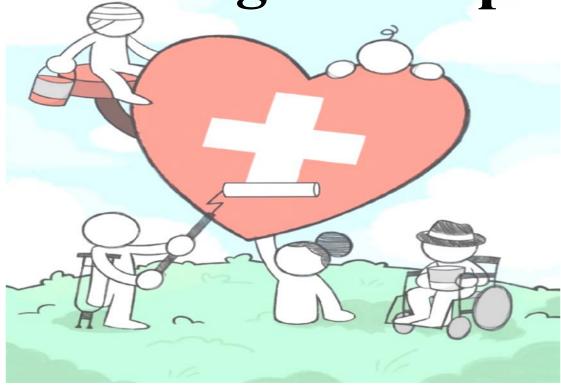
## **Improving Care in Lupus-Closing the Gap**



#### 17th Annual Lupus Education Day

November 4, 2023 Edith M. Williams, PhD, MS Founding Director Office of Health Equity Research (OHER)



UNIVERSITY of ROCHESTER

## Relationship





## Commitment to diverse recruitment

- Benefits of diverse recruitment of research participants and study team members
  - Essential to have a wide range of people from different communities participate in clinical trials
  - Ethical and research consequences of lack of diversity
  - Diverse teams are smarter

#### Strategies to ensure diverse recruitment

- Consider placement of recruitment materials
- Restructuring of job postings, rethinking qualifications, ensuring competitive wages to accommodate less traditional roles
- Less daunting incentive and remuneration processes





## Alignment of IRB's with DEI priorities

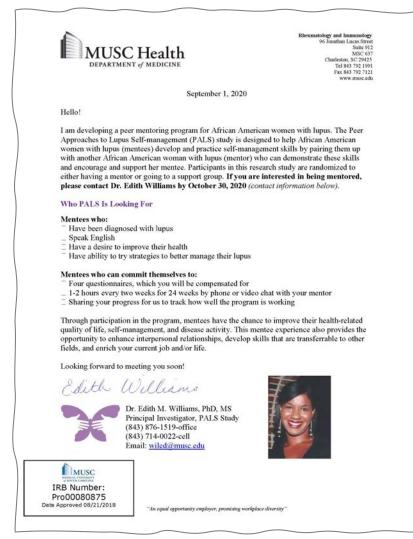
- IRB's charged with addressing the ethics of inclusion in clinical research
  - Ethical oversight of diversity in their procedures to encourage enrollment of minorities

#### Inclusion imperative

- To encourage belonging
- Importance of D & I in board committees

#### May require training/skill building

- Effective recruitment strategies
- Cultural sensitivity



## Protected time for relationship building

- Importance of researchers having protected time for relationship building
- > Building equitable and sustainable partnerships is important:
  - ➢ Work is made easier
  - Research is more transparent, representative of community interests and needs, effective, and impactful

#### Institutions can:

- 1. Mandate a priori engagement with communities of interest (vulnerable communities)
- 2. Incentivize faculty for meaningful activity and visibility within the community
- 3. Assign value and support community-based activities
- 4. Recognize relationship building/partnership formation in T & P process





## Ensuring basic needs are met

- Basic needs of communities of interest should be met/addressed prior to approaching about research involvement
  - Survival
  - ➤ Health care
- Tale of Two Cities
  - MUSC lupus navigator
  - Health Equity Program Support Office at URMC

#### Encourages equitable research

- Builds trust
- Requires institutional backing





# Questions???

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