Schedule of Events

5:30 pm  Registration

6:00 pm  The Epidemiology & Etiology of Spine Disorders

6:30 pm  Model for Spine Care in our Community: Challenges and Solutions

7:15 pm  Question and Answer

7:30 pm  Access to Spine Care: The PCP Perspective

8:00 pm  Use of a Multi-Disciplinary Approach to the Treatment of Spine Disease

8:30 pm  Session Close

www.rochneuro.com
This conference will take place at:

**Elmira Country Club**
1538 W. Church Street
Elmira, New York 14905

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**Who Should Attend**
This activity is intended for primary care physicians and mid level providers, chiropractors, pain management physicians, ER doctors, neurologists, neurosurgeons, spinal surgeons, podiatrists, & other providers who care for patients with spinal disorders.

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**Objectives**
At the conclusion of this activity participants should be able to:

- Explain the basis for back pain without trauma, introducing flexibility and ergonomics.
- Define anatomical and clinical considerations of stenosis and radiculopathy.
- Describe MR imaging and appearance of common spinal disorders.
- Explain how to ‘demystify’ the MRI report.
- Describe the use of longitudinal multidisciplinary care in the management of back pain.
- Explain the importance of improved communication and decreasing variability as a way to improve back pain care outcomes.
- Explain the importance of shared decision making and patient active care, as a way to improve back pain care outcomes.
- Describe how to manage the ‘curative fantasy’ in back pain patients.
- Recognize non-spinal causes for back pain.

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**Registration**
Person(s) wishing to register should reply to the contact person below by April 2, 2015:

**UR Department of Neurosurgery**
Phone: 585.275.8344
Email: sarah_lauth@urmc.rochester.edu

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**ACCREDITATION**
The University of Rochester School of Medicine and Dentistry is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

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**CERTIFICATION**
The University of Rochester School of Medicine and Dentistry designates this live activity for a maximum of 2.5 AMA PRA Category 1 Credit(s)™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Chiropractic credit available through New York Chiropractic College (NYCC)

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**Fees**
$40 per attendee
(Physicians, chiropractors, advanced practice providers, nurses, and therapists)