PAINTING SOCIAL TOOLKIT: EVENT ENHANCEMENTS

Turning a simple activity like paint-by-number into an event to boost engagement and make it a memorable experience. Here are some ideas for how teams could structure a social gathering around the painting kits. Hopefully, these ideas give your group plenty of inspiration to turn the paint-by-number activity into a truly engaging and enjoyable event for their teams!

Tropical Seascape Escape

For seascape kits, create a Hawaiian or tropical theme.

- Attire: Encourage attendees to wear festive outfits such as Hawaiian shirts, leis, and grass skirts.
- Food & Drink: tropical fruit platters, mocktails or cocktails with umbrellas
- Ambiance: Ukulele music playing softly in the background

Secret Garden Soirée

For flower-themed kits, suggest a garden party vibe.

- Location: host at a local park that offers a lush backdrop or someone's backyard that could fit this theme.
- Attire: Encourage floral prints or garden casual attire.
- Food & Drink: Serve light refreshments like cucumber sandwiches, fruit tarts, and iced tea or lemonade.
- Ambiance: Play Downton Abbey, The Secret Garden, Pride and Prejudice, Sense and Sensibility in the background.

Art Gallery Opening

Elevate the experience by treating the painting results like a mini art opening. Offer kits in advance to paint at home on your own time and gather to view the final paintings gallery style.

- Location: Somewhere that the art can be displayed on easels, or hung on a wall.
- Food & Drink: Serve sophisticated snacks like cheese boards, olives, and sparkling cider.
- Ambiance: Play classical or ambient music, and at a set time, offer to host a guided "gallery walk" and make deep comments about the sophistication and talent of the artists' work.

Color Wars Challenge

Add a competitive twist. Teams (or individuals) could race to finish their paintings. This adds energy and does not guarantee a pretty finished product but will likely liven up the atmosphere.

Paint & Pass

Choose 2-3 kits and have them out for anyone to grab a brush and dabble collaboratively on any or all of the paintings at their leisure. Frame the final product and display in the office setting or raffle them off.

Mystery Masterpiece

Don't reveal the specific painting themes beforehand. Let participants blindly choose a sealed kit.