

Donald Asher

Donald Asher is an internationally recognized author and speaker on the topics of careers and higher education. In America he is well known as “America’s Job Search Guru.” His career books include the ground-breaking *Cracking the Hidden Job Market*. He wrote the best-selling guide to getting into graduate school, *Graduate Admissions Essays*. He has also written *The Overnight Resume*, *How to Get Any Job*, *Who Gets Promoted* (named business book of the year), and *Asher’s Bible of Executive Resumes* (the largest compendium of executive resumes ever published). He is the author of twelve books in all, available in English, Chinese, Korean, and Portuguese. He is co-author of a new book on elite scholarships, *The Best Scholarships for the Best Students*. Asher was named a “Career Mastermind” in 2011 by the award-winning web portal QuintCareers. He has been the career columnist for *USAirways Magazine*, education columnist for MSN, and a contributing writer for the *Wall Street Journal’s* CareerJournal.com and CollegeJournal.com, college.monster.com, monster.com, careerbuilder.com, wetfeet.com, jobstar.org, Dow Jones’ *Managing Your Career Magazine* and *National Business Employment Weekly*, *The San Francisco Chronicle*, and the *NACE Journal*. He has been quoted in the *Wall Street Journal*, *Investor’s Business Daily*, *New York Times*, *USAToday*, *Boston Globe*, *The Globe and Mail*, salary.com, *USNews & World Report*, *Fortune*, *Men’s Health*, and many, many other publications. Asher holds the master of human resources and organization development from the University of San Francisco, and a bachelor’s degree in philosophy-religion from Reed College. He is a featured speaker over 150 times per year, including recent lecture tours in Canada, Mexico, India, China, South Korea, Morocco, and Germany, where he spoke about international career trends and the borderless career.