

## ***THE LOT – My Take Sheet***

**My name:**

**What is something in life that is important to me, at this stage of becoming an adult in my community (e.g., personal growth)? And how do I react to this?**

**STOP, FIND A PARTNER AND DO THE FOLLOWING BEFORE GOING FURTHER:**

Read your answer to your partner (“the listener”). “The listener” responds by asking you **FIVE “WHY?” questions in a row** (i.e., WHY is that important to you? – then you Answer- WHY? – then you Answer, etc.). *[Note the goal is to have a developed sense as to why this topic is important and how you will make it meaningful for someone else to watch and hear about.]*

**A Specific Video Topic of Interest to Me Is:**

**My Message or Theme Could Be:**

**(e.g., I am looking for the audience to get this out of watching my video....):**

**Why I am interested in this (and why others might be too):**

**My Treatment:** “The style(s) of my piece will be....”

**(e.g., interview format, documentary style, news report, music video, etc.)**

**Places in my community relevant to the topic, message and/or treatment:**

**What I will need to do this:**

**(e.g., What it will take to do this project – such as specific images that can speak to this topic, where to find these images, know-how, people/places to locate, equipment, time I have available, tools, etc.)**

- 1.
- 2.
- 3.
- 4.
- 5.

How do I make it do-able (e.g., get what I need, revise plans, ask for help...)?

**My next steps are.....**

## **THE PITCH**

***As you develop topics, styles and next steps (e.g., script development, camera practice needed, etc.) with mentors and filmmakers, think about 3 Criteria:***

- 1. Convey** – Will the message be conveyed if I communicate it in this way? Will the message get lost or come across as overkill?
- 2. Cost** – Is it do-able (e.g., time, skills, equipment, etc.)?
- 3. Creative** – Are the ideas of real interest to me (e.g., novel, unique or different, etc.)?