This conference will take place at:

**Hyatt Regency**
125 E. Main St.
Rochester, NY 14604

**Who Should Attend**
This activity is intended for primary care physicians, internists, neurologists, neurosurgeons, emergency physicians, family physicians, radiologists, cardiologists, nurses, physician assistants, nurse practitioners and EMS personnel who care for patients with cerebrovascular disorders.

**Objectives**
At the conclusion of this activity participants should be able to:

- Discuss key challenges in the prehospital care and management of acute stroke in both the ambulance and ED.
- Identify and describe key risk factors in the treatment of stroke and protocols specific to NYS designated Stroke Centers.
- Describe the indications and contradictions for dual anti-platelet therapy for secondary stroke prevention.
- Describe the latest surgical & endovascular treatments for stroke patients.
- Describe the role and importance of neuro-intensive care in stroke recovery.

**Fees**
$100 early registration, $150 after March 16th,
Students: $50 early registration, $75 after March 16th

**Registration**
To register for this event, or for more information, please visit our website:

[www.starrochester.com](http://www.starrochester.com)

Or go to: cel.urmc.edu/star-2018
### Stroke Treatment Alliance of Rochester - New York
**2018 - Schedule of Events**

#### Accreditation
The University of Rochester School of Medicine and Dentistry is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

#### Certification
The University of Rochester School of Medicine and Dentistry designates this live activity for a maximum of 7.0 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

#### James C. Grotta, MD
James Grotta MD is a neurologist with experience as a clinician, clinical investigator, mentor, fund raiser, administrator, and program builder. His academic career has focused on developing and testing new acute stroke treatments. Outside of academia, he collaborates with practicing physicians in neurology, neurosurgery, and emergency medicine as well as emergency medical services, industry, the NIH and FDA.

Dr. Grotta joined the UT Houston medical school faculty in 1979, after training and practicing both as a primary care physician and neurologist. He built one of the first stroke services in the country, developing it into a leading NIH supported clinical research and training center. He was instrumental in forming one of the nation's first stroke units and, in partnership with Houston Fire Department EMS, established the first citywide stroke center network. Notable research landmarks include 15 consecutive years of laboratory funding to develop potential neuroprotective stroke therapies. He was also one of the leading principal investigators of the landmark NINDS tPA stroke study, the results of which have transformed stroke care and are one of the 10 most cited papers ever published in the NEJM. In 2014, Dr. Grotta launched the nation’s first Mobile Stroke Unit at UT Houston and won funding from both the American Heart Association and Patient Centered Outcomes Research Center to conduct the only randomized trial to evaluate the cost effectiveness of this novel approach to stroke treatment.

### Acute Stroke:

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<th>Activity</th>
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| 8:30-9:00 am | Stroke “Wake-up” Call: The Dawn of the New Era?  
Tarun Bhalla, MD, PhD  
Neurosurgery, URMC |
| 9:00-9:30 am | Stirred, Not Shaken: tPA in the Endovascular Era  
Curt Benesch, MD, MPH  
Neurology, URMC |

### Mobile Stroke:

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| 12:35-1:25 pm | Why and How to Implement a Mobile Stroke Unit  
James Grotta, MD  
Vascular Neurologist, Memorial Hermann |
| 1:25-1:50 pm | Mobile Stroke: The Cleveland Clinic Experience  
Tarun Bhalla, MD, PhD  
Neurosurgery, URMC |

### Regional:

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| 10:00-10:30 am | Challenges in Stroke Care in the Community/Rural Hospital Setting  
David Halpert, MD  
Neurology, Cayuga Medical Center  
Christopher King, MD  
Neurology, Cayuga Medical Center |
| 10:30-10:55 am | STAR-NY: A Regional Approach to Stroke Care  
Curt Benesch, MD, MPH  
Neurology, URMC |
| 10:55-11:20 am | Lockstep Here and There: Identifying and Transferring the Acute Stroke Patient in Need of Emergent Surgical Revascularization  
Christopher Zammit, MD  
Neurosurgery, URMC |
| 11:20-11:35 am | Case Studies in Stroke Care  
Curt Benesch, MD, MPH  
Neurology, URMC  
Tarun Bhalla, MD, PhD  
Neurosurgery, URMC |

### Medical Management/Rehabilitation:

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| 2:20-2:45 pm | Clues about the Blues: Post Stroke Depression  
Ann Leonhardt, NP  
Neurology, URMC |
| 2:45-3:10 pm | Revamping Rehab: New Strategies for Post-Stroke Neuro-Rehabilitation  
Ania Busza, MD, PhD  
Neurology, URMC |
| 3:10-3:35 pm | Stroke Mortality in the VAD Population  
Sunil Prasad, MD  
Cardiothoracic Surgery, URMC  
Jeffrey Alexis, MD  
Cardiothoracic Surgery, URMC |
| 3:35-4:00 pm | Advances in Cryptogenic Stroke  
Bogachan Sahin, MD, PhD  
Neurology, URMC |
| 4:00-4:10 pm | Q&A Session  
Followed by  
Break & Exhibits |
| 4:10-4:30 pm | Summary/Closing Statements  
Followed by  
Break & Exhibits |