

PEDIATRIC DENTISTRY



**SEAN W. McLAREN, D.D.S.,
'03D (GPR), '06D (Pedo)**

*CHAIR AND PROGRAM DIRECTOR
PEDIATRIC DENTISTRY*

Dr. McLaren treats patients at our faculty practice at Clinton Crossings and at Sawgrass Surgical Center, and he treats medically compromised patients in the operating room at Strong Memorial Hospital.

“Pediatric Dentistry at EIOH will continue to train pediatric dentists that train and work with the underserved members of society. We will continue to evolve in today’s environment of decreased governmental funding for training reimbursement and research, and thrive with innovative approaches to care for the underserved children in the Rochester area and train a well-diversified pediatric dentistry workforce.”—Dr. Sean McLaren



Helping Children Around the World

When George Eastman established the Rochester Dental Dispensary 100 years ago, he did so to improve the health of our community. Today, our pediatric dentistry program has an enormous impact on the health of children in Rochester and around the world.

Oral health care is the number one unmet health need among people with special needs. We are partnering with the B. Thomas Golisano Foundation to determine how to improve access and availability of care to help people with intellectual and developmental disabilities (IDD), and recently received a large federal grant to train residents to treat patients with IDD. We have also designed a special mobile dental unit that is a self-contained, motorized, wheelchair-accessible dental clinic. Our dentists and residents can now help children and adults with special needs, developmental disabilities, and other medically complex conditions.

For nearly 50 years, our pediatric dentists and residents have traveled in similar trailers—SMILEmobiles—to thousands of children around Rochester who need us to maintain their good oral health, and prevent needless pain, suffering, and health care expenses. Because of our close proximity to the University of Rochester Medical Center, we can also treat children with IDD in the operating room to avoid trauma, and help patients at Golisano Children’s Hospital who need special oral care—children who have cancer, need heart transplants or have other difficult illnesses.

We are also using technology, like teledentistry, to change the way we help children and their families across New York. An initial teledentistry consultation allows us to see what oral care may be needed, relieves the burden of family travel, and helps us better prepare for a first face-to-face appointment.

All of these experiences provide our pediatric dental residents—who come from all over the world—with the best training possible, allowing them to help children in their communities.

With your support, we can improve the oral health of children around the world.

Your gift will help *Children Around the World*

100 years ago, George Eastman recognized the vital importance of good oral health for your overall health. Today, your philanthropy can help us proudly carry on George Eastman's legacy, continuing our significant impact around the world in research and clinical training, and by helping the underserved and people with special needs. Join us today to have an impact in Rochester, across the nation, and around the world.

ENDOWED PROFESSORSHIPS—\$1,500,000 to \$2,000,000

Endowed professorships are permanent funds that honor acclaimed leaders who perform groundbreaking research, mentor junior faculty, and attract and retain talented fellows, residents, and students. They are among the most coveted and defining rewards that a faculty member can receive, recognizing and fostering excellence. Professorships also serve as a powerful recruitment tool, drawing new faculty of established distinction from around the world.

ENDOWED TECHNOLOGY FUND—\$500,000 to \$1,000,000

The field of dentistry is constantly evolving and changing to best suit patients' needs. Your support of an endowed technology fund will help us provide the latest technology to train our pediatric residents, and to provide comfortable care to the patients we serve.

ENDOWED FUND FOR CRANIOFACIAL AND CLEFT CARE—\$250,000 to \$500,000

One in 700 babies are born with cleft lip and palate birth defects. In the beginning, cleft babies often struggle to thrive because feeding is difficult. They undergo painful surgeries as infants, children and teens, and work hard to overcome big challenges with hearing, speech and their dentition. Your support will provide funds for the latest treatments, like the Nasoalveolar Molding (NAM) technique, a cutting-edge, pre-surgical treatment for infants with cleft. Insurance does not cover the cost of the molding, yet it greatly improves outcomes for children.

ENDOWED FUND FOR TELEDENTISTRY IN CHILDCARE PROJECT—\$100,000 to \$250,000

Teledentistry in childcare is a novel approach to help underserved families easily access the oral health treatment they need for their children in childcare. The Project utilizes specially trained hygienists and dental assistants who work in temporary locations while consulting remotely via the internet with a supervising dentist. Your support of an endowed teledentistry fund will help us continue to reach out to these families and aid us in our goal to develop a new strategy for the prevention and early detection of early childhood caries.

RESIDENT EDUCATION FUNDS—\$50,000 to \$100,000

At the Eastman Institute for Oral Health, our pediatric dentistry graduates become leaders in their field, holding distinguished careers in academics and practice that encompass research, education and patient care. Our residents must have opportunities to travel in order to teach, to network among peers at professional conferences, and to present at scientific meetings; simply, to broaden one's horizons. Finding funds to consistently support these opportunities is a challenge. Your support will allow pediatric residents to travel to educational meetings and international electives, and to support other educational initiatives for our residents that could not be funded otherwise.

GEORGE EASTMAN CIRCLE—\$10,000 to \$50,000

Pledges to the George Eastman Circle of \$10,000 to \$50,000, payable for five years, provide crucial, flexible support for Pediatric Dentistry to respond quickly to new opportunities and unexpected needs as we further our state-of-the-art resident education and care.