

Rochester Healthy Homes Partnership
2011 Activities Report
January 2012

New members: Cornell University Cooperative Extension of Monroe County, Smoking & Health Action Coalition – American Lung Association. An updated member list is attached.

The Rochester Healthy Homes Partnership (RHHP) was established in January 2010. This organization formed after the close of Rochester's Healthy Home in December 2009, and comprises members of the Healthy Home's Advisory Council. The goal of the RHHP is to ensure that information and resources relating to home environmental health hazards are readily available to the Greater Rochester community. This document reports RHHP activities in 2011.

The RHHP has supported several new and ongoing projects/programs in Monroe County, focusing on the City of Rochester. 2011 activities are outlined below.

The Partnership drafted applications to Kresge Foundation for training home-based childcare providers. In January 2011, the partnership discussed adding the goal of supporting systems change in Rochester to help residents find, fix and fund home environmental health hazards. The applications drafted for Kresge focus on this new goal. Unfortunately, Kresge closed open proposals before the partnership was able to submit. Members continue to seek funding opportunities for the proposal. Meanwhile, ongoing programs through partnership members continue to support the overall mission of the partnership, ensuring that information and resources are available to the local community. Some of the successes partners had in 2011 include (but are not limited to):

- 1) The University of Rochester Environmental Health Sciences Center completed healthy homes training for 1471 individuals (2010-2011), through funding from the Monroe County Department of Public Health (HUD Lead Hazard Control Grant). Through this grant, UR was also able to develop and distribute 15 "lookalikes" posters to pediatric centers, WIC sites and other partner offices. UR also purchased 240 spray bottles for WIC and CCC partners, who will distribute to clients when teaching about non-toxic cleaners. RHHP partners trained include staff of Farmworker Legal Services and Finger Lakes Occupational Health Services, and City of Rochester and County Health Department inspectors. UR also supported CCC's EcoHealthy Child Care trainings.
- 2) The Finger Lakes Health Systems Agency distributed many of the 2,000 HH DVDs and received a new Pollution Prevention Institute grant for additional copies
- 3) The Smoking & Health Action Coalition worked with St. John's to support the organization transition all campuses to smoke-free facilities. This affects over 1,000 employees and 443 housing units. ALA is now working with the Rochester Housing Authority on a smoke-free initiative for their housing. SHAC also shared healthy homes DVDs and other outreach materials with both organizations.
- 4) The Child Care Council received an EPA grant to further their EcoHealthy Childcare trainings. This program helps day care providers improve health in their day care facilities (primarily home-based facilities). Through its EcoHealthy Child Care program, the Child Care Council trained 70 in-home child care providers in Monroe, Livingston and Wayne counties. The trainings focused on home health hazards including lead, chemicals, toys and craft supplies, and plastics. As part of the EcoHealthy program, they planned to reach 26 providers with "Intensive Technical Assistance" but

were only able to do 14. Further work on the program is on hold pending movement of EPA funds.

5) Action for a Better Community initiated a smoking cessation program that will serve 60 Medicaid recipients each year. There are no eligibility requirements other than Medicaid. Implementation of the program has been suspended pending potential changes in Medicaid reimbursement procedures. When these are finalized, ABC will initiate their recruitment strategy (recruiting via other ABC programs). ABC also applied for funding to conduct home environmental health and lead assessments for City residents (pending).

6) The City of Rochester included a small amount of funding for Healthy Homes in its HUD proposal. It isn't clear yet how the funds will be used.

Plans for 2012:

The RHHP will continue to seek funding for the proposal to address systems change in Monroe County. The partnership will also reassess its goals in trying to answer questions about healthy housing needs and addressing barriers within the community.

Name	Organization
Mary Ault	Leadership Rochester
Joanne Balliet	South East Area Coalition
Julie Beckley	City of Rochester
Layla bell	Rochester Childfirst Network
Lynn Braband	NYS Integrated Pest Management Program
Margit Brazda Poirier	Grants4Good
Sherita bullock	Perinatal Network of Monroe County
Larry Burnette	Rochester Fatherhood Resource Initiative / BEEAMS
james Campbell	Children's Environmental Health Center / Finger Lakes Lead Poisoning Prevention Center
Carletta carter	UR Eastman Dental
Dora Christian	Cornell Cooperative Extension of Monroe county
Paul Clark	Center for Youth Services
Elaine Cohen	Department of Health and Human Services
Eleanor Coleman	Southwest Area Neighborhood Association
Francis Cordero	Center for Community Health
Susan Cringoli	Smoking & Health Action Coalition (SHAC) – American Lung Association
Lynn Donahue	St. John Fisher
Keisha French	Youth as Resources
Valerie garrison	University of Rochester Environmental Health Sciences Center
Dot Gulardo	
Nora Herbert	SWAN Work Experience Program
Erica Hernandez	Pollution Prevention Institute (P2I)
Lee Houston	Monroe County Department of Public Health
David Irving	Strong Medical - Legal Partnership
Karen Knauf	Injury Free Coalition for Kids
Katrina Korfmacher	University of Rochester Environmental Health Sciences Center
donna Lawrence	Finger Lakes Occupational Health Services
ted limpert	MCC / Service Learning
Kate McArdle	Child Care Council
Elizabeth McDade	Coalition to Prevent Lead Poisoning / Finger Lakes Health Systems Agency
Len Merritt	City of Rochester
Merisel Miranda	Proway
mike moss	New School Vision, Inc.
Sonia Nunez-Hernandez	Proway
Lamar Powell	Planned Parenthood
Pamela Reese-Smith	Pathstone
Katrina Rex	Northwest Rochester
Ana Rodriguez	MCDPH Healthy Neighborhoods Program
Andy Sansone	Monroe County Department of Environmental Services
Mary Beth Schlabach	Regional Community Asthma Network
Heidi smith	Rochester General
Cindy Trubisky	American Lung Association of NY / RCAN
Santina Tu	Pediatric Links to the Community
Michele Tufano	American Lung Association of NY
Steven turner	Action for a Better Community
Eric VanDusen	Neighborworks Rochester
Latisha Williams	MCDPH Healthy Neighborhoods Program