



## PER-344 SOCIAL MEDIA TOOLS AND TECHNIQUES

**No. of Openings:** Min.25/Max.40

**ONEIDA COUNTY**

**1 DAY**

**SEPTEMBER 18, 2018**

**CENTRAL NEW YORK**

**ANNOUNCED: JULY 12, 2018**

### **Description:**

This course is designed to provide participants with the knowledge and skills to use intermediate social media tools and techniques for situational awareness during an emergency. Participants will learn and use tools such as mapping applications, data analysis, and data mining for research and management. It aims to reach public and private sector organizations who have responsibility for conveying disaster-related information to the public or who are responsible for gathering information during and after a disaster.

The course will supplement and build upon NDPTC's existing FEMA-certified performance-level course, PER-304 *Social Media for Natural Disaster Response and Recovery*, by providing more in-depth training in the use of social media for disaster management operations.

### **Who Should Attend?**

The course content is intended for public and private sector organizations who have responsibility for conveying disaster-related information to the public or who are responsible for gathering information during and after a disaster. This includes Community Emergency and Community Response Teams, State, county and local emergency management agencies and NGO's and other agencies such as the Red Cross or United Away.

### **Requirements:**

- **Participants will be required to bring their own laptop or wi-fi enabled device to the training session for the hands-on exercises. This course conducts a Pre-test, Post-test, and Course Evaluation online.**

### **Location:**

State Preparedness Training Center  
Room 108 (Main Building)  
5900 Airport Road  
Oriskany, NY 12601

### **Time:**

8:00 a.m. – 5:00 p.m.

### **Cost:**

There is no fee for the course. Food, lodging & transportation costs are the responsibility of the participant.

### **Registration:**

Please register using the link below:

<https://www.surveymonkey.com/r/5X5HGST>

If you are having problems opening the registration link, please copy link and paste into your browser

**Registration Deadline:** [September 4, 2018](#)

### **Completion:**

Participants, who actively participate, attend all course contact hours will receive a Certificate of Attendance for the course.

### **Prerequisites:**

Successful completion of PER-304 Social Media for Natural Disaster Response and Recovery. Recommended courses include: IS-42, IS-100, IS-200 and IS-700.

**You must be a US Citizen to take this course. If you are not please let us know by email for further instruction at [OEM.TRAINING@DHSES.NY.GOV](mailto:OEM.TRAINING@DHSES.NY.GOV)**

# **TRAINING NOTICE**

**Contact:** NYS Office of Emergency Management - Training & Exercises at (518) 292-2351 or [OEM.training@dhses.ny.gov](mailto:OEM.training@dhses.ny.gov)