ResearchMatch.org – Creating Effective Subject Contact Messages

Nancy A. Needler, Institutional Liaison for ResearchMatch.org

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What we will cover:
• Overview of ResearchMatch.org (RM)
• Resources for using RM
• Elements of an effective contact message
• Sample contact message
• Table discussions

What we won’t cover today:
• Signing up and gaining feasibility access
• Details of obtaining IRB approval for your study to use RM
• Registering your IRB approved study and gaining recruitment access
• Searching for potential volunteers
• Managing your Volunteer Continuum list
• Citing RM in your publications

Support is available via the UR RM Website and by sending any research-related question to ResearchHelp@urmc.rochester.edu.
What is the goal of ResearchMatch?
Definitions Used Today

- **RM**: Public site: ResearchMatch.org; Researcher log in: ResearchMatch.org/researchers
- **Researcher**: A person who has been given access to use ResearchMatch.org for recruitment
- **Institutional Liaison**: A person at your institution who reviews your access into the RM system
- **Dashboard**: The “homepage” for the RM user upon logging into RM (after registration into the system)
- **Feasibility Access**: Access given to an approved Researcher to use RM for searching aggregate registry information
- **Recruitment Access**: Access given to an approved Researcher to use RM for contacting potential volunteers using the RM system.
- **Contact Message**: The information a researcher sends through the RM system to potential research subjects, the RM volunteers
How ResearchMatch.org (RM) Works

1. Researcher registers in RM to create an account
2. Researcher registers an IRB approved study
3. Institutional Site Liaison reviews study & approves it for RM use
4. Researcher uses RM to search for volunteers for the approved study and inputs a contact message to send to matched potential research volunteers
5. Volunteer receives an email from RM with study information
6. Volunteer accepts (“yes”) or denies request to learn more about the study
7. If yes, the volunteer’s contact information is released to the researcher for recruitment purposes
University of Rochester’s RM Support Webpage

Using ResearchMatch.org to Support Research Recruitment

This web page provides information about ResearchMatch.

ResearchMatch.org Researcher Training. A free webinar about how to use this University-supported recruitment tool is available for researchers (investigators and coordinators), the 2nd Thursday of every month from 3-4:00 pm ET. Researchers can attend once and repeat the training as needed. When registering, indicate ET time zone. To register, click here.

What is ResearchMatch.org?

ResearchMatch is a national recruitment registry that brings together researchers and people who are interested to learn more about research studies via a secure website.

Researchers at the University of Rochester and its affiliates use this tool for:

- Feasibility Assessment – Researchers use ResearchMatch to assess the availability of volunteers that matches the requirements for study eligibility. Results of a feasibility assessment are provided in aggregate, without individually identifying information.

- Recruiting – Researchers invite volunteers who agree to be contacted.

Getting Started

https://www.urmc.rochester.edu/research-subject-recruitment/recruitment-tools/research-match.aspx
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RM Search Criteria

- Geographical factors (distance from institute and State)
- Age
- Gender
- Physical Characteristics (height, weight, Body Mass Index)
- Race & Ethnicity
- Health Status (diagnoses diseases and conditions, or healthy)
- Medication History
- Multiple Birth Status
- Tobacco Use
- Veteran Status
Elements of an Effective Contact Message

Include:
• Purpose of the study
• Basic eligibility
• Research subject time, burden
• Payment to subject

Tips:
• Use plain language
• Be free of typographical errors
• Keep message brief

Take care that your message does not confuse a RM volunteer who receives it. You might need additional content to describe why, if the study does not really apply to them, the volunteer is receiving the message. Adding a “polite disclaimer” is a way to apologize for the message being sent if it does not apply. Content is exampled in an upcoming slide.
Getting Ready - the Contact Message

University of Rochester
ResearchMatch.org (RM) Request Form

To request the use of ResearchMatch.org (RM) as a recruitment tool for this study, complete and submit this form to the Reviewing IRB. For the University of Rochester policy for using RM, click here. For questions, email ResearchHelp@urmc.rochester.edu.

1. **Name of Reviewing IRB**: Click here to enter text.

2. **Your study’s Reviewing IRB #**: Click here to enter text.

3. **Your study’s assigned RSRB #**: Click here to enter text.

4. **Study title**: Click here to enter text.

5. **Study PI’s name**: Click here to enter text.

   **NOTE**: Although the RM system accepts Co-PIs, UR policy requires you to enter only the IRB approved PI-of-Record’s contact information.

6. **Person completing the form**: Click here to enter text.

7. **Contact message to be sent to potential volunteers** (maximum character length is 2000): Click here to enter text.

   **NOTE**: The Contact Message must not include any contact information (study team names, emails or telephone numbers) or hyperlinks/URLs. The RM system will automatically ensure that the “University of Rochester, Rochester NY” is provided with the message to potential research volunteers.
Entering the IRB Approved Contact Message in RM

- Review the IRB approved contact message:
  - Were there any amendments that might affect the currently approved contact message?
  - Does this particular message work for your initial search?
- Within RM, on your study’s listing, follow instructions to “Find Volunteers” and have on hand a copy of your IRB approved contact message as you will need to input that information into the RM system.

The next slide shows what it looks like in the RM system……
Enter your IRB approved contact message and REDCap link(s), if applicable. Attest that this is ONLY IRB approved language and do not include your phone # or email.

Enter only IRB approved RM ‘Contact Message’ wording here

If REDCap is used for either a survey type study or as a prescreening survey for a recruitment type study, enter your REDCap link

Remember—no emails, phone numbers, or links to surveys or websites in the contact message

Researcher checks boxes to attest to the certification statements.
Are you nearsighted? Researchers at XXXX are seeking volunteers for a study that involves the overnight wear of CRT (Corneal Refractive Therapy) contact lenses as a treatment of moderate nearsightedness (myopia).

The purpose of this study is to compare two CRT lens designs to determine which design is more effective. You may find the overnight wear of the CRT lenses can correct your daytime vision without the need for glasses.

You may be eligible for this study if you:
- Are 18 years or older
- Have moderate nearsightedness (myopia: 4.00 to -6.00 diopters as determined by study doctors)
- Are willing and able to come to all study visits over a period of up to 6 months
- Meet other study eligibility and exclusion criteria

Participants will:
Receive up to $250 for completing this study.

ResearchMatch does not ask volunteers about their vision, so if you are receiving this message and it does not apply to you, we apologize and hope a new study comes your way soon.
The purpose of this study is to develop a new and inexpensive way to measure blood pressure. In order to create this new system, we are asking for volunteers to participate in this research study during which your blood pressure will be measured at rest, and then again in a variety of ways, after doing certain things to lower or elevate blood pressure for a few minutes. Our hope is that when the study is complete, we will be able to develop simple technology to screen people within the community to see if they have high blood pressure. The study seeks women and men with no history of a diagnosed major blood vessel disease including heart attack or stroke ages 21 to 80. You should also not be pregnant, have Addison’s Disease, severe anemia, uncontrolled thyroid disease, drug or alcohol abuse. You can have high blood pressure or not have high blood pressure. If you agree to participate in this study, your participation will involve one 1-hour screening visit followed by one to five 2-3-hour study visits. Activities that will be used to temporarily increase or reduce your blood pressure during a study visit include the following: exercising on a stationary bike, taking the medication nitroglycerin as a tablet under your tongue, performing slow breathing techniques, doing math problems in your head (counting, summing), and submerging your foot in cold water. As you do each of these activities, blood pressure will be monitored in different ways such as a monitor clipped to the ear or finger, a band worn on the wrist or arm, a continuous electrocardiogram, a pulsed light, and video camera technology.
This study will look at new ways to measure blood pressure. We want to look at what simpler technologies could be used to see if people have high blood pressure. Volunteers will have blood pressure measured while resting and after each of several activities.

You may be able to participate if you are:
• 21 to 80 years old
• Not pregnant

You may not participate if you have had:
• a heart attack, stroke, Addison’s disease, severe anemic, uncontrolled thyroid disease, or drug or alcohol abuse

Study visits include:
• A 1-hour screening visit
• One to five; 2-3 hour study visits
Study activities will temporarily increase or reduce your blood pressure. Some of these activities include:

1. Exercising on a stationary bike
2. Performing slow breathing techniques
3. Placing your foot in a bucket of cold water
4. Doing math problems in your head (counting or adding 2 numbers together),

For each activity, your blood pressure will be monitored in different ways. Some of the ways include:

- A monitor clipped to the ear or finger,
- A wrist or arm band monitor,
- A continuous electrocardiogram (EKG) – a simple painless test that detects and records your heart’s electrical activity,

Volunteers will be paid for each study visit completed.
Table Discussions
CONTACT MESSAGES

• Review each to see if there is room for improvement:
  • Does it read well to you?
  • Do you understand what the study is examining?
  • Do you understand study procedures?
• What specific recommendations, if any, would you make to
  the study’s researcher?
Hello $(m://FirstName),

Thank you for expressing an interest in our study on measuring attitudes towards integrated health care.

Here is the link to the online survey study, which should take 10 to 15 minutes to complete. Your participation is deeply appreciated and will be completely anonymous.

Follow this link to the Survey:
Take the Survey
<https://>

Or copy and paste the URL below into your internet browser:

https:

I am happy to answer any questions you may have about this study!

Respectfully,
Resources

- University of Rochester ResearchMatch.org website.
- For clarification of the UR Policy or to review contact messages, email the Research Help Desk. ResearchHelp@urmc.Rochester.edu and ask for assistance from one of the Institutional Site ResearchMatch liaisons.
- Researcher free training occurs 2nd Thursday every month, 3-4pm. To register for live webinar: click here.
- Your RM dashboard
  - your home page with RM lists helpful links and video tutorials.
  - Contact the RM team for technical system questions