Hoekelman Center (PLC/CARE) Newsletter

February 2014

The Fourteenth Annual Anne E. Dyson Child Advocacy Forum

Dr. Dietz is the former Director of the Division of Nutrition, Physical Activity, and Obesity at the Centers for Disease Control and Prevention (CDC). Prior to his appointment at the CDC, he was a Professor of Pediatrics at Tufts University School of Medicine and Director of Clinical Nutrition at the Floating Hospital of New England Medical Center Hospitals. He is the author of over 200 publications in the scientific literature, and the editor of five books, including Clinical Obesity in Adults and Children, and Nutrition: What Every Parent Needs to Know.

Dr. Dietz is an internationally recognized expert on obesity control. He was featured in the HBO documentary “The Weight of the Nation.” He will be talking about what pediatricians, parents and others can do to fight the root causes of the obesity epidemic. Please join us for what promises to be a stimulating event at the intersection of science, medicine and advocacy. The title of his talk is “Have we turned the corner on the obesity epidemic?”

The Fourteenth Annual Anne E. Dyson Memorial Grand Rounds will be held on March 5, 2014 from 8:00am-9:00am in the Class of ’62 Auditorium in the School of Medicine and Dentistry at the University of Rochester Medical Center. A Child Advocacy Forum will follow from 9:00-11:00 am. Dr. Dietz will be delivering the same talk on Tuesday, March 4th at Rochester General Hospital in the Twig Auditorium at 8:00 AM.

Save the Date!

New York State Pediatric Advocacy Coalition (of residents, students, etc.)
Organized by former CARE residents now practicing in New York City and Albany. Funded by the Leonard P. Rome CATCH Visiting Professorship grant through the American Academy of Pediatrics.
March 10th and 11th, 2014
The Intersection of Pediatrics and Public Health
Visiting Professor: Christopher Kus, MD, MPH, FAAP
Associate Medical Director, Division of Family Health, New York State Department of Health

To be held in Albany, NY at the Albany Medical Center http://nyspac.net/events/ Register under contacts

Last year’s event in New York City was a great success. We invite residents and medical students to participate this year in our State Capital.

Medical Student Courses:

As a result of surging interest from medical students in community health and advocacy, we have created several elective courses for med students.

So far the students have given great reviews regarding their experience in PLC and CARE block and working on projects for CHIC.

Available Electives:

◊ Peds 661 – Child Advocacy Elective (CARE Block) – Advanced 2-week elective to enhance skills in community health practice and advocacy.

◊ Peds 662 – Pediatric Links with the Community (PLC) –2-week elective that enhances knowledge about community-oriented and community-based health care.

◊ CHIC - The Community Health Improvement Course-4th year medical students can spend the 4-week CHIC block working on a CARE project with residents.

In The News:

◊ PLC intern Bo Lee served turkey dinner at the Rosa Wims pre-thanksgiving dinner at the Montgomery Center on Cady street on November 11, 2013. Link to the news story here: http://rochester.twcnews.com/content/search/704579/hundreds-served-at-mama-rosa-s-pre-thanksgiving-dinner/?ap=1&MP4

Contact Us:

The Hoekelman Center

University Office:
Golisano Children’s Hospital
601 Elmwood Ave, Box 777
Rochester, NY 14642
(585) 273-3737
(585) 276-2566 FAX

Community Office:
Child & Family Health Services
691 St. Paul Street, 4th Floor
Rochester, NY 14605
(585) 753-5233
(585) 753-5272 FAX