ABOUT THE CONFERENCE: This conference provides geriatric health professionals with clinical and practical topics relevant to health practice with older adults. These topics represent areas of need as identified by participants and faculty who provide health care to older adults. Some topics represent increasing clinical concerns in the geriatric population or areas that have important policy and cost implications for health care providers and ultimately affect how services are provided.

WHO SHOULD ATTEND: This conference is for health care providers from all disciplines including physicians, physician assistants, medical directors, social workers, nurses, nurse practitioners, occupational therapists, physical therapists, nursing home administrators, dental professionals, audiologists, chiropractors, podiatrists, recreational therapists, dietitians, health care students, faculty and any other professionals interested in the field of aging.

ACCREDITATION
The University of Rochester School of Medicine and Dentistry is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

CERTIFICATION
Physicians: The University of Rochester School of Medicine and Dentistry designates this live activity for a maximum of 6.0 AMA PRA Category 1 Credit(s).™ Physicians should claim only the credit commensurate with the extent of their participation in the activity.

SOCIAL WORK CONTINUING EDUCATION:
University of Rochester Medical Center, Center for Experiential Learning is recognized by the New York State Education Department's State Board for Social Work as an approved provider of continuing education for licensed social workers #SW-005. This course has been approved for 6.0 contact hours.

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University of Rochester
https://www.urmc.rochester.edu/medicine/geriatrics/flgec.aspx

Frequently Asked Questions (FAQ)
- Register & Pay online at: http://www.cvent.com/d/tyqs2g
- No refunds for cancellations, but substitutions are permitted
- Parking at MCH is free (carpooling is recommended)
- Arrive early for check-in at Security/Main Entrance and Conference sign-in in Auditorium C
- Continental breakfast and lunch are included

Other Questions?
Please call Laura Robinson at 585-760-6380 or LauraM_Robinson@urmc.rochester.edu
Agenda — Friday, September 27, 2019

7:30am—8:00am  Registration & Continental Breakfast
Auditoriums A, B & C, Monroe Community Hospital

8:00am—8:10am  Welcome and Introductions

8:10am—9:10am  Age-Friendly Health Systems: A Call to Action
Annette Medina-Walpole, MD

9:15am—10:15am  Making It Easy to Do the Right Thing: Geriatric Interprofessional Team Transformation in Primary Care (GITT-PC)
Ellen Flaherty, PhD, APRN, AGSF

10:15am—10:30am  Break

10:30am—11:30am  Wisdom Keepers and Opioid Use – Influence of Stigma, Shame, Loneliness
Ednita M. Wright, PhD, LCSW, CASAC

11:30am—12:20pm  Lunch
Brass Chandelier Room & overflow seating in Auditoriums A, B & C

12:20pm – 12:35pm  T. Franklin Williams Memorial Award Presentation
Recipient: Nancy E. Lundebjerg, MPA, Chief Executive Officer, American Geriatrics Society

12:35pm—1:35pm  When It Comes to Conversations About Older Adults, We Need to Talk (Differently)
Helen Fernandez, MD, MPH and Daniel E. Trucil, MA, MPH

1:40pm—2:40pm  John D. Baum Memorial Lecture
Aging and Engaging: Behavioral Strategies to Promote Social Engagement in Later Life
Kimberly A. Van Orden, PhD

2:40pm—2:50pm  Break

2:50pm—3:50pm  Neuroplasticity-based Non-Pharmacological Interventions and Dementia Prevention
F. Vankee Lin, PhD, RN

3:45pm—4:00pm  Wrap-up/Conference Evaluations

CONFERENCE OBJECTIVES
At the end of the conference, participants should be able to:

- Define and review the Age-Friendly Health System Initiative
- Describe the GITT-PC model and identify two barriers to change in primary care
- Describe the connection between opioid use, stigma and shame
- Identify perceptual gaps that may impede colleagues, executives, policymakers, and even the public from seeing “aging” as an important socio-biologic construct that impacts health and care for older adults
- Identify three reasons for the utility of promoting social engagement in later life
- Explain neuroplasticity-based non-pharmacological interventions for addressing cognitive aging and dementia

Registration Fees
- Professionals $30
- Students $20
- Caregivers $20

Register online at:
http://www.cvent.com/d/tyqs2q