

**Raising 100,000 Voices: 2017
Partnership Agreement**

Directions: Complete and Turn In All Pages to Jenny Hernández

Return original to:

*Jenny Hernández, Office of Mental Health Promotion, 300 Crittenden Blvd, Box PSYCH, Rochester, NY 14642
(email: jenny_hernandez@urmc.rochester.edu; phone: 585-275-3571)*

This provides guidelines about the rights and obligations of the _____ (**school or community organization**) in the Raising 100,000 Voices project, with respect to the process for completing this community education project.

This community education project is directed by the Office of Mental Health Promotion of URMC. They will work with your organization's on-site project facilitator

_____ (name, phone and email).

This agreement will ensure that the perspectives of all parties are represented in all stages of this community education project, and in the formulation of an active collaboration that will result in:

- **Free media arts training that empowers emerging adults to convey messages relevant to them about growing up to be healthy and successful adults in their community;**
- **Public recognition and acknowledgment of young filmmakers' positive community impact;**
- **Continued opportunities to show/apply the submitted media arts products to blanket our community with positive and community-relevant media that is driven and produced by emerging adults.**
- **Preparing, uploading and sharing of videos for community viewing via WeVideo (cloud editing suite access).**

By signing below you agree to the terms set forth by the Raising 100,000 Voices 2017-2018 Partnership Agreement and those stipulated on Addendum A (pages 2-4).

Signature: _____ Date: _____
On-site project facilitator, acting on behalf of the participating organization

Raising 100,000 Voices: 2017-2018
Partnership Agreement Addendum A

Roles, Responsibilities, Deliverables and Timetables

Raising 100,000 Voices provides:

- Program guidelines, curriculum outline and curriculum resources;
- Community showcases for recognizing your filmmakers final pieces, and connecting their work to audiences they wish to reach (as outlined in the participant-filmmaker consent forms);
- Web hosting for each filmmaker’s completed piece of artwork (shared on the internet freely, for noncommercial use, and without modification to the piece);
- Continued mentorship for filmmakers wishing to continue and participate in local film festivals, etc.
- Cloud editing software (WeVideo) access for one month, beginning from workshop date. Students wishing to participate in film festivals throughout the year may request additional WeVideo access.

The Community Organization will:

1. Host the Office of Mental Health Promotion for a 5.5 hour workshop.
 - During this workshop, up to fifteen “young filmmakers” will be mentored through the entire video production process (pre- to post-production).
 - Students recruited will each create a *30-60 second* group video on a topic of relevance to them. This video should relate to the broad theme of documenting the assets and challenges of emerging as a successful, independent and healthy adult in one’s community.
 - Note: Meeting sites must provide the filmmakers with access to computers for conducting simple video-editing, as needed, to support completion of their video production. Organizations must also provide filmmakers with recording equipment in accordance with pre-production plans generated with URMC A/V staff. Participating Organizations may choose to partner with another organization to provide this access to computer editing.
2. Do a technical assessment with a URMC AV staff member to determine equipment available for the project and troubleshoot potential problems with connectability, etc.
3. RSVP/transport participating filmmakers to the culminating event where the films created throughout the year will be showcased.
4. Submit to URMC’s AV team the electronic files containing completed artwork, and return all supporting project-generated documentation requested (e.g., signed “photo-release” forms, participant consent forms, description of how their topic relates to health (broadly defined), etc.), for each filmmaker product:
 - The video should be ***no longer than 1 minute***, on a topic of the filmmakers’ choosing. The topic should be something the filmmakers determined to be of relevance to them growing up as healthy and successful adults in their community. Completed videos should be turned in at the end of the workshop or within one month of the end of the workshop if videos were not completed during the workshop.
5. Correspond with Raising 100,000 Voices to collaboratively plan and implement project events –

especially by bringing participating filmmakers to the table, and complete a project feedback/evaluation process.

6. After the project, look for continued opportunities to present their filmmakers' completed artwork – in events related to their organization (e.g., local film festivals, board meetings, local conferences, etc.).

Ownership and Responsibility

Regarding final youth and young-adult artwork submitted to the Raising 100,000 Voices project:

- Participating filmmakers, recruited to the project by participating organizations, will sign project consent forms *prior* to engaging in this project – that release URMC to distribute and use the participating filmmakers' submitted, final art and media products without limitation. Note: *No commercial uses of the final projects are planned.*
- Participating filmmakers will turn in signed photo-releases for any persons portrayed/captured in their final video.
- Participating organizations are free to use, copy, share, display and perform the final products submitted as long as they attribute the sponsor of the work in the manner specified below. In the event that a participating organization or filmmaker authors a presentation or publication using these completed/submitted art products, Raising 100,000 Voices will be cited and credited as directed below.

Credit: This original artwork was sponsored by Raising 100,000 Voices ©, a community-based media education project on emerging adulthood, lead collaboratively by a partnership between the University of Rochester Medical Center, and participating agencies. For more information visit: www.urmc.rochester.edu/psychiatry/outreach/omhp/1000voices.aspx

Citation: White, A.M. (October, 2005). *Raising 100,000 Voices: A Community Education Project.* Rochester, NY: University of Rochester Medical Center, Department of Psychiatry, Office of Mental Health Promotion.

- It is the responsibility of the filmmakers and on-site project facilitators to ensure that all content (e.g., images and music, etc.) included in the final video submission are original works of art by the filmmaker, or have no copyright restrictions (note- publication on You Tube doesn't mean the material is without copyright restrictions). Use of copyrighted material will require the artist to obtain permission in writing from the owners of the material for use in the Raising 100,000 Voices educational (and noncommercial) program.
- It is the responsibility of the filmmakers and on-site project facilitators to guarantee that appropriate permissions are obtained for participation in this project, and prior to the involvement of any party (e.g., filmmaker consent forms, permissions to film on private property, etc.).
- Should participating organizations or filmmakers wish to develop individual research projects during their involvement in Raising 100,000 Voices, this must be done in collaboration with Raising 100,000 Voices - permissions from Ann Marie White (of URMC) must be obtained, and

this will require our consultation with URMC's Institutional Review Board (IRB) to ensure our duty to comply with the University of Rochester's ethical standards for the conduct of human subjects research are being met. Note: URMC's IRB defines what activities are considered "research."

Regarding the Raising 100,000 Voices project, per se:

- No agency, artist, or filmmaker shall present or publish material about the Raising 100,000 Voices community education project specifically, without written permission of Caroline Nestro.
- Participating organizations and artists do not own any project-supplied curricular content or materials, and therefore cannot convey or transfer the Raising 100,000 Voices name, content or program-provided materials to persons other than authorized users under this time-limited agreement.
- Participating organizations may seek sources to support their organization's own in-kind or direct costs related to involving their youth in video production education projects. However, no participating organization may seek outside funding on behalf of the Raising 100,000 Voices project per se, or represent themselves as an agent of Raising 100,000 Voices to potential funders or donors.
- No derivative commercial or research projects; if any activities of participating organizations can be construed as "research" about Raising 100,000 Voices, we reserve the right to terminate this agreement.
- Should participating organization wish to develop derivative noncommercial educational projects in the future (e.g., seek outside funding, etc.), they are prohibited from using and distributing the Raising 100,000 Voices name, content or materials without express written consent from Caroline Nestro and then they must cite Raising 100,000 Voices as above.
- Raising 100,000 Voices project can decide to terminate this agreement at any time (e.g., if a participating organization is not meeting commitments).

Regarding project-specific publicity and public information

- Each party shall acknowledge the participation of the other party in its public information releases arising from or concerning this partnership agreement. Participating organizations shall provide prior written notice to the other party (Caroline Nestro), and the text when reasonable, of public information releases which arise from this partnership agreement or which refer to the other party thereof by name or title.
- Publicity and public information around the project's culminating events will be a coordinated press effort across partnering organizations, but it will be spearheaded by Raising 100,000 Voices.