

ORAL MEDICINE



SHARON ELAD, DMD, MSc

CHAIR, DEPARTMENT OF ORAL MEDICINE AT THE EASTMAN INSTITUTE FOR ORAL HEALTH
CLINICAL CHIEF, GENERAL DENTISTRY,
STRONG MEMORIAL HOSPITAL, UR MEDICINE

Dr. Elad holds joint appointments as a professor in Dentistry and Oncology at the University of Rochester School of Medicine and Dentistry. As the Chair of Oral Medicine, she is head of educational courses for residents and students, and mentors students focusing on oral medicine and dental management of medically complex patients. Dr. Elad is published extensively in professional journals and is currently the principal investigator of several multi-central, multi-national studies; mostly in the fields of Oral Medicine, Hematology and Oncology.



Integrating Medicine and Dentistry to Provide the Best Health Care

For patients who endure intense oral pain or suffer from an oral disease, speaking, eating, or even socializing may be extremely difficult. Oral medicine provides non-surgical treatment and can be the bridge between dentistry and medicine to improve the oral health and quality of life for individuals.

We have the expertise to help people with complications that are a diagnostic challenge for other medical and dental specialties. Our doctors are experts at caring for patients suffering from a variety of diseases and conditions such as oral complications from cancer, infectious or autoimmune diseases, or side effects due to medical treatments, like organ transplantation. We also treat abnormalities in the oral mucosa, salivary glands, bony structures, gums, innervation system, and other oral tissues.

Our Department of Oral Medicine is unique in upstate NY and northern PA, working as part of a multi-disciplinary care team—involving professionals from a range of disciplines with specialized skills and expertise—to provide comprehensive, non-surgical dental treatment and patient care. We partner with a variety of cancer specialties to provide treatment for oral complications of cancer therapy.

With your support, we can recruit and train the best and brightest practitioners and scientists in oral medicine and expand our ability to meet the needs of more patients in the region. We will advance our technologies and expand our innovative research to integrate medicine and dentistry to improve people's health and quality of life in our community and around the world.

Your gift will help us *Advance Oral Medicine and Improve Overall Health*

One hundred years ago, George Eastman recognized the vital importance of good oral health for overall health. Today, your philanthropy can help us proudly carry on this legacy, continue our significant impact in research and clinical training, and help patients with oral medicine needs, especially the underserved and people with special needs. You can help us make an impact in greater Rochester, across the nation, and around the world.

ENDOWED PROFESSORSHIPS IN ORAL MEDICINE—\$1,000,000 to \$2,000,000

Endowed professorships are permanent funds that honor acclaimed leaders who perform groundbreaking research, mentor junior faculty, and attract and retain talented fellows, residents, and students. They are among the most coveted and defining rewards that a faculty member can receive, recognizing and fostering excellence. Professorships also serve as a powerful recruitment tool, drawing new faculty of established distinction from around the world.

ADVANCED TECHNOLOGY FUND FOR ORAL MEDICINE—\$500,000 to \$1,000,000

The field of Oral Medicine is constantly evolving to best address patients' needs. We need your support to invest in cutting-edge components and technology to create a department that can meet the complex needs of our patients. Your help will provide the latest technology to train our residents and provide the most comfortable care to our patients.

ENDOWED RESEARCH INNOVATION FUNDS IN ORAL MEDICINE—\$100,00 to \$750,000

Funding for an oral medicine research project is vital to helping us find better treatments. You can support a young investigator, a new idea to improve oral medicine care, a treatment for dental patients with complex medical issues, or a collaborative team working on innovative discoveries and advances that will help patients in our community and elsewhere.

STATE-OF-THE-ART ORAL MEDICINE CARE FUND—\$250,000 to \$500,000

Your gift will allow us to renovate the department and provide innovative oral health training, groundbreaking research, and state-of-the-art care to help people across the region and around the world.

ENDOWED FELLOWSHIPS FOR RISING STAR IN ORAL MEDICINE—\$100,000 to \$250,000

These fellowship funds provide permanent support to a rising star in oral medicine. Your gift of an endowed fellowship will help us attract the finest post-graduate dentists to the important field of oral medicine and to assist their career development.

GEORGE EASTMAN CIRCLE—\$10,000 to \$250,000

Pledges to the George Eastman Circle of \$10,000 to \$250,000, payable for five years, provide crucial, flexible support for the Department of Oral Medicine. Funds can help the program respond quickly to new opportunities and unexpected needs as we develop a state-of-the-art oral medicine department.

