

Let's Talk about Health: Caring for Seniors in Rural New York



A virtual conference for healthcare professionals and caregivers

Friday, June 11th 5:30 – 8:30pm
Saturday, June 12th 9am – 12:45pm



Deluxe swag bag mailed to first 100 people who register and attend. Check out the list of swag items on our website.



Register Today!

To Register:

Scan the barcode or click here:



<http://bit.ly/ruralhealthconference>

Visit the website here:

<https://www.urmc.rochester.edu/medicine/geriatrics/flgec/rural-health-conference.aspx>

**Cost: \$10 for those who register for Continuing Education Units (CMEs, CEUs)
FREE to all others!**

For more information, contact inforochny@alz.org or call **1-800-272-3900**

*Featuring:
Break-out sessions
with presenters for
questions and
topic discussions!*

Don't miss out on this special event!

Co-sponsored by:



**The Alzheimer's Association Chapters of New York State, University of Rochester
Finger Lakes Geriatric Education Center, Ithaca College Gerontology Institute, and
WNY Rural Area Health Education Center present**

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<i>Friday, June 11th</i>	<u>Caregivers</u>	<u>Healthcare Providers</u>
5:30 – 5:45pm	Welcome Address	Welcome Address
5:45 – 6:15pm	Opening Keynote: Greg Olsen, MSW, Acting Director, New York State Office for the Aging (NYSOFA)	Opening Keynote: Greg Olsen, MSW, Acting Director, New York State Office for the Aging (NYSOFA)
6:15 – 7:15pm	The Latest in Alzheimer's and Dementia Research: Elizabeth Smith-Boivin, Alzheimer's Association, Northeastern New York Chapter	Age-Friendly Health Systems: a Critical Paradigm Shift for 21st Century Care of Older Adults: Jennifer Muniak, MD, University of Rochester Medical Center
7:15 – 7:30pm	Break-out Room Discussion	Break-out Room Discussion
7:30 – 8:30pm	Biopsychosocial Approach to Non-Pharmacological Pain Management: Paul Dougherty, DC, Veterans Administration Finger Lakes Healthcare System	Effective Cross-Cultural Communication with Caregivers: Ednita Wright, PhD, LCSW, CASAC and Karen Brown, MA
<i>Saturday, June 12th</i>		
9:00 – 10:00am	Burnout Among Rural Providers: Catherine Cook-Cottone, PhD, University at Buffalo	Burnout Among Rural Providers: Catherine Cook-Cottone, PhD, University at Buffalo
10:00 – 11:15am	Music and Memory: Mary McDougall, Playlist for Life	Panel Discussion: Innovative Approaches to Rural Healthcare – Kim Salisbury, Adam Kelley, Peter Appleton, Michelle Lawrence, and Judy Howe
11:15 – 11:30am	Break-out Room Discussion	Break-out Room Discussion
11:30 – 12:30pm	Partners in Health – Improving Communication with Health Literacy Best Practices: Ednita Wright, PhD, LCSW, CASAC, and Karen Brown, MA	Partners in Health – Improving Communication with Health Literacy Best Practices: Ednita Wright, PhD, LCSW, CASAC, and Karen Brown, MA

CONTINUING MEDICAL EDUCATION (CME)

ACCREDITATION: This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint providership of the University of Rochester School of Medicine and Dentistry and the Alzheimer's Association, Ithaca College Gerontology Institute and WNY Rural Health Education Center.

CERTIFICATION: The University of Rochester School of Medicine and Dentistry designates this live activity for a maximum of 5.75 *AMA PRA Category 1 Credit(s)*TM. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

SOCIAL WORK CONTINUING EDUCATION

University of Rochester Medical Center, Center for Experiential Learning is recognized by the New York State Education Department's State Board for Social Work as an approved provider of continuing education for licensed social workers #SW-0005. This course has been approved for 5.75 hours.

All agencies in this collaboration are equal opportunity employers and providers.