An Overview for Medical Providers

Thursday
September 17, 2015

The Main Place
251 Main Street
Hornell, NY 14843
6:00 p.m. - 8:30 p.m.

Department of Neurosurgery
University of Rochester Medical Center
Southern Tier
Spine Wellness Initiative
Creating an Interdisciplinary Care Continuum

Registration
Person(s) wishing to register should complete and return the Registration Form by September 10, 2015 to:
University of Rochester Medical Center
Department of Neurosurgery
601 Elmwood Avenue - Box 670
Rochester, New York 14642
Attn: Sarah Lauth
Phone: 585.275.8344
Fax: 585.756.5183

ACCREDITATION
The University of Rochester School of Medicine and Dentistry is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

CERTIFICATION
The University of Rochester School of Medicine and Dentistry designates this live activity for a maximum of 2.5 AMA PRA Category 1 Credit(s)™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.
Chiropractic credit available through New York Chiropractic College (NYCC).

Presenters

Neurosurgery
Webster Pilcher, M.D., Ph.D.
John Markman, M.D.
Shahnawaz Qureshi, D.O.
Andrew Wensel, M.D.

Neurology
Richard Welles, M.D.

Chiropractic
John Weyand, D.C.
David Kartzman, D.C.

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This conference will take place at:

The Main Place Restaurant
251 Main Street
Hornell, NY 14843

Who Should Attend
This activity is intended for primary care physicians and mid level providers, chiropractors, pain management physicians, ER doctors, neurologists, neurosurgeons, spinal surgeons, podiatrists, & other providers who care for patients with spinal disorders.

Objectives
At the conclusion of this activity participants should be able to:

- Explain the basis for back pain without trauma, introducing flexibility and ergonomics.
- Define anatomical and clinical considerations of stenosis and radiculopathy.
- Describe MR imaging and appearance of common spinal disorders.
- Explain how to ‘demystify’ the MRI report.
- Describe the use of longitudinal multidisciplinary care in the management of back pain.
- Explain the importance of improved communication and decreasing variability as a way to improve back pain care outcomes.
- Explain the importance of shared decision making and patient active care.
- Describe how to manage the ‘curative fantasy’ in back pain patients.
- Recognize non-spinal causes for back pain.

Schedule of Events

5:30 pm  Registration
6:00 pm  The Epidemiology & Etiology of Spine Disorders.
6:30 pm  Model for Spine Care in our Community: Challenges and Solutions
7:15 pm  Question and Answer
7:30 pm  Access to Spine Care: The PCP Perspective
8:00 pm  Use of a Multi-Disciplinary Approach to the Treatment of Spine Disease
8:30 pm  Session Close

Registration Form

Southern Tier Spine Wellness Initiative
Creating an Interdisciplinary Care Continuum

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Rochester, New York 14642
Attn: Sarah Lauth

PLEASE PRINT (All fields must be completed for credit.)

______________________________________________________
Name/Title
_____ _____ / _____ _____
Two-digit Birth (Month/Day) - required

______________________________________________________
Address

______________________________________________________
City/State/Zip

______________________________________________________
Institution/Affiliation

Practice Specialty (_______)

Contact Phone (_____ ____)

Fax

______________________________________________________
Email (required)

______________________________________________________
Special Dietary Needs

FEES
$ 40 per attendee (includes dinner)

METHOD OF PAYMENT
check payable to:
URMC Department of Neurosurgery