

# SOCIAL MEDIA TOOLS & TECHNIQUES



This eight-hour performance-level course is designed to provide participants with the knowledge and skills to use intermediate social media tools and techniques for situational awareness during an emergency. Participants will learn and use tools such as mapping applications, data analysis, and data mining for research and management. The course will supplement and build upon NDPTC's existing FEMA-certified performance-level course, PER-304 Social Media for Natural Disaster Response and Recovery, by providing more in-depth training in the use of social media for disaster management operations.

## WHO SHOULD TAKE THIS COURSE

This course is targeted for a broad cross section of professionals involved in emergency management, first responder services, planners, and communication and public information personnel.

## MODULES

- ✓ Intermediate Social Media Tools
- ✓ Intermediate Social Media Techniques
- ✓ Using Data-mining and Crowdsourcing during Disasters
- ✓ Exercise Scenario

**September 15, 2016**  
**8:30 am - 4:30 pm**  
**Rochester, NY**

## LOCATION AND DETAILS:

**Monroe County OEM**

1190 Scottsville Road  
Rochester, NY 14624

## REGISTER AT:

<https://ndptc.hawaii.edu/training>

## FOR REGISTRATION ASSISTANCE CONTACT:

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**NATIONAL DISASTER  
PREPAREDNESS  
TRAINING CENTER**  
*at the UNIVERSITY of HAWAII\**

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### COURSE DELIVERY OPERATIONS:

NOAA Inouye Regional Center  
1845 Wasp Blvd Building 176  
Honolulu, HI 96818  
PHONE: 808.725.5220 • FAX: 808.725.5230



As a member of the National Domestic Preparedness Consortium, the NDPTC is a DHS/ FEMA training partner dedicated to providing critical all-hazards training throughout the United States and its territories with an emphasis on natural hazards and island and coastal communities

