Because Not Every Family In Crisis Has a Village…Rochester Has a Crisis Nursery

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URMC Public Health Grand Rounds
November 4, 2016
Preview

- Apology for insensitivity or perceived aggression
- Public Health 3.0
- Greater Rochester Crisis Nursery (GRCN)
- GRCN & The Center for Youth Services
- Stories of GRCN families
- Discussion—how to bring to CN concept to scale
Public Health 3.0

A Call to Action to Create a 21st Century Public Health Infrastructure
PUBLIC HEALTH

What we do together as a society to ensure the conditions in which everyone can be healthy.

www.healthypeople.gov/ph3 | #PH3
Comprehensive public health protection—from primary prevention through treatment—becomes possible for the first time in history.

Development of an astonishing array of health-protecting tools and capacity with increasingly sophisticated techniques for ensuring sanitation and food safety.
By late in the 20th century, there was *tremendously uneven* public health capacity at the local levels.

Health Departments strained to address new infectious disease challenges as well as the growing challenge of chronic disease prevention and preparedness.

*Governmental* public health ‘came of age’ – culminating in today’s Health Department accreditation movement.
PUBLIC HEALTH 3.0

Social Determinants of Health
are the conditions in which people are born, live, work and age.

www.healthypeople.gov/ph3 | #PH3
What is PUBLIC HEALTH 3.0?

PUBLIC HEALTH 3.0
THE VISION

A significant upgrade in public health practice to a modern version that emphasizes cross-sectorial environmental, policy- and systems-level actions that directly affect the social determinants of health.

Local Public Health Leaders as the Chief Health Strategist

www.healthypeople.gov/ph3 | #PH3
Public Health 3.0

1. Traditional Clinical Prevention
   - Increase the use of clinical preventive services

2. Innovative Clinical Prevention
   - Provide services that extend care outside the clinical setting

3. Community-Wide Prevention
   - Implement interventions that reach whole populations

Health Care  

Public Health
PUBLIC HEALTH 3.0

KE Y COMPONENTS

LEADERSHIP & WORKFORCE

ESSENTIAL INFRASTRUCTURE

STRATEGIC PARTNERSHIPS

DATA, ANALYTICS & METRICS

FLEXIBLE & SUSTAINABLE FUNDING

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Funding for public health should be enhanced and substantially modified, and innovative funding models should be explored so as to expand financial support for Public Health 3.0–style leadership and prevention initiatives. Blending and braiding of funds from multiple sources should be encouraged and allowed, including the recapturing and reinvesting of generated revenue. Funding should be identified to support core infrastructure as well as community-level work to address the social determinants of health.

www.healthypeople.gov/ph3 | #PH3
Crisis Nursery

- Emergency housing and daycare to families facing a self-defined crisis.
- Assist families with meeting short-term needs resulting from unanticipated medical and mental health crisis, including sudden family deaths and illnesses.
- Referrals to community agencies
- Information to other communities attempting to create crisis nurseries.
Crisis Nursery of Greater Rochester (CNGR)

- Founded in 2002
- Center for Youth & CNGR asset-less merger in 2011
- Emergency childcare for families in crisis
  - Medical, Domestic Abuse, Housing Insecurity
  - Children 0-14 years old
- Connections to local resources, advocacy for families
- CNGR usage increasing
• Hours of childcare has increased in recent years
  - 6,012 hours in 2014
  - 9,866 hours in 2015

• Most common reasons for using CNGR in 2015
  - Medical, respite, DSS, other
  - Reasons were not mutually exclusive

• Top referring agencies to CNGR in 2015
  - Strong Memorial Hospital
  - Ronald McDonald House
  - Willow Domestic Violence Shelter
Hours of Childcare Provided by Year
## Reasons for Seeking CNGR Services

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<tr>
<td>Homeless</td>
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<td>CPS</td>
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<tr>
<td>DSS</td>
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<tr>
<td>Medical</td>
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<tr>
<td>Domestic Violence</td>
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<td>13.0</td>
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<tr>
<td>Other</td>
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## Top Referring Agencies to the CNGR in 2015

<table>
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<tbody>
<tr>
<td>Strong Memorial Hospital</td>
<td>298</td>
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<td>Ronald McDonald House</td>
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<td>Willow Domestic Violence Shelter</td>
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<tr>
<td>CPS</td>
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Taking to Scale

• Become a location for best-practices;
• Link with UR and other academic institutions to become a training site for a host of professionals working with youth;
• Apply for grants not yet explored: Foundation, CDC, NIJ, and others;
• Have a house in every quadrant of the city.
Taking to Scale

- Expand Capacity to Increase Utilization;
- Explore Per Diem Reimbursements;
- Access City and County Dollars;
- Find Partner Agencies
Thank You!

Questions, Comments?

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