



**BIG DATA, ANALYTICS, AND WATSON SYMPOSIUM  
CLASS OF '62 AUDITORIUM  
UNIVERSITY OF ROCHESTER MEDICAL CENTER  
FRIDAY, JUNE 28, 2013**

**8:30 AM -- Welcome and Introductions:**

Dan Pelino, General Manager, Global Public Sector, IBM

Mark Taubman MD, Dean, School of Medicine and Dentistry, VP for Health Sciences

**8:35 AM -- Keynote: Big Data and Analytics**

Sridhar Srinivasan, Industry GM Big Data Platform - Healthcare and Life Sciences

**9:15 AM -- Keynote: The Art of the Possible: Watson in Health Care**

Stephen Gold, VP Worldwide Marketing, IBM Watson Solutions

**10:10 AM -- Break**

**10:25 AM -- Panel Discussion: Watson and the Future of Cognitive Computing**

IBM

Stephen Gold, VP Worldwide Marketing, IBM Watson Solutions

Marty Kohn, MD, Chief Medical Scientist, Care Delivery Systems

URMC

Nana Bennett MD, Professor of Medicine

Henry Kautz PhD – Chair, Computer Science

Bob Panzer, MD – Assoc. VP for Patient Quality and Safety

Dave Topham, PhD, Vice Provost and Executive Director, Health Science Center for Computational Innovation

**11:30 AM -- Keynote: How Watson Works**

Eric Brown, Director, IBM Watson Research

**12:15 PM -- Questions & Answers**