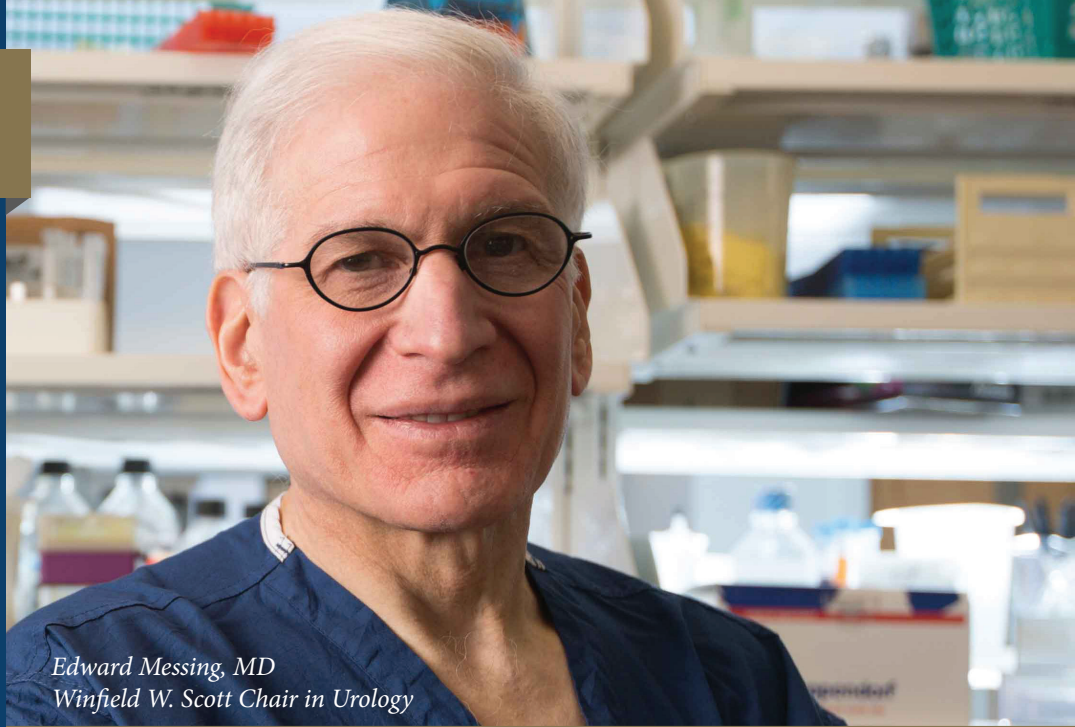


HONORING EDWARD MESSING, MD

Dr. Messing is an active clinician and a renowned surgeon for urologic cancers and related diseases. He strongly believes research is an integral part of the practice of medicine and is necessary to provide patients with the best possible care. As an NIH-funded investigator for over 25 years, his research interests range from basic science investigations into the molecular underpinnings of cancers of the bladder, kidney and prostate, to translational research—where he is striving to transform laboratory discoveries into new therapies for patients.

Dr. Messing carries out large-scale studies on screening and preventing bladder, kidney, and prostate cancers. He has also designed and conducted large clinical trials on the treatment of bladder, renal and prostate cancer. His work is often quoted in medical publications, and he is frequently asked to be a visiting professor at other research and educational institutions.



Edward Messing, MD
Winfield W. Scott Chair in Urology

A LEGACY OF EXCEPTIONAL UROLOGIC CARE, RESEARCH, AND EDUCATION

Nearly 90 years ago, generous philanthropy from a patient's family allowed Dr. Winfield W. Scott, MD—chair of the then-named Division of Urology at the University of Rochester—to support new knowledge in research and patient care to better diagnose and treat urologic diseases, and to establish a medical residency program that has produced several chairs of other academic programs.

Today, philanthropic gifts are still essential to help us discover new treatments and preventions, and train the next generation of leading physicians and scientists in urology.

For more than 21 years, Edward Messing, MD has continued the legacy of Dr. Scott as the Winfield W. Scott Chair in Urology, driving the Department's growth in research advances and interdepartmental collaborations that have resulted in the latest treatments for our patients, and provided a national model for other urology departments to follow.

Through his leadership, our urologists—the most highly-trained specialists—are known for their involvement in the latest research, leading to new treatments and preventions for a variety of urologic conditions and diseases.

As he steps down from his position as chair, ***our goal is to present Dr. Messing with the highest honor the University can bestow upon its faculty—a \$1.5 million endowed professorship or \$2 million distinguished professorship in his name.*** Dr. Messing will remain a faculty member with the Department, continue to make outstanding contributions to patient care, and devote more time to his research endeavors. ***Please consider a generous gift in his honor*** so that future generations of leaders in urology can build on his legacy of saving lives, and continue his same high standard for life-changing discovery and care.

Leaders in Urologic Research, Education, and Care

Scientists in the Department of Urology are currently conducting research on kidney stones, erectile dysfunction, interstitial cystitis, incontinence, hematuria and genitourinary cancers. We are leading research on minimally invasive surgery techniques that are helping patients experience less pain, recover faster and have smaller scars. We offer our patients clinical trials, providing access to leading-edge treatments not yet available anywhere else in the region.

Urologic surgeons at the University of Rochester Medical Center teach the next generation of urologists—a role that requires the highest levels of knowledge, skill, and mastery. The Department of Urology also has an accredited six-year residency program, which includes a full year of research, and a two-year fellowship that focuses on minimally invasive laparoscopic and robotic surgery. We became the first in the region to start a robotic prostatectomy program, and we are pioneering new techniques for reducing side effects of prostate and bladder cancer treatment and for training such surgery, including revolutionary surgical simulation models.

Our surgeons are specialists in cancers and other diseases of the urinary and male productive systems. We have outstanding specialists focusing on urologic oncology, stone diseases, laparoscopic and robotic surgery, female urology, andrology, neuro-urology, reconstructive surgery, and pediatric conditions. We have the most experienced pediatric urology practice in upstate New York. All of our pediatric urologists are fellowship trained—the most highly trained specialists—and are nationally or internationally known in their field.

Why are professorships important?

ENDOWED AND DISTINGUISHED PROFESSORSHIPS — \$1,500,000 to \$2,000,000

Professorships recognize and foster excellence, and are among the most coveted and defining rewards that a faculty member can receive. They honor acclaimed leaders who perform groundbreaking research, mentor PhD candidates and junior faculty, and attract talented medical students and residents. They also provide a dependable, uninterrupted source of funding for the work of our talented scientists, clinicians, and educators to focus on particular problems or issues, and spur advances in those areas.

For more information about how your gift can make an impact,
please contact Jennifer Koehnlein at:
(585) 273-5472 • jennifer.koehnlein@rochester.edu



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