

# ORTHODONTICS



**P. Emile Rossouw,  
B.Ch.D., M.Ch.D., Ph.D.**

CHAIR, ORTHODONTICS

Dr. Rossouw holds a dental degree, advanced degrees in pediatric dentistry and orthodontics, and a Ph.D. in dental science all from the University of Stellenbosch in his native South Africa. He also holds an Orthodontic Certificate from Texas A&M University Health Science Center, Baylor College of Dentistry, and is American Board of Orthodontics certified.

His published works range through the areas of clinical orthodontics, biomaterials, jaw growth and long-term stability. Dr. Rossouw, who has lectured nationally and internationally, has contributed more than 130 publications to the dental literature, which include scientific articles, book chapters and abstracts.



## *World Leaders in Orthodontics*

At the Eastman Institute for Oral Health, we have an extremely rich history in orthodontics. Dr. J. Daniel Subtelny, the beloved chair for more than 50 years, was one of the finest leaders and educators in the history of orthodontics. He set the bar exceptionally high for orthodontic programs around the world.

Building on our distinctive foundation, as we look to the future, we must provide our residents and patients with the most up-to-date technology in an environment that helps us better respond to teaching and patient needs. Technology—like 3DConeBeam Imaging, soft-tissue lasers, and digital study models—and advanced diagnostic and treatment concepts will help our patients better understand how orthodontic treatment will improve their teeth, jaws, and face, help us determine the true extent of dental disease, and develop customized plans for each patient.

This will also bring demands for further training. And who better to provide that training than our faculty and alumni who have the clinical expertise, diagnostic ability, and the technical knowledge to rectify complex, multifaceted craniofacial problems.

***With your support, we can improve not only people's smiles and appearances, but improve their dental and overall health as well.***

*"We must never forget the strong foundation established by those who went before us. But now, it is time to revisit the vision of our program; we need to continue as one of the best and most unique programs in the world of orthodontics."*

—P. Emile Rossouw, B.Ch.D., M.Ch.D., Ph.D.

# Your gift will help us *improve oral and overall health*

100 years ago, George Eastman recognized the vital importance of good oral health for your overall health. Today, your philanthropy can help us continue to proudly carry on George Eastman's legacy, continuing our significant impact around the world in research and clinical training, and by helping the underserved and people with special needs. Join us today to have an impact in Rochester, across the nation, and around the world.

## **ENDOWED PROFESSORSHIPS—\$1,500,000 to \$2,000,000**

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Endowed professorships are permanent funds that honor acclaimed leaders who perform groundbreaking research, mentor junior faculty, and attract and retain talented fellows, residents, and students. They are among the most coveted and defining rewards that a faculty member can receive, recognizing and fostering excellence. Professorships also serve as a powerful recruitment tool, drawing new faculty of established distinction from around the world.

## **ENDOWED FELLOWSHIPS—\$750,000**

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Attracting the highest quality postgraduate trainees is essential to the mission of the Eastman Institute for Oral Health (EIOH). Top clinical fellows become the opinion leaders in orthodontics. Even though external funds may be available for some of these individuals, the enhanced support and prestige of a named fellowship is a tremendous incentive for trainees to pursue orthodontics at EIOH. A named fellowship also allows an overall expansion of the number of individuals we can afford to train. Your support will help us advance the quality and overall growth of the Orthodontics Department.

## **ENDOWED TECHNOLOGY FUND—\$500,000 to \$1,000,000**

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The field of dentistry is constantly evolving and changing to best suit patients' needs. Your support of an endowed technology fund will help us provide the latest technology to train our residents, and to provide comfortable care to the patients we serve.

## **NAMING THE ORTHODONTICS CLINIC—\$500,000**

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Your gift to name the Orthodontics Clinic at Eastman Dental Center will allow us to renovate the clinic and provide the very best training environment for our residents and care environment for our patients.

## **RESEARCH INNOVATION FUNDS—\$100,000 to \$500,000**

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Funding to support research projects is vital to helping our dental residents and faculty find new, innovative methods for providing orthodontics care.

## **RESIDENT AND STAFF EDUCATION FUNDS—\$50,000 to \$100,000**

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At the Eastman Institute for Oral Health, graduates of the Orthodontics Department become leaders in their field, holding distinguished careers in academics and practice that encompass research, education and patient care. Our residents must have opportunities to travel in order to teach, to network among peers at professional conferences, and to present at scientific meetings; simply, to broaden one's horizons. Finding funds to consistently support these opportunities is a challenge. Your support will allow our residents to travel to educational meetings and international electives, and to support other educational initiatives that could not be funded otherwise. And your support of staff education funds will ensure that our orthodontics teams set best practices for excellence in patient care.

## **ANNUAL FELLOWSHIPS—\$25,000 to \$75,000**

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These fellowships support an aspiring clinician, for one year, while providing training and mentorship in the Orthodontics Clinic.

## **GEORGE EASTMAN CIRCLE—\$10,000 to \$50,000**

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Pledges to the George Eastman Circle of \$10,000 to \$50,000, payable for five years, provide crucial, flexible support for the Orthodontics Department to respond quickly to new opportunities and unexpected needs as we further our state-of-the-art resident education and care for the people we serve.

For more information about how your gift can make an impact, please contact Bryan Winters at: (585) 275-2767 • [bryan.winters@rochester.edu](mailto:bryan.winters@rochester.edu)