Equity-focused Dissemination & Implementation Webinar Series

November 1, 2022 4-5 PM EST	Leveraging Technology and Community Engagement to Address Barriers to Care for People with Fetal Alcohol Spectrum Disorders Christie Petrenko, Ph.D., URMC.
November 8, 2022 3-4 PM EST	Equity-Oriented Implementation Studies: Reflections from a Learner Ana A. Baumann, Ph.D., Washington University School of Medicine
November 15, 2022 4-5 PM EST	Advancing Quality Improvement with Implementation Science Amy Tyler, M.D., M.S.C.S., University of Colorado





Leveraging Technology and Community Engagement to Address Barriers to Care for People with FASD Across the Lifespan

Christie Petrenko

Research Associate Professor

Director of Clinical Training

Mount Hope Family Center

Departments of Psychology & Pediatrics

Cristiano Tapparello

Research Associate Professor

Department of Electrical and Computer Engineering

Director of Software Engineering, URMC Health Lab







Conflict of Interest Disclosures

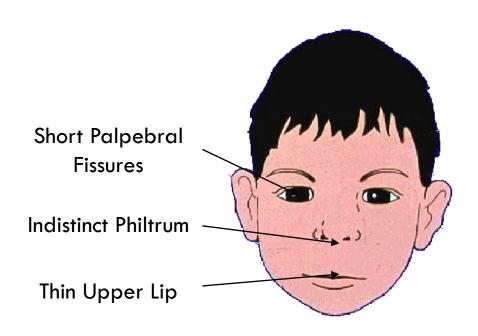
Nothing to disclose

FETAL ALCOHOL SYNDROME (FAS)

- Characteristic facial features
- Pre- and/or post-natal growth deficiency
- Deficient brain growth, seizures, or structural abnormalities
- 4) Neurobehavioral impairment

Prevalence: 6-9 out of 1000 live births

Discriminating Facial Features



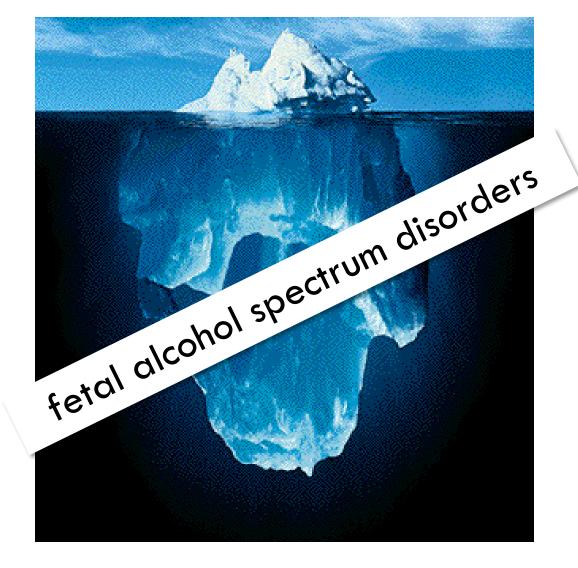
FAS IS ONLY THE TIP OF THE ICEBERG!

FETAL ALCOHOL SPECTRUM DISORDERS (FASD):

- NOT a diagnostic term
- Umbrella term used to describe the range of outcomes resulting from alcohol exposure during pregnancy.

isolated effects; cognitive abnormalities

Death, SIDS



FETAL ALCOHOL SPECTRUM DISORDERS (FASD)

Fetal Alcohol Syndrome (FAS)

Neurobehavioral impairment

Facial features

Growth delay

Structural brain difference

Partial FAS (pFAS)

Neurobehavioral impairment

Facial features

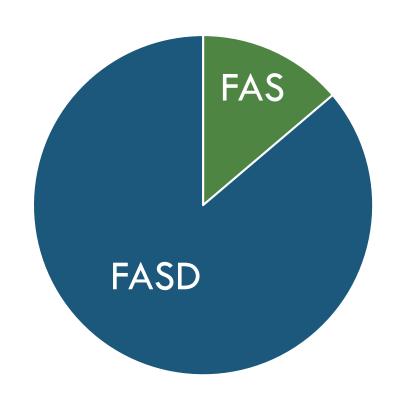
If exposure unknown: growth OR structural

Alcohol-Related Neurodevelopmental Disorder (ARND)

Neurobehavioral impairment

Confirmed prenatal alcohol exposure

PREVALENCE OF FASD



1.1 to 5.0% in U.S.



SPECIAL POPULATIONS

Compared to the global FASD prevalence:

- 5 to 68 times higher for children in care
- 16 to 25 times higher for Aboriginal populations
- 19 times higher in psychiatric population
- 24 times higher in a lower SES population
- 30 times higher in a correctional population



WHAT ARE THE LIVED EXPERIENCES OF PEOPLE WITH FASD & THEIR FAMILIES?

STIGMA

Public stigma is pervasive and severe
Internalized self-stigma, shame, guilt
Contributes to under diagnosis and lev

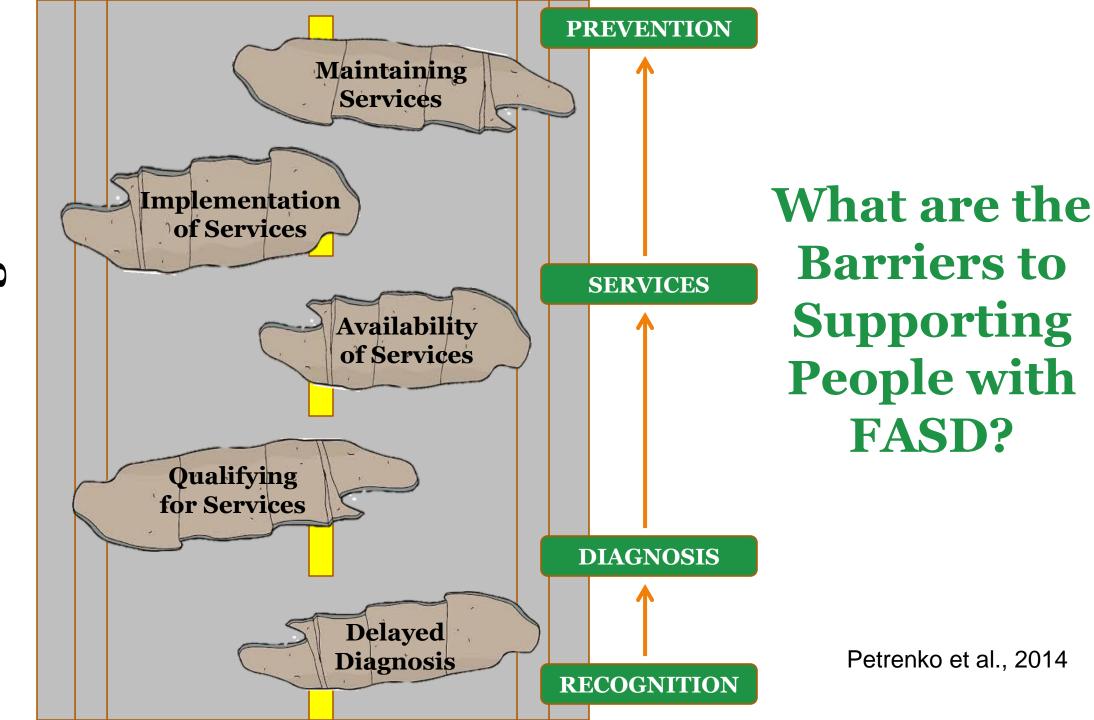
Contributes to under-diagnosis and low access to services

- Mothers uncomfortable talking about PAE or seeking supports
- Providers not asking about PAE; afraid to label a child with FASD

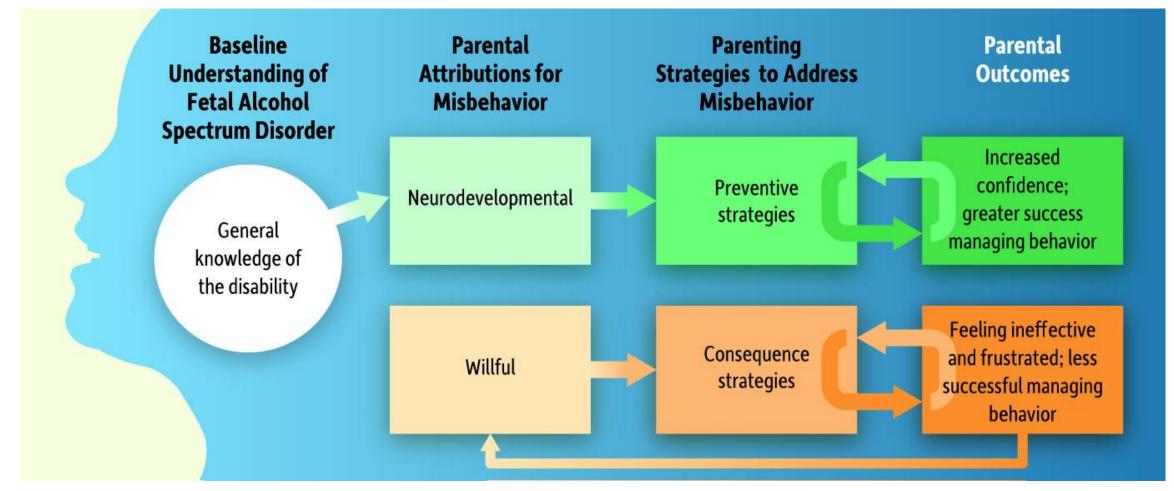
People with FASD feeling "less than"



https://www.nofas.org/stigma/



FASD SYMPTOMS ARE EASILY MISUNDERSTOOD



FEELING DIFFERENT

Awareness of difficulties → limiting

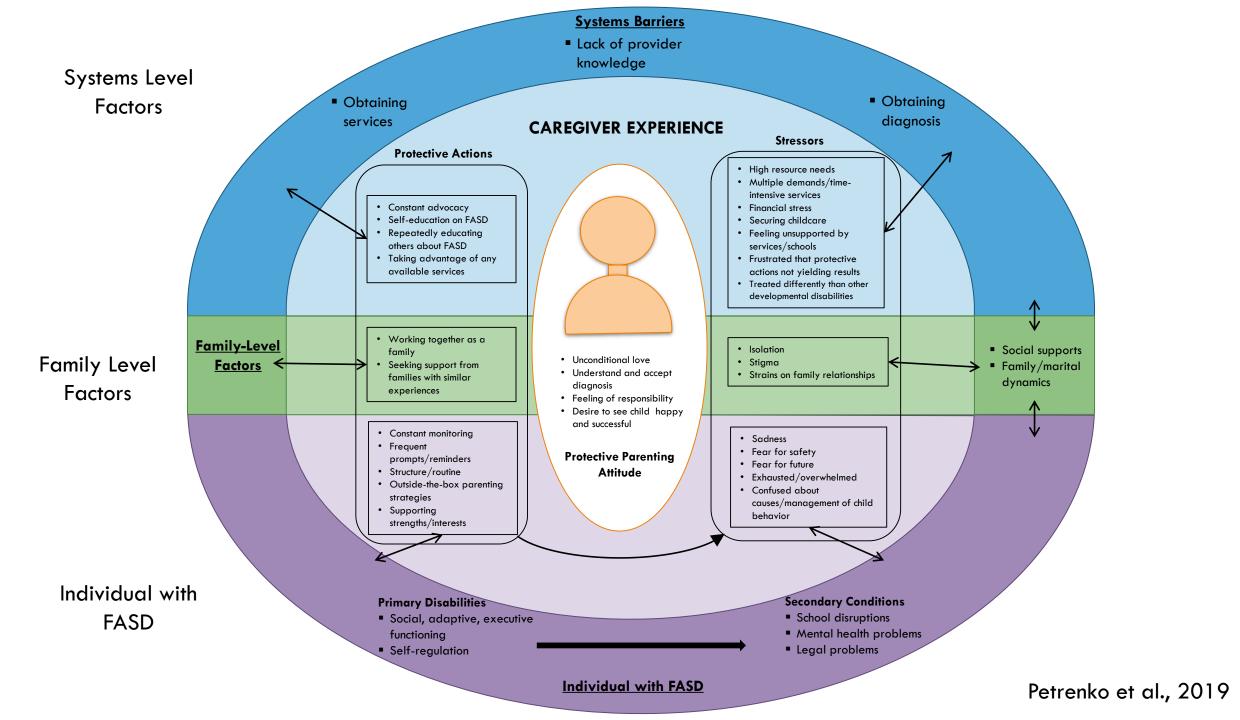
Under-supported, discrimination

FASD feels unfair

Difficulty coping

Persistence





PEOPLE WITH FASD HAVE IMPORTANT STRENGTHS



PEOPLE WITH FASD ARE CAPABLE

The key is to provide <u>opportunities</u> and <u>supports</u>...

for people to use their strengths and abilities...

in <u>meaningful</u> activities and relationships.



So how do we increase access at any kind of scale when there are so many barriers?



The Possibilities of Mobile Health (mHealth)

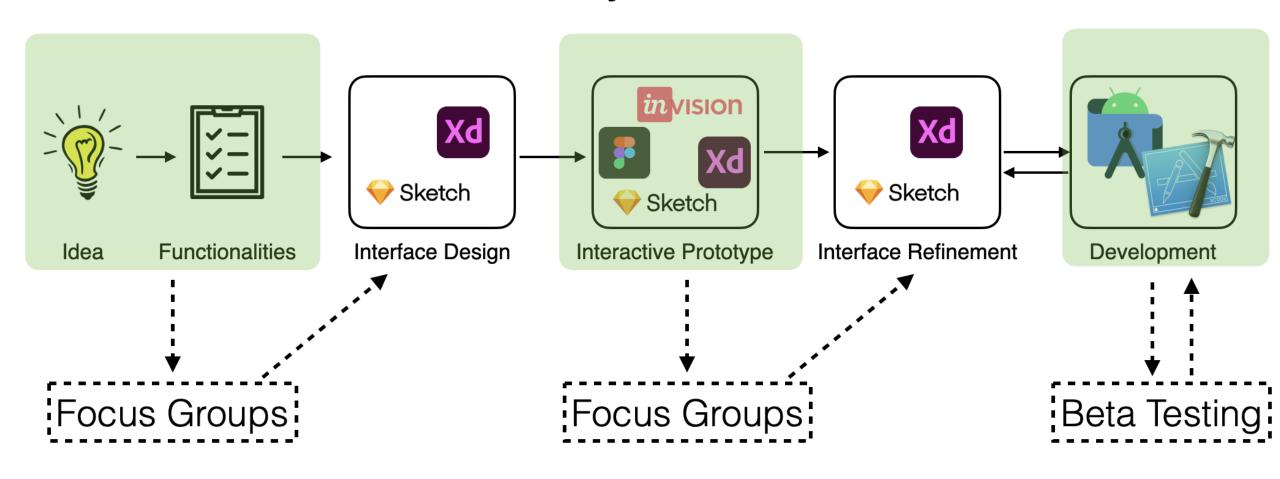
- More than 83% of adults worldwide own a smartphone
- Good potential for scalability
- Information can be accessed at any time
- Apps are well suited for:
 - Providing information
 - Self-monitoring tools
 - Goal setting
 - Real-time (synchronous) communication





Our General mHealth App Development Process

Involve key stakeholders





Our General mHealth App Development Process

- Cross-platform (iOS, Android) and cloud-based
- HIPAA compliance to ensure privacy and security
- Based on state of the art products for app
 - development
 - Amazon Web Services
 - Apple ResearchKit and CareKit
 - ResearchStack and ManageMyCondition

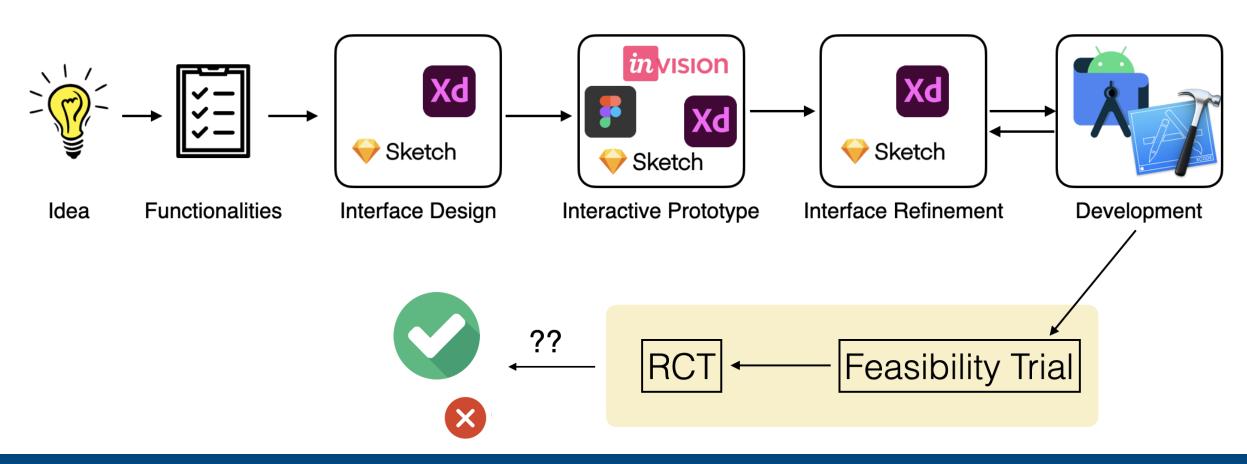








Our General mHealth App Development Process







Heather Carmichael Olson, Ph.D. SCRI / U. of Washington



Christie Petrenko, Ph.D. MHFC / U. of Rochester



Cristiano Tapparello, Ph.D. U. of Rochester



Wendi Heinzelman, Ph.D. U. of Rochester



Carson Kautz MHFC / U. of Rochester



Alicia Roth MHFC / U. of Rochester



Shuo Zhang MHFC / U. of Rochester



Zhiyao Duan, Ph.D. U. of Rochester



Cody Romanos U. of Rochester



Content Development Process

Families Moving Forward (FMF) Program:

Content, principles, methods

- FMF developed by Heather Carmichael Olson and team at UW/SCRI
- Funded by CDC
- FMF Connect is a derivative product with unique features





FMF Connect Components

Learning Modules

- 12 core modules, 3 levels
- Educational text/audio
- Exercises to practice content
- Animation and video

Notebook

- User builds personalized section for later reference
- Exercises about child, selected content, tools, notes

Dashboard

- Summary of progress
- Badges earned, child behavior ratings, usage metrics



Family Forum

- Users share ideas, ask questions, get support
- Organized in sub-forums
- Moderated by trained peers

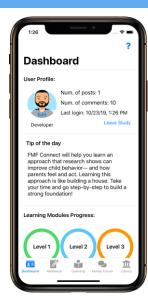
Library

- Lists of books, websites, other resources
- Optional fact sheets



FMF Connect Screenshots

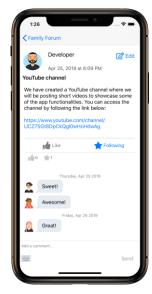










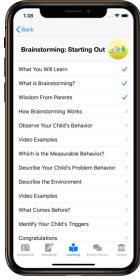














Systematic Development & Evaluation

2017-2018

Focus Groups across US

Development

2019

Two Rounds **Beta-testing**

iOS & Android

2020-2021

Feasibility Trial

2022

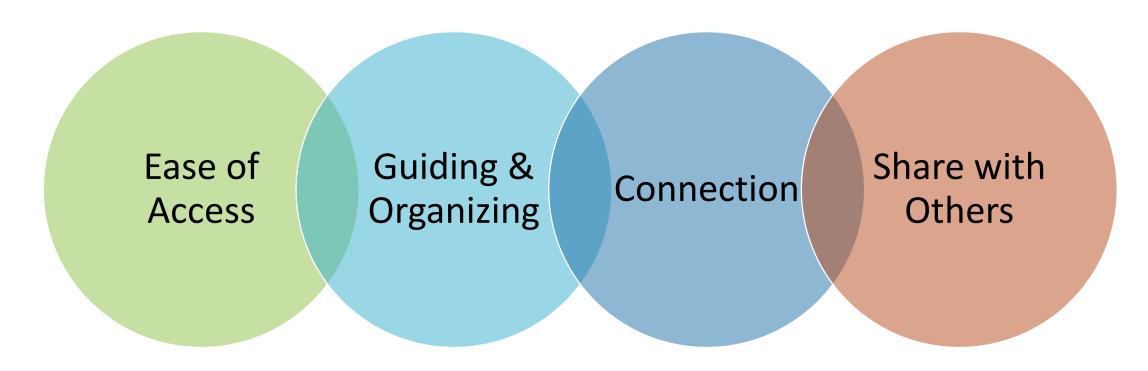
Randomized Control Trial

In Progress



Focus Groups Findings: Global Impressions

Overall Positive App Features/Aspects

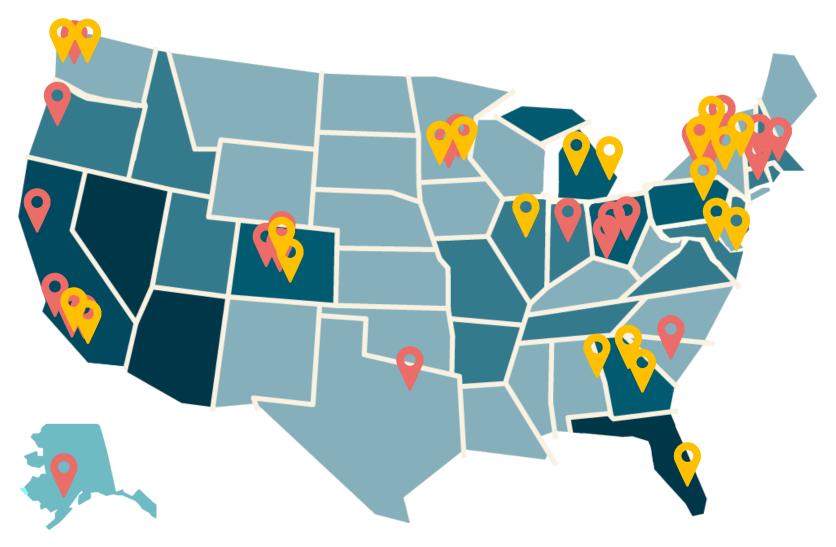


Petrenko et al., 2019



Two Rounds of Beta Testing (2019)

- 1st Round (Summer)
 - 21 Parents /18 Providers
 - iOS only
- 2nd Round (Winter)
 - 25 Parents /1 Provider
 - iOS and Android
- Data Collection
 - Focus groups and interviews
 - Data collected in app



Petrenko et al., 2021



App Distribution & Usability



39 parents and 16 providers installed and used the app across both tests



Ability to track bugs/crashes in real time



Released 5 updates to fix bugs and expand functionalities



Collected analytics to evaluate level of engagement to different app components

Feasibility Pilot Trial Objectives



Intervention Feasibility



Trial Feasibility



Caregiver Implementation



Feasibility Trial: Recruitment







Intervention Feasibility: Technology

iOS – stable

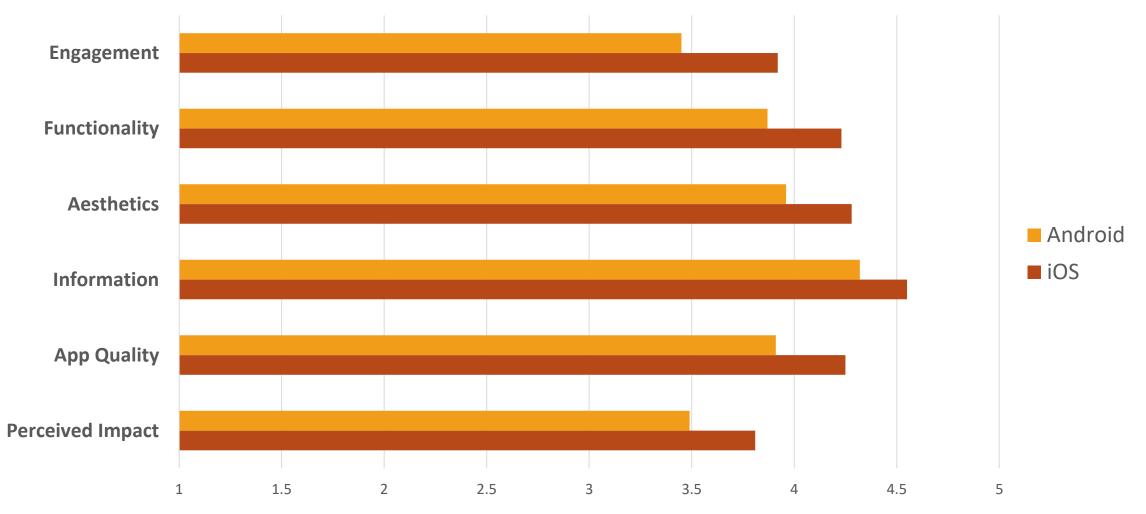
- Beta-test 1 (April May 2019)
- Beta-test 2 (Nov Dec 2019)
- Feasibility trial (March Sept 2020)

Android – more issues

- Beta-test 2 (Nov Dec 2019)
- Current feasibility trial (Feb July 2021)

Mobile Application Rating Scale: User Version (uMARS)

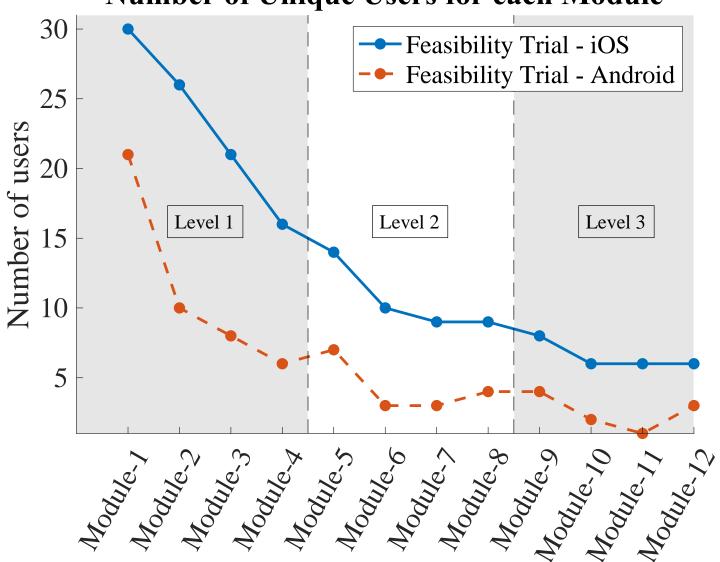






Feasibility Trial: Learning Module Completion

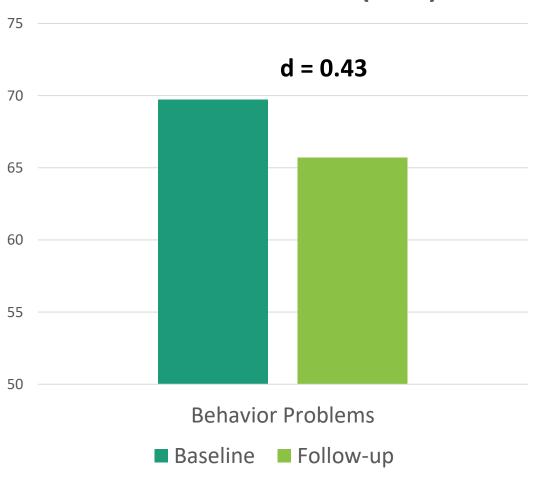


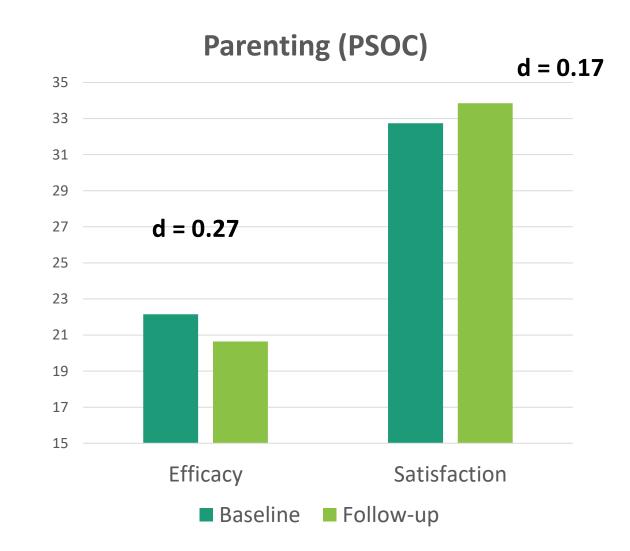




Outcome Data Before & After Receiving App







Advancing this Approach to Systems of Care



Childhood: Building a Continuum of Care

Standard FMF Program

Provider-Assisted FMF Connect

FMF Connect App



1:1 Program with therapistIn home, clinic, or telehealth7-9 monthsTherapists – 40+ hrs training

NEXT STEP



Self-directed app to be used by caregivers



Rationale for Provider-Assisted FMF Connect

Standard FMF Program

Provider-Assisted FMF Connect

FMF Connect App

- Most people with FASD go undiagnosed
- Goal to increase screening/diagnosis in mental health settings
- Providers more likely to screen/diagnose when have something to provide/support family
- Some caregivers like to do FMF Connect on their own, some prefer full FMF Program with specialist (7-9mo), and others are somewhere in the middle
 - we are trying to define what middle looks like



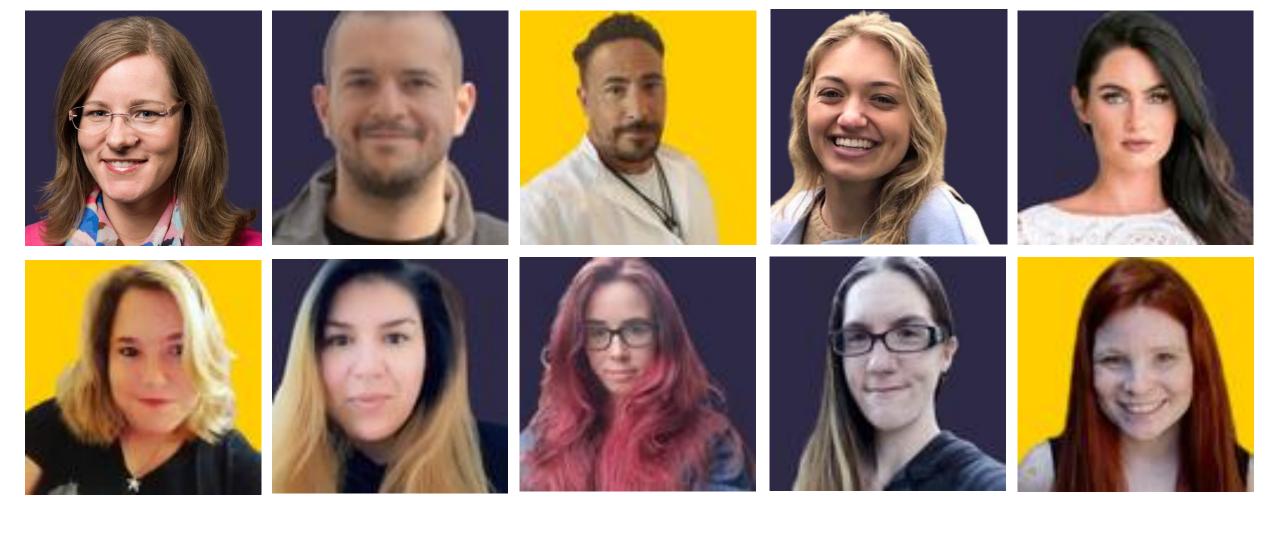


FMF Connect Teacher Companion Website

- April-May 2021: completed 23 interviews with teachers
- Using ADAPT-ITT framework
- Needs Assessment themes:
 - Theme 1: Teachers have very limited time
 - Theme 2: There are very few FASD-informed resources
 - Theme 3: General and special education teachers have different needs
- Engaging an Advisory Board of Teachers to inform adaptation of FMF Connect



Carson Kautz-Turnbull 5th Year Graduate Student MHFC / U. of Rochester



MY HEALTH COACH: PARTNERSHIP WITH THE ADULT LEADERSHIP COLLABORATIVE OF FASD CHANGEMAKERS

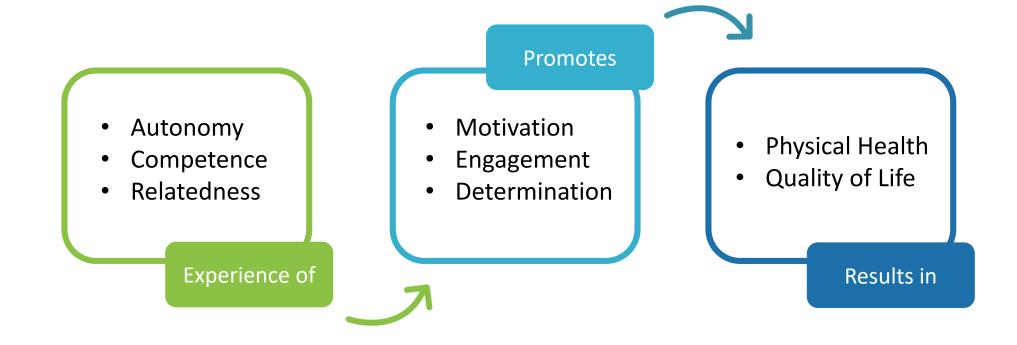


Inspiration for the My Health Coach app

- There is little attention and evidence-based supports for adults with FASD
- Our partners have documented significant physical health and quality of life concerns with their peers
 - Lay of the Land surveys 1 & 2
- "Nothing About Us Without Us"



Theoretical Model: Self-Determination





Aim 1: Development



Regular meetings with

ALC FASD Changemakers

in Advisory Board



Focus Groups

with Adults with FASD

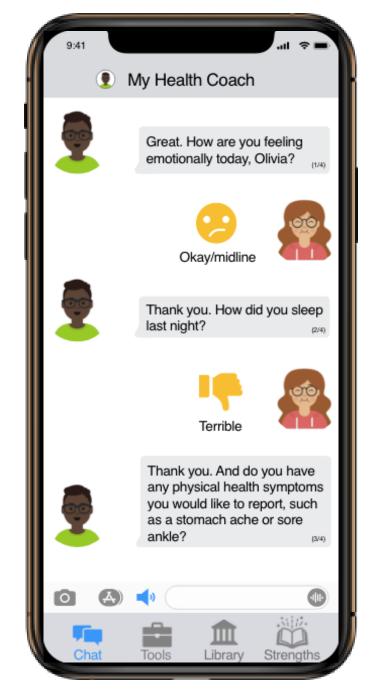
ALC members led data collection

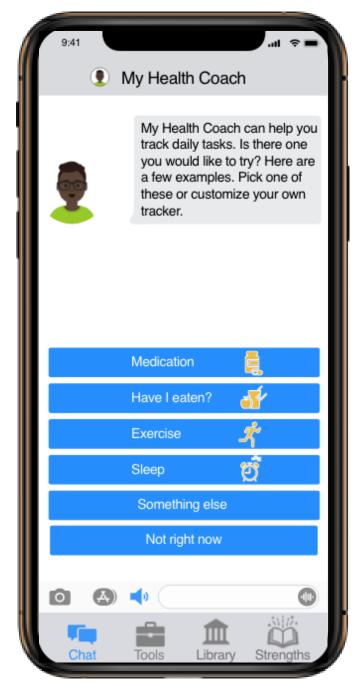


Online Survey

Reach broader range of adults to refine design and content features

Build on experience and network of ALC members







Daily Check-in

General Tracker

Daily Message



Aim 2: Feasibility Study (2023)



- Pilot Feasibility Trial (40 people)
- After 6 weeks, we will look at how well the app helps with:
 - Well-being and self determination
 - Self-management
 - Self-advocacy
 - Social support

Also:

- User satisfaction
- Patterns of app use



- Thank you to NIAAA and CIFASD for supporting this work
 - U01 AA026104
 - UH2 AA029050
- We also appreciate the generous support of Jay and Constance Mazelsky

Comments Questions Christie.Petrenko@Rochester.edu Feedback