What’s Goin’ On with Nuestra Salud
African American and Latino Health Status in the Rochester

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Presentation Goals

• Years of Potential Life Lost

• The Social Determinants of Health

• Local Health and Health Disparities Data

• Community Action to Eliminate Disparities
Years of Potential Life Lost by Monroe County Zip Code, All Races
5 Year Average ('06-'10)
County Health Rankings and Road Map

A collaboration of Robert Wood Johnson Foundation and University of Wisconsin Population Health Institute
FLHSA’s African American and Latino Health Coalitions

• The 2014 editions of "What's Goin' On" and "Nuestra Salud" provide a clear view of the health of the region's African American and Latino communities and of the nature of health disparities.

• These reports demonstrate that "place matters" in health outcomes and that those who residing in Rochester's poorest neighborhoods experience higher rates of premature death.
Data are age-sex adjusted to the US 2000 population.
Years of Potential Life Lost (YPLL) based on deaths before age 75.
Bubble Size represents proportion of total YPLL due to a particular cause.
Rankings exclude perinatal death
Whites and African Americans are non-Latino
Focus Area = ZIP codes 14605, 14606, 14608, 14609, 14611, 14613, 14619, 14621
Data Source: NYS Vital Statistics

Finger Lakes Health Systems Agency
Percent of Residents Living in Poverty by Race/Ethnicity and Geography
Monroe County
5-Year Estimate (2007-2011)

Whites are non-Latino
Focus Area = ZIP codes 14605, 14606, 14608, 14609, 14611, 14613, 14619, 14621
Data Source: American Community Survey, 5-yr average, 2011

Finger Lakes Health Systems Agency
Percent of Respondents Reporting Select Dietary Habits
By Geography, Monroe County, 2012

Differences are statistically significant (per MCDOH)
Focus Area = ZIP codes 14605, 14606, 14608, 14609, 14611, 14613, 14619, 14621
Data Source: MCDOH AHS, 2012

Finger Lakes Health Systems Agency
Differences (White vs. African American and Focus Area vs. Balance of County) are statistically significant (per MCDOH).
Whites and African Americans are non-Latino.
Focus Area = ZIP codes 14605, 14606, 14608, 14609, 14611, 14613, 14619, 14621
Data Source: MCDOH AHS, 2012
Differences are statistically significant (per MCDOH)
Focus Area = ZIP codes 14605, 14606, 14608, 14609, 14611, 14613, 14619, 14621
Data Source: MCDOH AHS, 2012

Finger Lakes Health Systems Agency
Coalition Members in Action

• Community Engagement
  – Churches
  – Barber shops/beauty salons
  – Health screenings at community events

• Consumer Education
  – Worksites
  – Health Ambassadors

• Policy Advocacy
  – City “Corner Store” Policy
  – Transit Center Bus Stop Placement
Healthy People 2020 SDOH Framework

“The social determinants of health are the conditions in which people are born, grow, live, work and age. These circumstances are shaped by the distribution of money, power and resources at global, national and local levels.”

- World Health Organization