



August 6, 2020

Dear Friend:

UR Medicine | Noyes Health is the definition of a true community hospital system, treating and taking care of patients from birth to old age from Livingston County and surrounding areas.

Preparation earlier this year for an anticipated surge of patients sick with COVID-19 forced Noyes to redeploy resources, resulting in a devastating financial hit to its bottom line, leading to staff furloughs and the potential loss of some services.

For safety's sake, many fundraisers supporting Noyes' efforts have had to be cancelled or postponed.

So, this year, **we're taking the annual Empire Strikes Back Golf Tournament virtual**, and hope you and your business will join us in hitting the links in August and September-- wherever you are -- and helping Noyes continue to provide the best possible healthcare, close to home!

Proceeds will benefit the Foundation for Noyes Health and the Noyes Health Auxiliary, which in turn provide funding for a variety of Noyes projects. Two projects currently deserving of our support:

- *The Foundation for Noyes Health* is embarking on a \$300,000 capital campaign to build a mental health and wellness building in Avon, New York. With the COVID pandemic impacting not only the physical but mental health of all of us in the region, this project is needed now more than ever. The region is woefully underserved, with a lower number of counselors and therapists per capita than the rest of the state, and Noyes' Mental Health and Wellness group in Dansville continues to see additional need for its services year after year.
- *Noyes Health Auxiliary* is raising \$75,000 to support the purchase of a portable Xray machine, which will allow patients to stay in their rooms and still get the critical diagnostic imaging they need. It's safer for patients and staff!

**Register yourself or your team online or by mail to play any 18-hole golf course anywhere between August 1 and September 30. Families welcome to play their local miniature golf course, too! When you're done, upload your scorecard and a photo of your team. Sponsorships still available! Details on back.**

**Then, join us LIVE on Facebook on Friday, October 9 starting at 7 p.m. to find out if you or your team is a winner!**

Thank you, and May the Course be With You!

Robert Smith  
Empire Realty Group  
Board of Directors, Foundation for Noyes Health

*Upload your scorecard and photos to our Noyes Health Facebook Event page or email them to [mdehn@noyeshealth.org](mailto:mdehn@noyeshealth.org)!*



## YES! I want to Strike Back Against COVID!

Register online at [strikebackagainstcovid.org](http://strikebackagainstcovid.org), or by mailing this form with your check made out to the Foundation for Noyes Health to the attention of Kellie Sylvester, UR Medicine | Noyes Health, 111 Clara Barton Street, Dansville, NY 14437.

### SPONSORSHIP LEVELS\* (check one)

- ALBATROSS SPONSOR: \$1000** – includes business logo or name on event website and Facebook event page and in on-going promotion throughout the duration of the virtual event, displayed during live virtual event, and in print thank you ad following the event.
- EAGLE SPONSOR: \$500** -- includes business logo or name on event website and Facebook event page, and in on-going promotion throughout the duration of the virtual event, displayed during live virtual event, and in print thank you ad following the event.
- BIRDIE SPONSOR: \$200** – includes business listing on event website and Facebook event page, and in print thank you ad following the event.
- HOLE SPONSOR: \$100** -- includes business listing on event website and Facebook event page, and in print thank you ad following the event

Play a round of golf with your family or friends on *any course anywhere*. Upload your score card and team photo to the event Facebook page or email them to [mdehn@noyeshealth.org](mailto:mdehn@noyeshealth.org) to compete for a prize!

Full rules and award categories available at [strikebackagainstcovid.org](http://strikebackagainstcovid.org).

### PLAYER REGISTRATION FEE

- \$100 – 18-Hole Golf Foursome registration.
- \$25 – Individual 18-Hole registration
- \$25 – 18-Hole Family Mini-Golf registration

TEAM NAME \_\_\_\_\_

CAPTAIN NAME \_\_\_\_\_

CAPTAIN EMAIL \_\_\_\_\_

\* Sponsorships are tax deductible donations to the Foundation for Noyes Health, an organization described in Internal Revenue Code 501(c)(3). A copy of its most recent annual report is available upon request by contacting it at 111 Clara Barton Street, Dansville NY 14437, on the New York State Attorney General Charities Bureau charities registry website at <https://charitiesnys.com> or at Charities Bureau, 28 Liberty Street, 15th floor, New York NY 10005.