About the Speakers

David M. Landsberg, MD, FACP, FCCP
Chief of Medicine Crouse Hospital
Professor of Medicine & Emergency Medicine
Upstate Medical University, Syracuse NY

Deborah Klein, MSN, APRN, ACNS-BC, CCRN, CHFN, FAHA
Clinical Nurse Specialist
Coronary ICU, Heart Failure ICU
Cleveland Clinic, Cleveland, OH

Mary Ann Bautista MS, RN
Department of Nursing
University of Maryland Medical Center
Baltimore, Maryland

Megan Brunson  MSN, RN, CNL, CCRN-CSC
2018/19 AACN President-elect

Directions:

From East or West  NYS Thruway Exit 46: Take I-390 north to Exit 16A W. Henrietta Rd. Go straight on ramp to W. Henrietta Rd. (Rt. 15) & turn right at the light onto W. Henrietta. Go five lights and turn Left onto Elmwood Ave. Go past the hospital main entrance to the parking lot for the symposium on your left.

From South: Take I-390 north to Exit 16A W. Henrietta Rd. Go straight on ramp to W. Henrietta Rd. (Rt. 15) & turn right at the light onto W. Henrietta. Go five lights and turn Left onto Elmwood Ave. Go past the hospital main entrance to the parking lot for the symposium on your left.

Website Information:
www.urmc.rochester.edu/critical-care-nursing-symposium

Additional Brochures
Local Hotel List

Parking:
NOTE: SMH employees and University of Rochester SON students are required to park in assigned lots. All other participants should park in Arthur Kornberg Medical Research Building parking lot. Follow the signs for Critical Care Symposium parking area.

Agenda

7:00 - 8:00a Registration & Continental Breakfast
8:00 - 8:15a Welcome & Introduction
8:15 - 9:15a Keynote: AACN Theme "Our Voice, Our Strength"
Megan Brunswick MSN, RN, CNL, CCRN-CSC 2018/19 AACN President-elect
9:15 - 10:30a Hypertensive Crisis
Deborah Klein, MSN, RN, ACNS-BC, CCRN, CHFN, FAHA
10:30 - 11:00a Break & Exhibits
11:00 - 12a Targeted Temperature Management
Mary Ann Bautista MS, RN
12 - 1:00p Lunch in the Atrium & Exhibits
1:00 - 2:00p Right Line, Right Now! Making the Best Vascular Access Decision
Amy Mills, RN, CCRN
2:00 - 2:15p Break
2:15 - 3:15p Night Shift: How Nurses and Patients Can Adapt to the Dark
Megan Brunson MSN, RN, CNL, CCRN-CSC
3:15 - 4:15p Organ Donation: New Strategies and Techniques
David Landsberg MD FACP, FCCP
4:15 - 4:30p Conclusion & Evaluation

** WE ARE GOING GREEN! **
Speaker handouts will be available for printing one week prior to the Symposium. Participants will receive an instructional e-mail with link to handouts. ONLY general information and final agenda will be available for distribution on day of symposium.

** Email Registration Confirmation will be sent **

Register: Complete the form below and mail with payment & registration form (Please print clearly)

Name_____________________________________
Address____________________________________
City________________________________________
State______          Zip ______________
Email* _____________________________________
Telephone_________________________________
Employer__________________________________
Position:___________________________________

Registration Fee:  Includes Program Materials, Continental Breakfast, Lunch & Contact Hours

DISCOUNT: Register on or before 9/2/18

UR Medicine Nurses — $45.00
All Other Nurses — $65.00
Undergraduate Nursing Students — $30.00

Register after 9/2/18

UR Medicine Nurses — $60.00
All Other Nurses — $80.00
Undergraduate Nursing Students — $45.00

Make checks payable to:
SMH, Critical Care Nursing

Mail to: Nancy Freeland
Strong Memorial Hospital
601 Elmwood Ave., Box 619-26
Rochester, NY 14642

REGISTRATION DEADLINE: 9/10/18
Purpose:
The Critical Care Nursing Symposium will enable the learner to gather practical and evidence-based knowledge through the educational sessions on the topics below:

AACN Theme: “Our Voice, Our Strength”
Hypertensive Crisis
Targeted Temperature Management
Right Line, Right Now! Making the Best Vascular Access Decision
Night Shift: How Nurses and Patients can Adapt to the Dark
Organ Donation Overview

Target Audience:
The Critical Care Nursing Symposium’s intended audience includes nurses who care for acute or critically ill patients in community and teaching hospitals. Nursing students who are interested in critical care or progressive care after graduation are also targeted.

Contact Hours:
This activity will provide 5.50 contact hours

Learning Objectives:

- Discuss the importance of using our voice as our strength to promote patient safety and improve outcomes.
- Describe pathophysiology of hypertensive crisis, its impact on various systems in the body, and potential treatment options.
- Discuss indications for targeted temperature management and describe different applications of the therapy based on patient condition.
- Explore the physical and physiological impact of night shift on nurses and patients and discuss how patient care is impacted on night shift.
- Distinguish between specific therapies related to donation in brain dead donors and explore cutting edge donation techniques.
- Outline device options for vascular access in emergent, urgent, and medically necessary situations and review anatomical characteristics and locations for device insertion, nerve, artery, and vein structures.

Exhibits:
- Learner will review newest medical technology and pharmaceuticals that may assist critical care nurses in providing better care and improved outcomes for critically ill patients.