

Rochester Healthy Homes Partnership
2013 Activities Report
December 2013

The Rochester Healthy Homes Partnership (RHHP) was established in January 2010. This organization formed after the close of Rochester's Healthy Home in December 2009. The partnership comprises many members of the original Healthy Home Advisory Council, as well as several members who have since joined.

The goal of the RHHP is to ensure that information and resources relating to home environmental health hazards are readily available to the Greater Rochester community. This document reports RHHP members' activities in 2013.

We have not achieved our 2013 goal of completing a Needs Assessment; however, we continue to seek grant funding and other resources to support this. Our primary focus in 2013 was to share information about and coordinate members' efforts related to healthy homes outreach and education.

In fall 2013, we also initiated conversations about how we could support increased healthy housing focus and coordination among housing programs (grant programs, inspections, referrals, etc.).

The partnership met 7 times in 2013. Most meetings featured updates on members' HH-related initiatives. We also hosted special talks at several meetings, including:

- Karen Knauf (Injury Free Coalition for Kids) – Injury prevention in the home, safe sleep for babies, teen driving safety, and bicycle safety
- Katrina Korfmacher (University of Rochester) – One Touch model for promoting coordinated healthy homes interventions (primarily through grant-funded housing rehab programs). One Touch is a system designed around individual community needs to help coordinate existing programs that 'touch' housing.
- Cara Matteliano (Community Foundation of Greater Buffalo) and Tina Preston (Eric County Health Department) – Buffalo's experiences with the Green and Healthy Homes Initiative, a program that works collaboratively with organizations to combine, coordinate, and complement existing housing grant streams to help address barriers for low-income homeowners – "replace silos with collective action."

Individual partners reported on healthy homes-related accomplishments that included::

1) Healthy Homes Outreach and Education

- The Monroe County Department of Public Health continues to reach at-risk families through the Healthy Neighborhood Program. RHHP shares fliers with partners, who help with recruitment. MCDPH refers clients to partnership members as appropriate for services.

- Kate McArdle (Child Care Council) received an EPA grant, and is partnering with Clean and Healthy NY (Albany) to adapt the Eco Healthy Child Care curriculum to be more New York State relevant. In 2013, 78 child care providers were trained in a 3 county region, and 5 other Child Care Resource and Referral Agencies were trained. The RHH partners have advised on content and structure.
- The Asthma Friendly Child Care Endorsement program endorsed about 25 programs in the 3-county region in 2013. The partnership was born out of RHHP between American Lung Association North East and the Child Care Council to provide asthma education and prepare the child care environment for children with asthma. In 2013, the partners also built a "toolkit" based on the Rochester pilot and conducted trainings at 5 other Child Care Resource & Referral agencies throughout New York State.
- Valerie Garrison (University of Rochester) continues to conduct Healthy Homes Concepts trainings for area agencies. RHH partners help identify potential trainees for UR, and participate in trainings. For example, Valerie Garrison trained Elizabeth McDade and other Finger Lakes Health Systems Agency staff to enhance holistic approach outreach efforts.

2) Materials Development and Distribution

- Partners distributed over 3500 Healthy Home DVDs and hundreds of Healthy Homes, Healthy Families resource guides through various outreach events, including health fairs, Greentopia, and the WDKX back to school giveaway. Several partners also include these materials in handouts for other programs, such as the Finger Lakes Health Systems Agency's Agriculture and Markets outreach.
- Elizabeth McDade (Coalition to Prevent Lead Poisoning) shared resources about lead inspections and other home hazards with social workers at pediatric facilities
- Elizabeth McDade (Finger Lakes Health Systems Agency) secured funding from the City of Rochester to update and reproduce the Healthy Homes, Healthy Families resource guides. Valerie Garrison and Katrina Korfmacher (University of Rochester) are helping to update the guides.
- Kate McArdle (Child Care Council) shared Healthy Homes DVDs with over 80 child care providers and over 40 trainers during training and other outreach events.
- Karen Knauf (Injury Free Coalition for Kids) arranged for the Healthy Homes DVD to be shown on the URMC closed circuit television. This station is viewable by patients staying at the hospital.

3) Lead Poisoning Prevention

- The Coalition to Prevent Lead Poisoning and other partners continue lead poisoning prevention efforts through varied outreach and policy activities. Visit www.letsmakeleadhistory.org, www2.monroecounty.gov/eh-leadpoisoning.php, and www.cityofrochester.gov/lead/ for more information..
- Elizabeth McDade (Coalition to Prevent Lead Poisoning) secured funding to translate and print Lead Coalition brochures in 7 languages: English, Spanish, Burmese,

Nepali, Somali, Swahili, and Karen. Partners continue to distribute these brochures in outreach activities.

4) Collaborations

- Katrina Korfmacher (University of Rochester) connected Kate McArdle (Child Care Council) to UPMC researcher Dr. Emily Barrett. Dr. Barrett and Kate collaborated in several ways in 2013, including:
 - Dr. Barrett participated in a 292-BABY interview about phthalates in children's products
 - Dr. Barrett connected Kate with Maida Galvez, Medical Director of the Pediatric Environmental Health Specialty Unit at the Mt. Sinai Children's Environmental Health Center, to help push through issues preventing mandatory child care training in Monroe County
- Kate McArdle (Child Care Council) reached out to Lynn Braband (NYS Integrated Pest Management Program of Cornell University) on behalf of the Penfield Green Initiative. Lynn presented to 25 homeowners about "Keeping Your House Pest-Free and Pesticide-Free" at a Town of Penfield public meeting. This event led to a WROC-TV interview on the same topic.

New partners in 2013:

The Rochester Healthy Homes Partnership did not add any new organizations this year. However, we renewed relationships with past members, and invited several new representatives to the partnership:

- Lynnette Robinson, NeighborWorks Rochester
- John Wiltse and Rob Cain, PathStone
- Larry Burnett
- Mike Moss and Eleanor Coleman are now with ProsperRochester, Inc.

Plans for 2014:

Partners will continue to seek resources to conduct a local needs assessment in 2014.

RHHP Members as of December 2013

Name	Organization
Julie Beckley	City of Rochester
Peg Billyard	Worker Justice Center of NY
Lynn Braband	NYS Integrated Pest Management Program of Cornell University
Sherita Bullock	Perinatal Network of Monroe County
Larry Burnette	Rochester Fatherhood Resource Initiative/BEEAMS
Robert Cain	PathStone
Eleanor Coleman	ProsperRochester, Inc.
Valerie Garrison	University of Rochester Environmental Health Sciences Center
Cassie Gratton	American Lung Association of the Northeast
Dot Gulardo	Rochester Housing Authority
Lee Houston	Monroe County Department of Public Health
Karen Knauf	Injury Free Coalition for Kids
Katrina Korfmacher	University of Rochester Environmental Health Sciences Center
Donna Lawrence	Finger Lakes Occupational Health Services
Kate McArdle	Child Care Council
Elizabeth McDade	Finger Lakes Health Systems Agency/Coalition to Prevent Lead Poisoning
Len Merritt	City of Rochester
Marisela Miranda	Rochester Lead & Asbestos Service Corporation
Mike Moss	ProsperRochester, Inc.
Lynnette Robinson	NeighborWorks Rochester
John Wiltse	PathStone
Kristina Souders	URMC (student)
Cindy Trubisky	American Lung Association of the Northeast
Santina Tu	Pediatric Links to the Community
Michele Tufano	American Lung Association of the Northeast
Steven Turner	Action for a Better Community
Eric Van Dusen	NeighborWorks Rochester
Susan Ann Maney	Cornell Cooperative Extension of Monroe County
Kate Winnebeck	Pollution Prevention Institute (P2I)