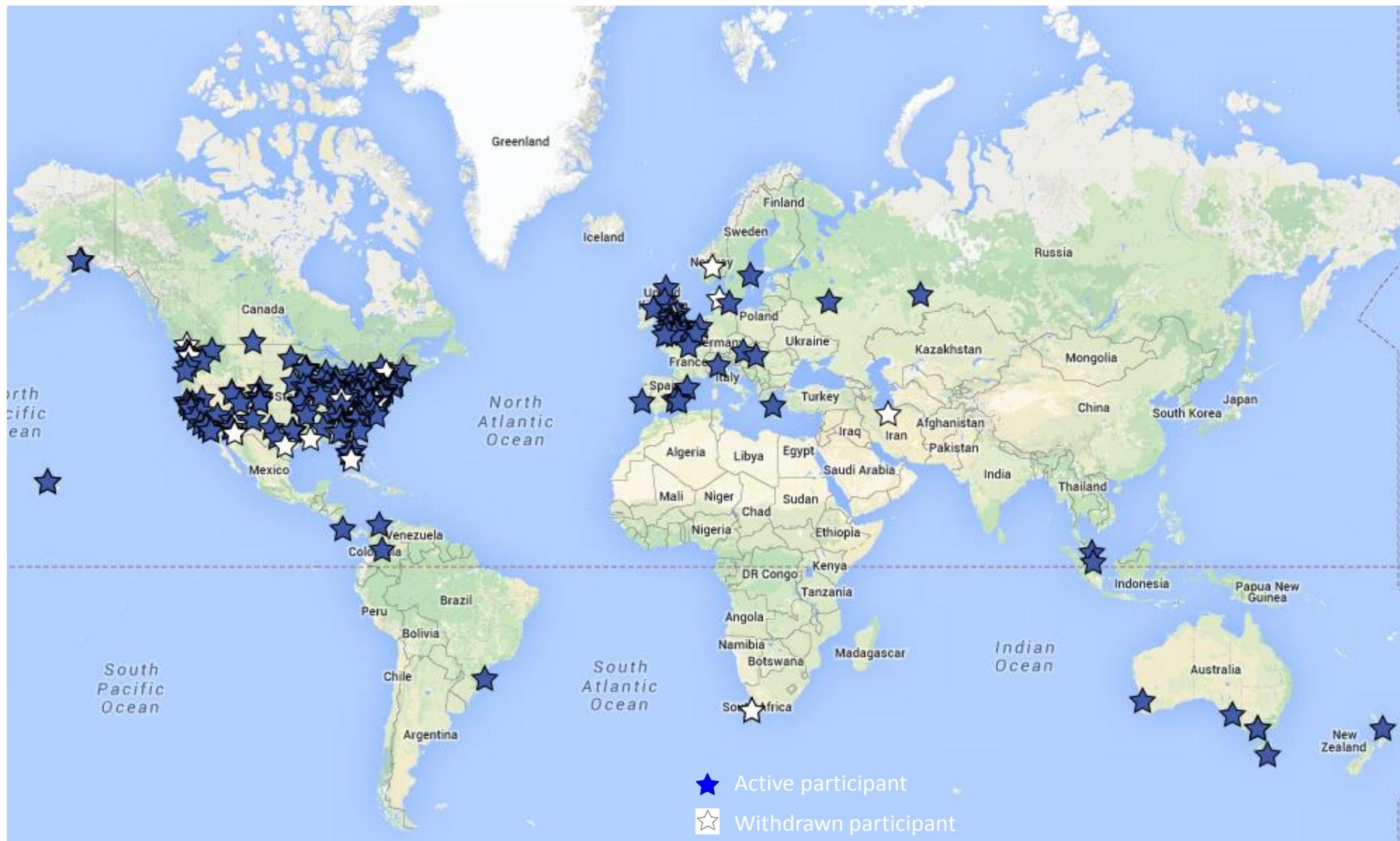
# Smartphones can distinguish those with Parkinson disease from those without

## Gait and posture tests in Parkinson disease



# Smartphone-PD will enlist 2000 individuals to assess PD symptoms using an Android phone application

Map of current participant locations

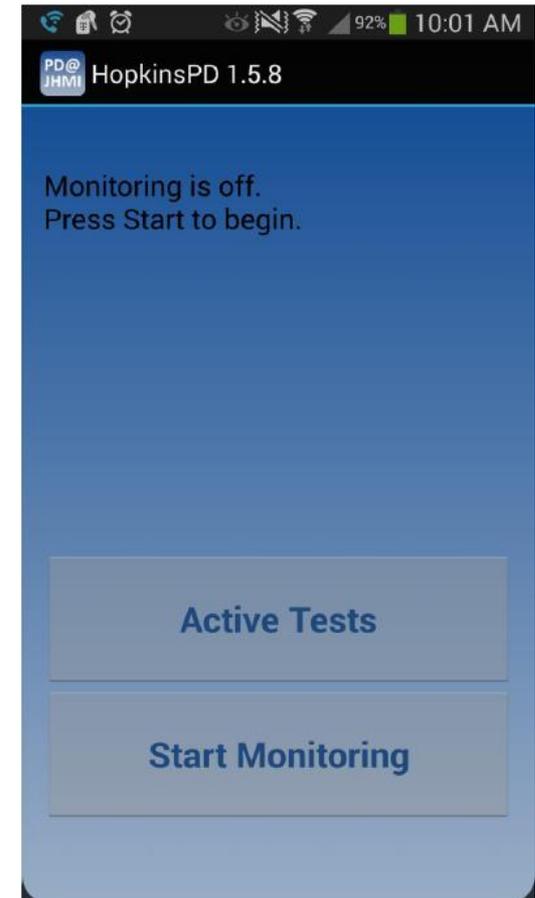
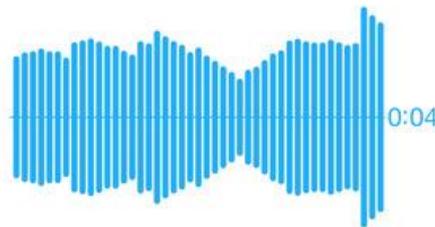


# In addition, smartphones empower patients and researchers alike to better understand Parkinson disease

Using Android and Apple smartphones, researchers and patients now have the tools to measure and track symptoms of Parkinson disease



Say "Aaaaah" into the microphone for as long as you can.



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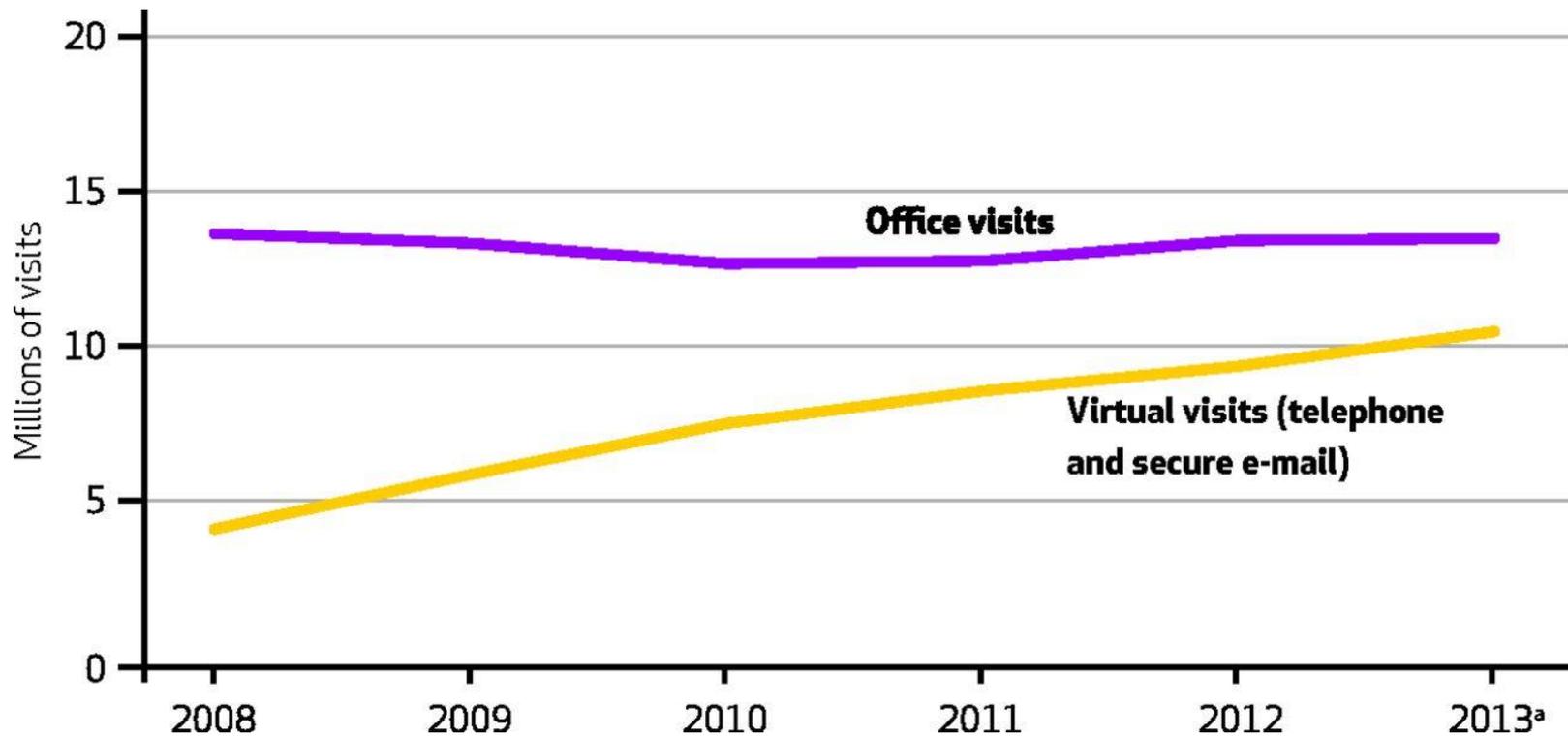
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- **Future**

# Technology will reshape the way we deliver care

Office vs. Virtual Visits at Kaiser Permanente Northern California, 2008-2013



“I expect that by 2016, with the expanded use of video, the number of virtual visits—including secure email, telephone, and video encounters—in KPNC will surpass the number of in-person office visits.” – Robert M. Pearl, MD; Exec. Dir. & CEO – Permanente Medical Group

# Technology brings unprecedented access to care

## Mayo Clinic Plans for 2020

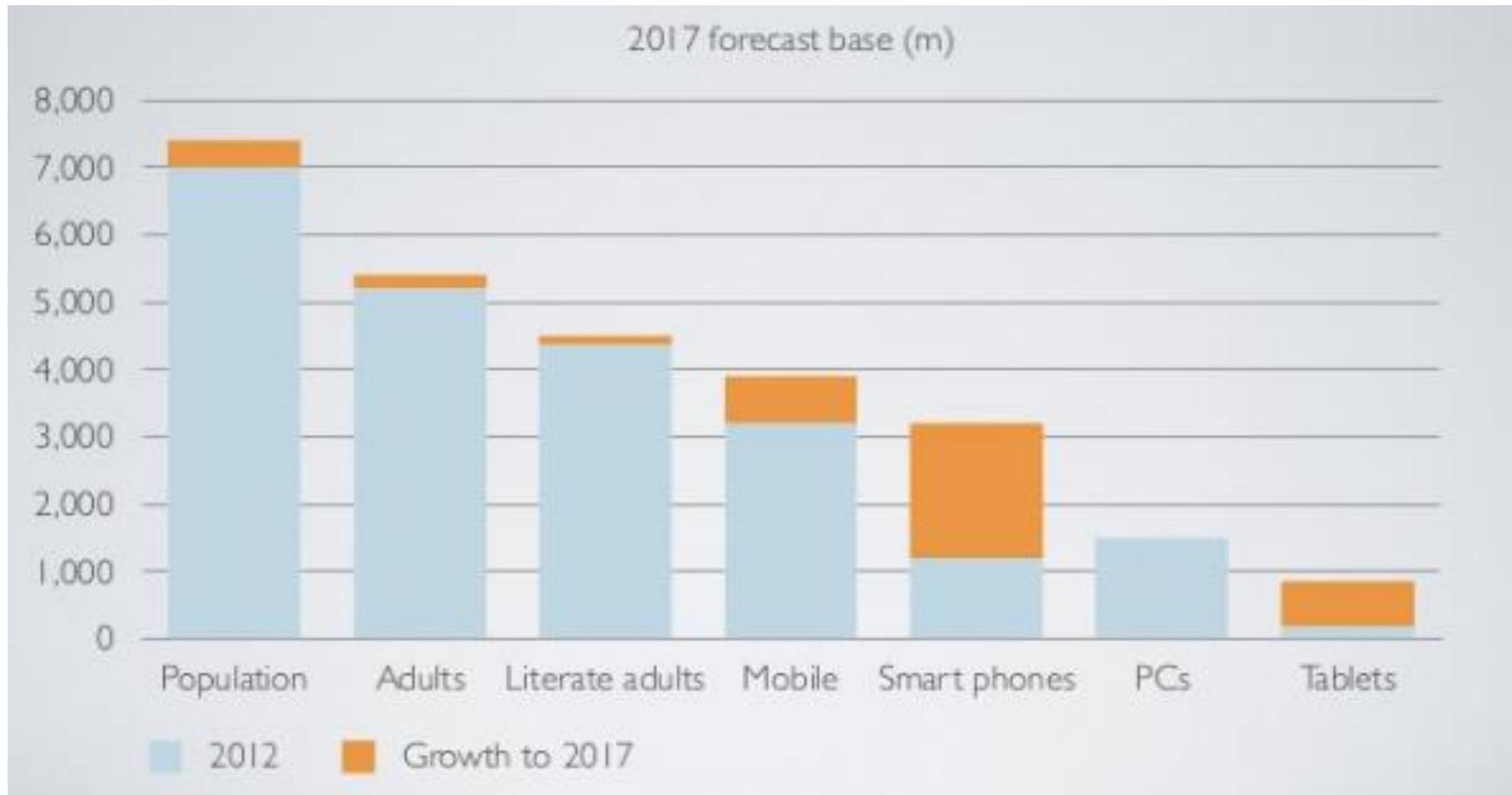


**Dr. John Noseworthy**

“How can we help patients everywhere? ... Our board has approved our plan that by 2020 we will have meaningful interaction with 200 million people per year ... [Ultimately], why wouldn't we at Mayo share what we know with people everywhere remotely.”

# Technology will soon allow us to connect to almost anyone anywhere

## The world in 2017



Source: Pramis J. By 2017 there will almost be as many smartphones as literate adults. Digital Trends. May 21, 2013. Read more: <http://www.digitaltrends.com/mobile/2017-literate-adults-smartphones/#ixzz2d1dtkRDg>

# In 1796, Edward Jenner developed the small pox vaccine



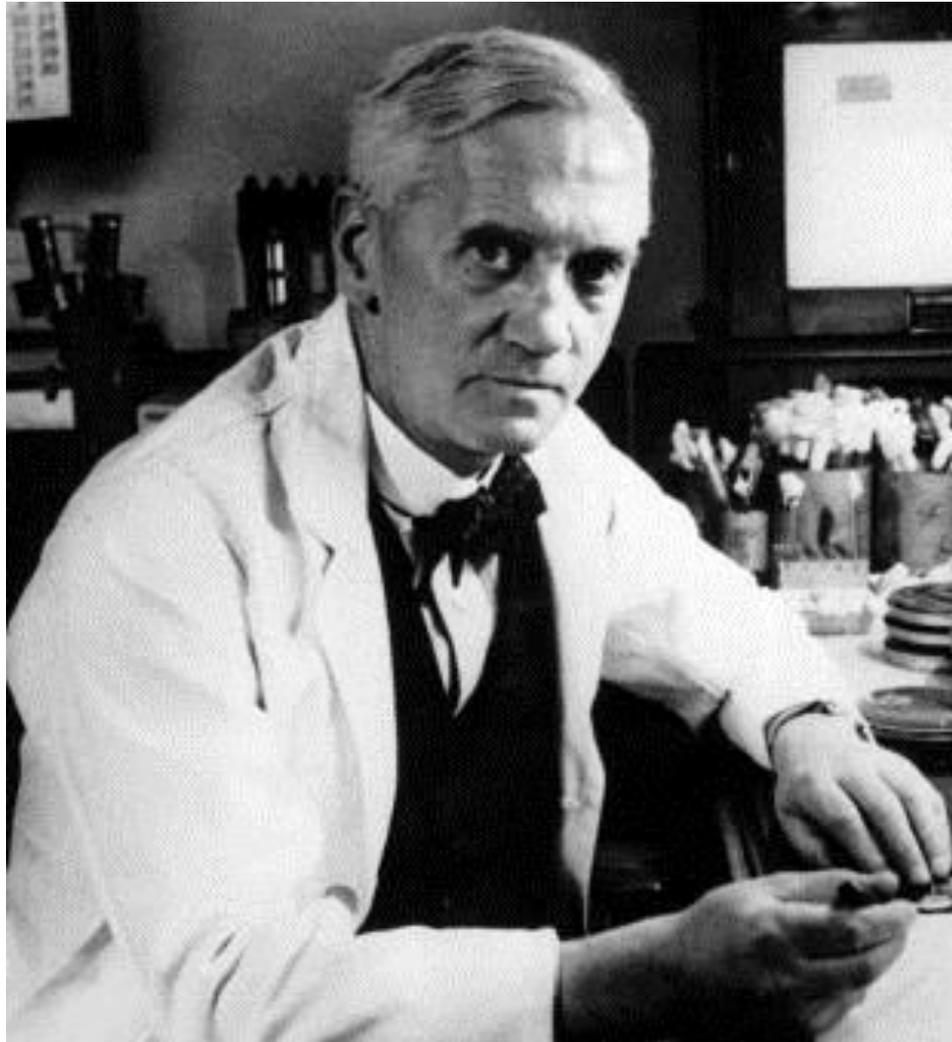
18<sup>th</sup> Century: Prevent the Unpreventable

**In 1895, Wilhelm Conrad Röntgen took the first X-ray: an image of his wife's hand**



**19<sup>th</sup> Century: See the Invisible**

**In 1928, Alexander Fleming discovered the first antibiotic**



**20<sup>th</sup> Century: Cure the Incurable**

# In 2007, Steve Jobs introduced the smartphone



**21<sup>st</sup> Century: Reach the Unreachable**

# Appendix

# Barriers to the adoption of telemedicine can be resolved

## Major telemedicine barriers

### Reimbursement

- 43 states and DC provide varying forms of Medicaid reimbursement for telehealth services
- 19 states and DC now require private insurance plans to cover telehealth services

### Licensure

- 11 state boards issue special purpose or telemedicine licenses, or licenses to practice medicine across state lines
- 57 state boards (incl. US territories and DO boards) and the DC Board of Medicine mandate licensure in patient's state

### Consent requirements

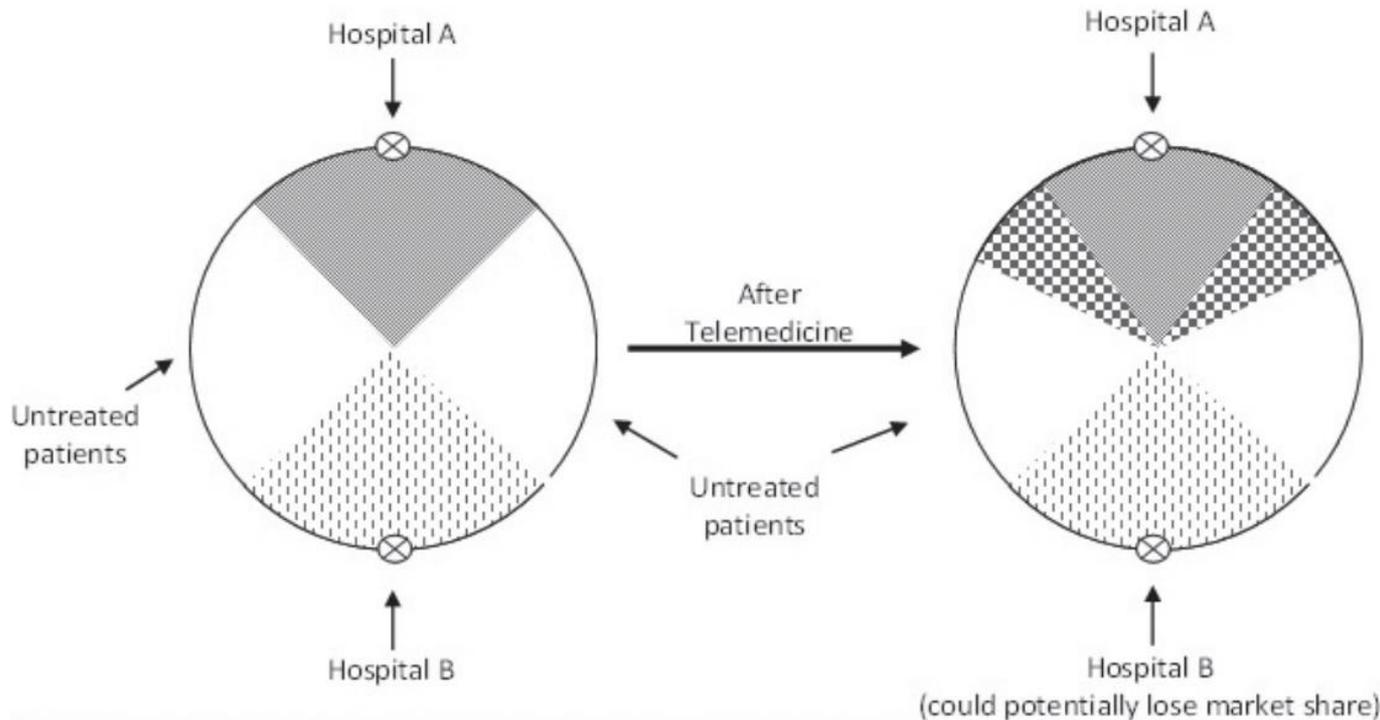
- States have varying requirements for consent (written vs. verbal consent) prior to telemedicine encounters

### Quality of examination

- Limited ability to offer a complete and accurate evaluation of patients' conditions
- Remote monitoring devices will likely offer a new window into assessing and measuring symptoms

# Medical centers can increase their reach through telemedicine

Increased reach of hospitals with telemedicine



## Legend

A's Market coverage



B's Market coverage



A's Telemedicine Market coverage



Untreated region



**Patient adoption is a function of:**

1. Clinical feasibility
2. Differential cost between in-person care and telemedicine
3. Set-up costs for telemedicine
4. Travel costs